

València 2030  
Urban Strategy

# LOCAL ACTION PLAN

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# INTRODUCTION

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The **Local Action Plan** of the city of València is the document that sets out the full set of actions for the development of the València 2030 Urban Strategy. It is made up of a set of programmes, lines of action and projects that respond to the strategic lines and objectives of the València Strategic Framework which, in turn, specifies the Urban Agenda in the city and aligns it with the mission-oriented innovation policies through the València 2030 Climate Mission.

Its development has incorporated an approach **that is open to dialogue and includes the participation** of the city's stakeholders, mainly deployed throughout the month of May 2022 under the name of València Urban Forum 2030. A space for reflection with round tables, conferences and participation workshops with around 20 sessions dispersed throughout different parts of the city, 55 experts, 17 journalists and more than 1,500 participants.

In accordance with the guidelines of the **Spanish Urban Agenda**, the Local Action Plan incorporates a transversal, strategic and holistic approach to outline the actions to be carried out for developing the city model described in the Strategic Framework. Maintaining this spirit of collaboration and dialogue between actors is key to ensuring that the plan is a living instrument that evolves and adapts to the contextual changes that will necessarily occur in the coming years.

The action plan emerges in the post-pandemic context, and therefore many of the actions are planned in terms of their link to existing funding mechanisms, such as the Next Generation EU funds. However, in the coming years it will be necessary to update it in order, as indicated in the Governance System, to assess progress, capitalise on lessons learned and reorient the actions and mechanisms provided for. Along these lines, the **planning-action-learning** approach incorporated in the València 2030 Urban Strategy takes the form of a series of demonstration projects which are included in this plan and which will also have to be progressively updated.

# PRODUCTION METHODOLOGY

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The Local Action Plan of the València 2030 Urban Strategy has been drawn up taking into account the guidelines from the Spanish Urban Agenda. It is based on the following elements of information and analysis:

1. **The strategic diagnosis** and initial strategic positioning that defined the city challenges. The diagnoses of all the strategies and strategic plans developed at municipal and supra-municipal level (a total of 37), as well as the descriptive data and official indicators of the Spanish Urban Agenda and the Sustainable Development Goals, have been taken into account.
2. **Contributions from the Government Departments** of the València City Council that take as an initial reference the portfolio of programmes identified as eligible for Next Generation EU funding. The aim is to strengthen the economic viability of the initiatives proposed.
3. **València 2030 Urban Forum** and **participation workshops** developed around the six visions of the city. As the central participatory event for the development of the strategy, the forum followed a methodology that combined twelve participatory workshops around the six visions of the city with some 17 round tables and conferences on different topical issues. In a total of 20 sessions dispersed throughout the city, 55 experts, 17 journalists and more than 1,500 participants took part. The participation space was based on an approach aimed at encouraging the participation of what we call the five helixes: 1) public administration; 2) private sector, entrepreneurship and trade unions; 3) civil society; 4) academia and research; and 5) the media.

On the basis of all these contributions, a Local Action Plan has been drawn up, which is structured into the following elements:

1. **Programme.** This is the main concept on which the Local Action Plan of the València 2030 Urban Strategy is based. It refers to an ordered grouping of lines of action and specific projects that are in accordance with the municipal competences and the current organisational structure of València City Council. It describes the main areas of action over which the Urban Strategy, through the public policies to be implemented by the City Council, should have an impact over the next decade.
2. **Line of Action.** It makes it possible to specify the Local Action Plan's programmes, defining specific lines of work along which they should be developed.
3. **Project.** They are the tier rung on which this Local Action Plan is built. These are the specific actions that will make the programmes and action lines operational and tangible respectively. In most cases the projects are set out in the explanation of the Lines of Action, although in some cases they are explained separately in what we call **demonstration projects**. These are actions that can be implemented in a relatively short period of time (some of which have already been implemented) and are

characterised by their capacity to demonstrate practically some of the key elements of the city model developed under this strategy. They are used as a source of learning for replication and scaling up to other areas of the city.

Finally, it is necessary to point out a series of clarifications to the process of constructing the Programmes, Lines of Action and Projects incorporated in the Local Action Plan:

1. Each programme contributes to the development of one of the Strategic Lines and Strategic Objectives of the city of València's **Strategic Framework**.
2. An alignment exercise has also been carried out between each programme and the Strategic Objectives of the **Spanish Urban Agenda**.
3. A preliminary assessment has been made of the impact of each of the Programmes on the achievement of the **València 2030 Climate Mission**.
4. The concept of **Key Results** has been incorporated, which refers to the tangible consequences derived from the development of each of the Programmes.
5. The **main Municipal Department** in charge of promoting each of the Programmes is identified. However, the ambition and complexity of many of these programmes requires transversal work that integrates the various public, private and social actors within the ecosystem. In the case of non-municipal competences, the role of the Municipal Department is to act as interlocutor and promoter.
6. A **budget estimate** has been incorporated for the programmes according to the projects indicated in each of the Lines of Action. The estimate is made as of September 2022 and, therefore, when transferred to the operational execution of each Government Department, they may be modified. This budget estimate is not exhaustive, and some Lines of Action have been left out of the estimate due to a lack of specifics and available information.
7. It is important to note that the approval of the Local Action Plan **does not imply the approval of any multiannual expenditure** and, consequently, of any budgetary commitment. It is merely a budgetary estimate.
8. The status of the action lines and projects is that of **September 2022**.
9. The Local Action Plan of the València 2030 Urban Strategy is conceived as a portfolio of Programmes, Lines of Action and Projects in continuous development. It is a living **portfolio of actions and opportunities** that will be updated according to the mechanisms established in the governance system or as a consequence of new opportunities that may arise for the city.

All the programmes of the Local Action Plan are set out below.

# PROGRAMMES

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# **PROGRAMME 1: VALÈNCIA, A 15-MINUTE CITY**



This programme contributes to the following objectives of the **Spanish Urban Agenda**:



**City model:**

Avoid urban sprawl and revitalise the existing city.



**Social cohesion and equal opportunities:**

Promote social cohesion and seek equity.



**Mobility and transport:**

Promote proximity and sustainable mobility.

**Programme description:**

The goal of this programme is to make València a place that is recognised for its model of being an inclusive and local city, based on dynamic and cohesive neighbourhoods. The aim is to ensure that all neighbourhoods have the necessary facilities and services to guarantee quality of life and consolidate a polycentric structure, in which neighbourhoods are places for meeting and coexisting. The programme seeks to achieve a balance of amenities in the city, ensuring the provision of public services that are complementary to digital ones. In this way, it focuses on the recovery, rehabilitation and provision of new services and public buildings in the city where public facilities are an active element in the life of all citizens, whether for training, professional or leisure activities or to facilitate caring for people. In this sense, the aim is to advance in the 15-minute city model where all the elements necessary for a full life are within a maximum walking time of 15 minutes.

**Keywords:** Compact city model, 15-minute city, balanced provision of infrastructure and public services, comprehensive urban planning, functional areas and urban landscape.

**Impact on the València 2030 Climate Mission Extreme**, it is a model that reduces travel and facilitates active mobility, thus reducing potential sources of emissions. It also has a transversal effect on other issues such as housing, accessibility, inclusion, elimination of gender gaps, community action, employment, economy, etc.

**Strategic Framework. Strategic lines to which the programme contributes:**

- SL3. Sustainable, inclusive and efficient urban and metropolitan mobility
- SL5. Inclusive and local city
- SL6. Urban regeneration based on social cohesion, accessibility and sustainability
- SL8. Associative fabric and intergenerational and intercultural citizen networks
- SL9. Well-being, education and health at all stages of life
- SL12. Urban and metropolitan governance

**Key results:**

1. Urban planning for a sustainable, decarbonised and active mobility model
2. The quality of the city is consolidated by guaranteeing a balance of services within it
3. A compact city model in which all services are provided to citizens without the need to spend more than 15 minutes travelling.
4. Urban planning to ensure accessibility to open spaces and facilities
5. Participatory processes in the urban planning of functional areas
6. Urban development that supports a healthy lifestyle.

**Linked strategic documentation:**

- PGOU (General Urban Planning Plan for Valencia)
- Special Plans
- Special Plan for Urban Quality Guidelines

**Municipal Department promoter:**

- Department of Urban Development, Urban Renovation and Housing

**Estimated budget:**

EUR 41.5 million.

## Line of Action 1.1: URBAN PLANNING

The city of València is immersed in a municipal planning review process that covers both structural and detailed planning. The Special Plan for Urban Quality Guidelines is a link between these two scales of planning, the metropolitan structural scale and the detailed neighbourhood planning scale. The guidelines aim to establish a framework on which to implement a shift in the direction of urban development towards urban regeneration based on urban quality as a means of improving people's quality of life. As a result of this work, progress is being made in the city's comprehensive urban planning from the perspective of the 15-minute city with local facilities in its different neighbourhoods. **Status:** Different stages of development.

**Demonstration project: Special Plan for Nazaret.** Nazaret will be the first neighbourhood to comply with the premise of the "15-minute València", that is to say, its neighbourhood will be a fifteen-minute walk away from any essential public service or facility. The project is divided into four zones within the same neighbourhood, to be divided between Cocoteros, Moreras, Residenciales Sur and Castell de Pop. All the reforms aim to make the Nazaret neighbourhood a greener, more sustainable, safer and more united place in València, the result of a participatory process that has sought neighbourhood consensus. He highlights the construction of almost 4,000 new homes, of which almost 800 will have "some kind of protection" from the City Council, which translates into 20% of the new constructions. This will make the Nazaret neighbourhood one of the urban centres with the highest percentage of protected housing in the city. This new plan aims to build a new market, the creation of pedestrian corridors, a new church square, a new Day Centre and a friendly transition to the urban garden of La Punta.

**Demonstration project: Special Plan for Cabanyal-Canyamelar.** The Special Plan for the neighbourhood provides for the creation of three greenways, the landscaping of the end of Avenida Blasco Ibáñez, the limitation to 10% of tourist apartments per block, the protection of the seafront and the maintenance of the building types in the neighbourhood with a maximum of 3 storeys. In Cabanyal there will be between 850 and 1,000 houses from the public housing stock to contain prices. It will be the largest public housing park in València.

## Line of Action 1.2: KEY NEIGHBOURHOOD FACILITIES

This line includes actions for the provision of public services and facilities of different kinds throughout the city, such as, for example, the municipal nursery school in the Malilla neighbourhood, the Marxalenes oil mill, new sports facilities in the neighbourhoods, the Casino de l'Americà, La Harinera and La Ceramo. **Status:** In progress.

## Line of Action 1.3: NEW URBAN DEVELOPMENTS

New urban developments must respond to the needs for new housing and facilities in the city. In this sense, it is proposed to unblock and implement various pending developments in the city with criteria of social cohesion, accessibility and sustainability. Urban developments must include a Mediterranean approach that combines a deep bond with the territory with a compact, dense, mixed-use city model. In this line, the following are noteworthy: 1) Central Park, linked to the tunnelling of the train tracks and the creation of the García Lorca boulevard to link the neighbourhoods of Malilla, Creu Coberta and San Marcelino in accordance with the criteria of the "15-minute city", with local facilities and services; 2) Benimaclet, as a space of opportunity to develop a transition model between the city and the historic garden, preserving the heritage of the area while guaranteeing a public housing estate, green areas with urban allotments and sports, civic, educational and cultural facilities; 3) El Grau, which develops a large green space connected to the Turia Garden, the Desembocadura Park and La Marina, developing public housing, commercial uses and the weight of the tertiary sector to encourage the establishment of companies and activities that can establish synergies with the Maritime District of Innovation and Creativity. In this way, the aim is to develop a close-knit neighbourhood that can be an example of a shared city and be integrated into a hub of innovative development, given its proximity to Las Naves, La Harinera and La Marina. **Status:** Different stages of development.

# **PROGRAMME 2: VALÈNCIA, CITY OF SQUARES AND PEDESTRIANS**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



**City model:**

Avoid urban sprawl and revitalise the existing city.



**Mobility and transport:**

Promote proximity and sustainable mobility.



**Territory, landscape and biodiversity:**

Land management and rational land use, for its conservation and protection.

**Programme description:**

The programme focuses on reclaiming public space for people in order to have a network of pedestrian-priority and naturalised connections throughout the city. The programme aims to promote healthy mobility and lifestyles by transforming public spaces into people-friendly environments, ensuring people's safety and autonomy when moving around. It also aims to create spaces for recreational activities and neighbourhood coexistence that foster economic activity and social cohesion in the city's neighbourhoods, as well as integrating the gender perspective. It also seeks to guarantee adequate interconnectivity between neighbourhoods and the city's main facilities, promoting the complete coordination of the internal network of pedestrian routes, connecting the points where there is a high concentration of people.

**Keywords:** Squares and pedestrians, recovery of public space, interconnectivity between neighbourhoods, friendly, healthy, resilient, safe and accessible environments.

**Impact on the València 2030 Climate Mission** High, in that it contributes to emissions reductions and climate resilience to extreme events such as heat waves.

**Strategic Framework. Strategic lines to which the programme contributes:**

- SL1. Climate resilience, land use and city rewilding
- SL3. Sustainable, inclusive and efficient urban and metropolitan mobility
- SL5. Inclusive and local city
- SL6. Urban regeneration based on social cohesion, accessibility and sustainability
- SL8. Associative fabric and intergenerational and intercultural citizen networks
- SL9. Well-being, education and health at all stages of life

**Key results:**

1. Comfortable, accessible and safe pedestrian routes.
2. Public spaces for recreation and neighbourhood coexistence.
3. Promotion of walking as the main mode of transport in the city.

**Linked strategic documentation:**

- Sustainable Urban Mobility Plan
- Special Plan for Urban Quality Guidelines
- A design guide for the sustainable transformation of València's public space

**Municipal Department promoter:**

- Department of Urban Development, Urban Renovation and Housing
- Area of Sustainable Mobility and Public Space

**Estimated budget:**

EUR 191.7 million.

## Line of Action 2.1: VALÈNCIA, CITY OF SQUARES

This line of action gives continuity to the work carried out by València City Council over the last six years, following an urban planning policy based on the principles of sustainability, the equitable distribution of investments and a commitment to humanistic urban planning that prioritises citizens, creating environments that significantly improve their quality of life. The core of the transformation is the recovery of public spaces for people by conditioning the entire linear development of various squares and streets in València to establish areas of pedestrian priority (squares, streets, pavements and crossings). The idea is to give continuity to the pedestrian routes, avoiding their interruption and eliminating barriers to the connections, while promoting the rewilding and connectivity of the green infrastructure and its links with the different aspects of the city. The squares of Ayuntamiento, Reina, Ciudad de Brujas, San Agustín, Rojas Clemente, Lorenzo de la Flor or San Marcelino are examples of this; as well as other actions such as the twenty or so streets in the Cabanyal neighbourhood, including those located in the degraded 'zero zone'. The pedestrianisation of the historic centres and cores of our neighbourhoods will be carried out in dialogue with neighbours, shopkeepers and other stakeholders. This can be done through international competitions of ideas, in order to provide new quality public spaces. The quality of public transport services will also be ensured. **Status:** In progress.

**Demonstration project: Plaza del Ayuntamiento.** The Plaza del Ayuntamiento constitutes the urban centre of València and is the most representative public space in the city, playing a strategic role in the construction of the urban model in which the activity of the Valencian city has been concentrated since past times. The initiative consists of the comprehensive redevelopment of the square, with the guarantee of quality that comes with a competition for ideas, in order to promote its urban regeneration by improving its environmental conditions, mobility, especially for pedestrians, accessibility, air quality, commercial and festive uses, such as flower stalls and the setting off and viewing of fireworks and pyrotechnic events, uses, urban landscape, etc. in order to restore its qualities as a place to stay, for recreation and civic coexistence.

**Demonstration project: Plaza de la Reina.** It has consisted of the redevelopment of a space of some 12,000 square metres, where the city's central streets of La Pau, San Vicente and Santa Catalina converge, for the use and enjoyment of the public, where the protected monumental surroundings are enhanced, with a full view of the Cathedral and the Micalet, and which has been provided with seating areas and new trees. In addition, it is planned to deploy shade, the installation of water sprays and new services in the renovated adjoining car park, with 300 parking spaces and electric charging points. A redevelopment designed and enriched on the basis of the needs of the residents through different participatory processes.



**Demonstration project: Plaza de Brujas and market area.** It consists of the reform and pedestrianisation of more than 20,400m<sup>2</sup> corresponding to the squares of Brujas and Mercat, making it possible to recover a space of great heritage value, for the use and enjoyment of the people, that until now has been dominated by cars, and to restore the prominence of the Lonja, a jewel of civil Gothic architecture, the Santos Juanes and the Central Market. Noteworthy are the stone steps leading to the "covetes", the 18th century commercial premises attached to the Baroque façade of the church of Sant Joan.

## Line of Action 2.2: RADIAL AND CIRCULAR PEDESTRIAN ROUTES

This Line of Action focuses on structuring a network of 6 main pedestrian axes and 2 secondary pedestrian axes in accordance with the provisions of the Sustainable Urban Mobility Plan for Valencia (PMUS), which ensure adequate interconnectivity between neighbourhoods and the city's main facilities, in suitable and optimal conditions for pedestrian movement. The pedestrian network of routes will cover the entire urban area and will provide adequate connections to the different activities: residence, work centres, schools, commercial areas, etc., seeking to give continuity to the existing routes, as well as those coming from the central areas and serving and connecting the points of particular pedestrian concentration. **Status:** In the process of starting up.

## Line of Action 2.3: LARGE AVENUES

Line of action consisting of the recovery of public space and the rewilding of the city's main avenues. It includes the recovery of degraded spaces and the improvement of their landscape integration, through the adaptation of the existing road elements, naturalisation, the creation of pedestrian routes (promoting urban corridors) and recreational areas. In this way, always and in each case in consultation with the neighbourhood and shopkeepers in the affected areas, the aim is to improve the functional, environmental (greener and more inclusive public spaces) and landscape quality of the avenues and their surroundings; to improve mobility conditions and pedestrian accessibility. Among the most important actions planned are the redevelopment and rewilding of the avenues of Pérez Galdós, Guillem de Castro-Xàtiva, Giorgeta and Puerto. **Status:** In progress.

## Line of Action 2.4: RECOVERY OF PUBLIC SPACE IN NEIGHBOURHOODS

Adaptation, renovation and improvement of urban environments and public spaces, in order to improve and complete the existing urbanisation of the pavements and roads of the city of

València in order to promote urban regeneration by improving environmental conditions, accessibility, air quality, urban landscape and interconnection between different neighbourhoods of the city, to restore their use as a space for recreation and citizen coexistence. On the other hand, the project aims to contribute to the elimination of gender gaps and the landscaping of environments with cultural value, as well as including the promotion of electric personal mobility vehicles for the elderly and the adaptation of pedestrian routes. Among the actions provided for are those located in the historic centre of Patraix, Plaza Roma, Plaza Antoni Eiximeno, Plaza Sainetista Arniches and Plaza Favara. To this end, the public will be provided with all the information on the projects, and mechanisms will be established to prioritise parking for residents. **Status:** In progress.

**Demonstration project: Superilla de la Petxina.** Almost complete pedestrianisation of the streets of Palleter and Calixto III and the sections between the latter and Literato Gabriel Miró, Juan Llorens, Erudito Orellana and Gran Vía, inverting the space available for cars so that it can be used by pedestrians. In this case, soft development will be chosen, a method that involves minimal, quick and low-cost work. Through so-called 'tactical urbanism', a participatory process has been developed for its design.

**Demonstration project: Superilla d'Orriols.** Pedestrianisation of 8,700m<sup>2</sup> of the Orriols neighbourhood with gardens, seating areas and two small green areas. The superblock in the Orriols neighbourhood will cover the entire area between the streets Pare Viñas; Duc de Mandas; San Vicent de Paül and Reig Genovés. It will integrate and connect some of the already pedestrianised areas in the traditional historic centre of Orriols, as well as the Ermita garden and the CEIP Bartolomé Cossío primary school. The project will eliminate the interior border by connecting the historic core of the neighbourhood and green areas with all the surrounding streets.

# **PROGRAMME 3: URBAN REGENERATION AND ACCESS TO HOUSING**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



**Housing:**

Ensure access to housing.



**Social cohesion and equal opportunities:**

Promote social cohesion and seek equity.



**Climate change and resilience:**

Prevent and reduce the impact of climate change and improve resilience.

**Programme description:**

The programme aims for the city to lead processes of renovation and urban regeneration on both a small and large scale that, by incorporating the vision of the citizens themselves, can make better use of all the city's spaces in a sustainable, inclusive and diverse way. It is committed to focusing the renovation of the housing stock and buildings through comprehensive approaches, so that the improvement of aspects such as energy efficiency and the integration of renewable energy sources are accompanied by improvements in the habitability, accessibility, conservation and digitalisation of buildings, as well as the quality of the urban environment, incorporating the gender perspective and allowing for an active role of the city's residents within these processes. Ultimately, the programme aims to guarantee access to an affordable, quality housing stock that consolidates València as a fair and inclusive city.

**Keywords:** Urban regeneration, housing, energy efficiency, accessibility, social cohesion.

**Impact on the València 2030 Climate Mission** Extreme, as CO2 emissions associated with buildings and their energy consumption are the most important after mobility.

**Strategic Framework. Strategic lines to which the programme contributes:**

- SL1. Climate resilience, land use and city rewilding
- SL2. Just and inclusive energy transition
- SL5. Inclusive and local city
- SL6. Urban regeneration based on social cohesion, accessibility and sustainability
- SL7. Accessible and sustainable housing
- SL9. Well-being, education and health at all stages of life
- SL10. Inclusive and sustainable economic development
- SL12. Urban and metropolitan governance

**Key results:**

1. Comprehensive urban regeneration processes under the philosophy of the compact city.
2. Improving the energy efficiency, accessibility and habitability of buildings.
3. Improving access to affordable housing.
4. Reactivation of economic sectors in rehabilitation and urban regeneration.

**Linked strategic documentation:**

- Strategic Housing Plan 2017-2021
- Special Plan for Urban Quality Guidelines
- Framework Plan for Equality between women and men. Programme 2021-2024
- Spatial Strategy of the Valencian Community

**Municipal Department promoter:**

- Department of Urban Development, Urban Renovation and Housing

**Estimated investment budget:**

...

## Line of Action 3.1: URBAN REGENERATION OF RENT-CONSTRAINED BLOCKS

Promote urban regeneration processes in Social Housing Groups, known as Limited Income blocks which, in the case of València, are not particularly concentrated in one neighbourhood but are scattered around the outskirts of the city. This programme is aimed at: 1) Addressing the rehabilitation of these buildings and their urban environment, paying attention to situations of social vulnerability; 2) Intervening in a precautionary manner in the private residential stock (older social housing) in an exemplary, sensitive, efficient and sustainable way; and 3) Recognising and valuing the architectural and identity interest of the modern residential heritage. This is a dispersed action in: a) East Zone: La Malvarrosa, Virgen del Carmen-Beteró, L'Amistat, Aiora and Natzaret; b) West Zone: Nou Moles, La Llum, La Fontanta; c) North Zone: Les Tendetes, Tormos, Marxalenes, Benicalap, Torrefiel, Orriols; and d) South Zone: Sant Marcel-lí and La Torre. **Status:** Previous studies.

## Line of Action 3.2: INTEGRATED URBAN REGENERATION AREAS

Integrated urban regeneration areas are those territorial areas of the city in which to implement comprehensive policies of physical-spatial, social, economic and environmental intervention, i.e., integrated urban regeneration and a new city model. It is planned to continue working in the Cabanyal-Canyamelar-Cap de França area, giving continuity to the actions developed through the Confianza, EDUSI and ARRUR Plans to complete the comprehensive regeneration of the neighbourhood. This action would include providing a solution to the dockers' block in accordance with the established planning that will involve the purchase and exchange of housing, the construction of new residential blocks, relocation and social assistance for the families. **Status:** In progress.

## Line of Action 3.3: RENOVATION WAVE OF RESIDENTIAL BUILDINGS

This line seeks to boost and accelerate the wave of renovation of buildings and housing in València, including the elimination of architectural barriers and full accessibility, replicating the European *Renovation Wave* at a local level, which is able to convert the buildings located in the municipality into almost zero consumption or positive energy buildings. A renovation rate of 2.5% per year is scheduled to reach 52,000 renovated dwellings by 2030. The

programme aims to mobilise private investment with a key role for the public administration in terms of information, support and dynamisation. **Status:** In progress.

## Line of Action 3.4: SUSTAINABLE PUBLIC HOUSING FOR AFFORDABLE RENT

This programme includes the purchase, construction or rehabilitation of public housing for affordable or social rent. This includes the full range of measures relating to the construction of new social housing for affordable rent; the purchase of private housing through, for example, the right of first refusal; or public-private partnership initiatives, for example, surface rights mechanisms under transfer of use for the construction of social housing for rent that can be returned to public ownership after a certain period of time. It would also include the mobilisation of private rental housing based on public criteria along the lines of the Reviure programme. **Status:** In progress.

**Demonstration project:** Construction of 323 affordable public housing units by AUMSA in 10 buildings located in different neighbourhoods of the city, increasing the stock of affordable public housing managed by AUMSA by 50%.

**Demonstration project:** Plan for the construction of 423 affordable public rental housing units in Font de Sant Lluís, Malilla, Russafa, Nuevo Moles, Massarrojos and Ciutat Vella. This combines the development of public housing directly from the city council (200 homes on three municipal plots in Quatre Carreres, Parque Central and La Fonteta de Sant Lluís), public-private development through the transfer of surface rights to construction companies (180 homes in Malilla and in the streets Miguel Carceller and Vicente Marco Miranda) and the transfer of surface rights to cooperatives in the sector (48 homes in Nou Moles and Massarrojos).

## Line of Action 3.5: HOUSING SUPPORT

This line includes the whole range of public aid to promote access to and maintenance of rental housing in the city of València. **Status:** In progress.

## Line of Action 3.6: DEVELOPMENT OF NEW TYPES OF HOUSING

This line of action aims to promote the regulation and development of new housing models and types that are adapted to new social needs and which incorporate elements of resilience in the face of climate change. This would include new housing models in cooperative format, co-housing models, or other housing options adapted to different groups. In this line of action, the intergenerational perspective stands out in order to enable coexistence between people with different realities and needs. **Status:** In progress.

**Demonstration project:** Intergenerational housing building with 91 affordable rental units in the Moreras neighbourhood, developed by AUMSA. The design of this project incorporates a transversal gender perspective and the concept of an ethic of shared care, which are applied in the design parameters of the dwellings, the building and the urban complex, as well as in the technical specifications for the tendering of the work and the allocation of the dwellings to the applicants.



# **PROGRAMME 4: GREEN NEIGHBOURHOODS**

This programme contributes to the following objectives of the Spanish Urban Agenda:



#### **Territory, landscape and biodiversity:**

Land management and rational land use, for its conservation and protection.



#### **City model:**

Avoid urban sprawl and revitalise the existing city.



#### **Climate change and resilience:**

Prevent and reduce the impact of climate change and improve resilience.

#### **Programme description:**

The programme focuses on the development of green spaces in the city's neighbourhoods to facilitate active and healthy lifestyles in contact with nature and to counteract the effects of climate change.

The programme focuses efforts on the area of connectivity, developing corridors that favour the interconnection of green infrastructure and ensure its functionality and the development of environmental processes and services at both neighbourhood and urban levels. In addition, the programme is committed to promoting the design and implementation of new green spaces, as well as the redevelopment and improvement of existing ones; in both cases from the perspective of environmental services and, in particular, their capacity to host biodiversity, integrating solutions that guarantee their protection, enhancement and conservation.

In addition, within this programme, actions are promoted that aim to promote the creation of innovative solutions that enable the commitments acquired in terms of emissions reduction to be met, with a special focus on the systemic transformation of the city's neighbourhoods from the perspective of climate change mitigation. Similarly, the programme also aims to highlight the role of urban nature from the perspective of climate adaptation.

**Keywords:** Green neighbourhoods, healthy environments, green connectivity, biodiversity, promoting a culture of caring for nature, climate change mitigation and adaptation.

**Impact on the València 2030 Climate Mission** High, due to its potential as a carbon sink, as well as its contribution to the thermal comfort of the city and climate adaptation.

**Strategic Framework. Strategic lines to which the programme contributes:**

- SL1. Climate resilience, land use and city rewilding
- SL3. Sustainable, inclusive and efficient urban and metropolitan mobility
- SL4. Sustainable and local food
- SL5. Inclusive and local city
- SL6. Urban regeneration based on social cohesion, accessibility and sustainability
- SL8. Associative fabric and intergenerational and intercultural citizen networks
- SL9. Well-being, education and health at all stages of life

**Key results:**

1. New Green Infrastructure nodes and connectors.
2. Increase in roadside trees.
3. New management model for rewilding processes.
4. New green spaces in the city-garden transition.
5. New local green spaces.
6. Rewilding of roads and traffic arteries
7. Green and biodiversity corridors
8. Pilot scheme for collaborative initiatives concerning road/parking cost.
9. New green/bio-healthy routes
10. Citizen science/outreach and participation in the field of sustainability.

**Linked strategic documentation:**

- Green and Urban Biodiversity Plan
- Special Guidelines' Plan for the Improvement of Urban Quality
- General Urban Development Plan

**Municipal Department promoter:**

- Department of Urban Ecology, Climate Emergency and Energy Transition
- Department of Urban Development, Urban Renovation and Housing

**Estimated budget:**

EUR 24.7 million

## Line of Action 4.1: ACCESSIBLE NEIGHBOURHOOD GARDENS

This Line of Action particularly affects the so-called neighbourhood gardens, which are of particular strategic interest due to their proximity and service to citizens. The selection of green spaces will be made taking into account the need for cohesion in the city and to compensate for existing imbalances, including actions planned for the creation of new accessible gardens without architectural barriers or the rehabilitation of existing ones in the different neighbourhoods and towns. The programme also includes the development of secondary connections between these gardens and large city centres and green corridors through the rewilding of roads and traffic axes, as well as the elimination of architectural barriers in the Turia Garden. It is essential not to consider neighbourhood gardens in isolation but as nodes of a wider green infrastructure system. **Status:** In progress.

**Demonstration project: Trini Simó Garden.** Due to its emblematic and identifying character inspired by the Valencian agricultural landscape and the result of long-standing public demand. Its location makes it a green-articulating element between the Jardí de les Hespèrides, the Gran Vía Fernando el Católico, the neighbourhood, the San Josep school, the Paseo de la Petxina and the Jardín del Túria.

## Line of Action 4.2: LARGE URBAN PARKS WITH AN INCLUSIVE DESIGN

Large city parks and gardens include those green areas that, due to their size, equipment, or historical and cultural character, acquire a relevance within the green infrastructure and facilities that transcends and surpasses the neighbourhood. Thus, these large parks offer a service to citizens regardless of their proximity to their place of residence.

Precisely because of their size, they are home to a greater diversity of green and even aquatic ecosystems, making them key spaces within the city's green infrastructure, favouring the establishment and habitability of different species of flora and fauna. In addition, they allow the integration of different sports, play and leisure uses and facilities that favour an active life in healthy surroundings of high environmental quality.

This Line of Action focuses on expanding the network of large parks in our city, turning them into inclusive places designed for everyone, in areas such as Benimamet, Benimaclet,

Cabañal, Benicalap, Arrancapins... Thus, new parks such as Parque Carolinas, or the extension of other parks, such as Parque Central, Rambleta and Benicalap, form a balanced network of large green spaces with a high capacity to contribute to the improvement of air quality and environmental temperature, in turn providing these areas with healthy environments and support for urban biodiversity. **Status:** In progress

**Demonstration project: Parque Carolinas.** The location of the park, on the western urban edge of Benimamet, is the culmination of the existing Parque Lineal in a large green space with sports and cultural facilities of almost 57,000 m<sup>2</sup>. The design includes natural solutions for the improvement of the environmental and acoustic quality in the surroundings of the road, also integrating the cultural heritage of the existing caves as an additional feature for the town, as well as different spaces for playing and practising sports.

## Line of Action 4.3: GREEN CORRIDOR VALÈNCIA SUR

The future València Sur green corridor will be one of the largest green infrastructures in the city of València, after the Turia Garden. The corridor will connect, as a large linear green area, the Parque Central, all the large parks in the south of the city (Rambleta, San Isidro...), and the Vara de Quart Innovative District, with the new Turia waterway.

The neighbourhoods of Raiosa, Malilla, Creu Coberta, Sant Marcel·lí, Camí Reial and Sant Isidre will be linked by this green infrastructure, which aims to encourage walking, reduce pollution and rewild the city. This will create a green buffer around the V30, reducing its visual and acoustic impact and providing a large green area for the southern neighbourhoods. The integration of the railway infrastructure in San Isidre will also be addressed to minimise its impact.

## Line of Action 4.4: URBAN GARDENS

This Line of Action will have a particular impact on the so-called urban gardens, which are of particular strategic interest due to their proximity and service to citizens. The selection of these spaces will be made taking into account the need for cohesion in the city and to compensate for existing imbalances, without prejudice to other existing facilities and in line with the interests and needs of the neighbourhood in which they are located. **Status:** In progress.

**Demonstration project: Sociópolis urban gardens** Under the management and supervision of the Consell Agrari Municipal, more than 95% of the available plots have been allocated to families and organisations, which shows the interest of the citizens to produce their own food and to regain that contact and historical link that the residents of València have had with the urban garden.

## Line of Action 4.5: URBAN WOODLAND

Urban tree planting will be designed with sustainability and adaptation criteria in mind, with particular regard to the connectivity needs of the green infrastructure network in terms of establishing corridors and restoring ecological processes in areas of opportunity and for roadside tree planting. Emphasis will be placed on the naturalisation of the urban garden ecotones, as spaces of particular interest for the recovery of the carrying capacity of urban infrastructure and, therefore, of biodiversity. Mechanisms will be established for the immediate replacement of the trees in empty tree rows, ensuring the conservation in optimum conditions, with inspections and pruning, of the trees already in the city, with a special interest in the conservation of the historic trees. In addition, roads and streets without trees will be identified in order to increase the number of trees and thus contribute to the capture and retention of CO<sub>2</sub> in the city. **Status:** In progress.

## Line of Action 4.6: NEW TYPOLOGIES BASED ON NATURE

This Line of Action aims to design nature-inspired solutions capable of storing carbon, regulating water or controlling temperature, whether in public spaces, private spaces, buildings, peri-urban environments, corridors, natural areas and coastal boundaries. The aim is to develop Nature-Based Solutions such as vertical ecosystems, sustainable copses, draining pavements, green coverings and façades or blue-green corridors. The design of these biodiversity solutions should not clash with the proper care of parks and gardens, and should be compatible with effective tools to control the presence of pests that are a nuisance to residents. **Status:** In progress.

**Demonstration project: Rewilded meadow of the Jardín del Túria.** Next to the Serranos Bridge, located in section VI of the Jardín del Túria, it has 6,000 m<sup>2</sup> of surface area for the development of a biodiversity project.

## Line of Action 4.7: GREEN EDUCATION AND OUTREACH

Line of action for transversal environmental education and dissemination that integrates and offers a response to the different dimensions of the ecological transition for sustainability: naturalisation, energy, mobility, resources (air, noise, water), consumption, waste and the circular economy, urban planning and housing or governance **Status:** In progress.

## Line of Action 4.8: CITY THAT PROTECTS ANIMAL WELFARE

There is a new social awareness of the dignity of pets, of new demands for their welfare and, above all, of greater awareness of the abandonment, mistreatment and aggression to which many animals are subjected. Issues such as "zero slaughter" in municipal animal shelters, penalties for abandonment and mistreatment, and pet access to municipal buildings and services where possible, will be regulated in accordance with higher-level regulations.

This line of action particularly affects the animal shelters, which are of particular strategic interest due to their proximity and public service to abandoned animals, as well as to citizens that seek to shelter or adopt these animals. The programme includes not only the improvement of infrastructures and the provision of services in the current municipal reception centres (Benimàmet and Nazaret) but also the construction of a new municipal centre and another metropolitan centre. It is essential to consider animal shelters not in isolation but as a service of primary necessity within the whole system of public action for the protection and guarantee of animal welfare in our cities. The newly created municipal animal shelter will be built directly by València City Council in the northern part of the city, while the future metropolitan animal shelter will be managed through a consortium formed, initially, between València City Council and Torrent City Council. Status: **In progress**.

# **PROGRAMME 5: COASTAL REGENERATION AND TERRITORIAL GREEN INTEGRATION**



This programme contributes to the following objectives of the Spanish Urban Agenda:



#### **Territory, landscape and biodiversity:**

Land management and rational land use, for its conservation and protection.



#### **City model:**

Avoid urban sprawl and revitalise the existing city.



#### **Climate change and resilience:**

Prevent and reduce the impact of climate change and improve resilience.

#### **Programme description:**

The programme focuses on recovering and conserving the urban coastal environment, its rewilding and biodiversity and its connection with territorial green infra-structures as a strategy to improve the city's resilience to climate change. It aims to improve the landscape and environment of the Valèncian coastline with the objective of strengthening the adaptation and resilience of the city to the effects of climate change from a perspective of rewilding of the space and its ecosystem services, allowing a new relationship between the urban and the natural where citizens can benefit from new services. To this end, it includes actions to reduce the probability of flooding in the coastal district due to the rising sea and to reduce the physical barrier that the promenade itself represents, as well as making progress in the overall protection of the city's beaches and the interconnection of the coastline with the metropolitan green infrastructure as a whole.

**Keywords:** Climate resilience, green infrastructure, ecosystem services, structuring and integration of the territory and the coastline.

**Impact on the València 2030 Climate Mission High,** in that it improves the city's resilience and adaptation to adverse natural phenomena. It also improves thermal conditions and contributes to CO2 capture.

**Strategic Framework. Strategic lines to which the programme contributes:**

- SL1. Climate resilience, land use and city rewilding
- SL3. Sustainable, inclusive and efficient urban and metropolitan mobility
- SL5. Inclusive and local city
- SL6. Urban regeneration based on social cohesion, accessibility and sustainability
- SL9. Well-being, education and health at all stages of life
- SL10. Inclusive and sustainable economic development
- SL11. Innovation, culture and sustainable tourism

**Key results:**

1. Integration of the city with the metropolitan green infrastructure, especially with the urban garden, the city's natural parks and the coastline.
2. Coastal regeneration and connection to strategic green infrastructures
3. Recovery of environmental services, connectivity and biodiversity of ecosystems
4. Reducing climate risks by creating natural barriers against storms and the heat-island effect
5. Coastal and territorial space for public use and recreation in contact with nature, fully accessible and inclusive, with a diversity of uses

**Linked strategic documentation:**

- Green and Urban Biodiversity Plan
- General Urban Development Plan
- Special Guidelines' Plan for the Improvement of Urban Quality
- Valencia Metropolitan Spatial Action Plan (VALMTAPV)
- Spatial Action Plan for the development and revitalisation of the Market Garden (PATH)
- Spatial Action Plan for Coastal Green Infrastructure (PATIVEL)
- 2011 Spatial Strategy of the Valencian Community (ETCV)

**Municipal Department promoter:**

- Department of Urban Ecology, Climate Emergency and Energy Transition

- Department of Urban Development, Urban Renovation and Housing

### Estimated budget:

EUR 112.7 million.

## Line of Action 5.1: REWILDING OF NORTHERN BEACHES

Landscape, environmental and urban improvement of the entire promenade of the city of València, with improvements made to the sandy beach, the redevelopment of the promenade, adaptation and diversity of uses and the inclusion of trees. The new seafront aims to establish a space for interaction that will allow conservation and environmental aspects to be tackled, making the system more sustainable in the face of adverse weather effects and, above all, in response to public use. The new waterfront is intended to offer the public a variety of alternative uses. A space with soft shade, a place that offers spaces for leisure, being, practising sports, playing and walking, while enhancing the use of existing leisure, consumer and restaurant areas. The aim is to develop a new rewilded landscape where a sand dune system stabilises the sand with plant species and appropriate trees. Inter-administrative cooperation between València City Council, the València Regional Government and the General State Administration will be required. **Status:** Previous studies.

## Line of Action 5.2: DESEMBOCADURA PARK

The Desembocadura de València Park will have a surface area of more than 25 hectares. This is a comprehensive and complex proposal with the aim of completing the landscaping of the Turia Garden that began 35 years ago. When completed it will be the longest urban park in Europe. The project, which in its final phase must have the social and political dialogue required for an urban development of this magnitude, is divided into four zones: the first, with 86,000 square metres, in the Nazaret neighbourhood; the second, Pont de Drassanes, covering 7,800 metres; the third, PAI del Grao, covering 112,000; and the fourth, Oceanogràfic. The initial phase is part of the agreement with the port of València, which has granted 9.5 hectares. Its design is based on an international ideas competition and includes a gender perspective. **Status:** Ideas competition.

## Line of Action 5.3: GREEN CORRIDOR SYSTEM

Green corridors are key routes connecting the different elements of the green infrastructure of the city and the metropolitan area. The following three proposals will be considered. The first would be the Playas del Norte-Jardín del Turia-Albufera, connecting three of the key elements of the city's green infrastructure which have the highest identity and environmental value. It would integrate the Parque de Desembocadura and would require reclaiming at least part of the land of the Logistics Activities Zone (LAZ) and converting it into a large green area that could restore agricultural activities. In this way, the Túria Garden would be connected from the northern beaches and the Albufera, to the Parque Natural del Túria in Riba-Roja. The second would be Huerta Burjassot-Partida de Dalt in order to eliminate the fragmentation resulting from the concentration of infrastructures and to establish a connecting space of regional importance between Horta Nord and Horta Sud. The third would be Huerta de Alboraya-city, to be able to move from the urban gardens of Masquefa and Sant Llorenç, as well as from the urban edges of Torrefiel and Benimaclet to the very centre of the city through a linear green space. These actions will be respectful of farms and farmers' activities, with the preservation of the latter being the first objective to be pursued. **Status:** Previous studies.

## Line of Action 5.4: URBAN-CITY TRANSITION

The urban-city transition involves redesigning the city limits to favour interaction with the urban garden of València as an agricultural and productive space of singular interest, and to promote the city's adaptation to the climate. This programme aims to improve the relationship between the city and the urban garden. It seeks to make the city's ring roads, which separate the urban system from the urban garden, more accessible. To this end, the use of wooded areas is proposed, preserving the farmhouses and market gardens that have been left on the side of the city, crossing the ring road and improving the number and quality of the paths that link up with the main roads leading to the market gardens. This green infrastructure aims to resolve the transition between the two ecosystems, satisfying the needs of the city's inhabitants for quality green spaces and reducing the anthropic pressure caused by the city on the urban garden. Urban edges are spaces of opportunity and the green transition between the urban garden and the city should be worked on especially in places like Benimaclet, Orriols-Torrefiel-Benicalap, Font d'Encorts, Malilla-San Isidre and Campanar. These actions will be respectful of farms and farmers' activities, with the preservation of the latter being the first objective to be pursued. **Status:** Previous studies.

## Line of Action 5.5: EL BRAÇ DE POBLE NOU

A green infrastructure is planned for Pobles del Nord that aims to solve the flooding problems in Poble Nou and the Carpesa road. This new infrastructure solves the problem by means of nature-based solutions through sustainable drainage systems and catchment areas that connect with Palmaret Baix and the Vera irrigation channel.

## Line of Action 5.6: REGENERATION OF LA ALBUFERA, ITS BEACHES AND THE MARSHLANDS

Regeneration of the coastline of the natural beaches in the south of the municipality of València, which are currently in a state of serious decline, mainly due to the lack of sedimentary contributions from the River Turia and the barrier effect of the port of València. The regeneration will involve artificially recharging the beaches of l'Arbre del Gos, El Saler and La Garrofera by restoring the current shore line to its position as it was in 1965 and restoring the previous dynamic balance, as well as the extension of the Gola de Puchol, which will provide a partial barrier to the transport of longitudinal sediments. The possibility of implementing other potential regeneration measures, in addition to artificial sand replenishment, such as artificial reefs, will be studied in order to provide a definitive solution to the problem of beach erosion in the southern area. In this sense, the placement of artificial reefs will be studied on some points of the southern coastline of the city, as this is an option that has been carried out in other parts of the Mediterranean coast with positive results.

All measures and actions to comply with the local forest fire prevention plan for the Devesa de l'Albufera, in force in València City Council, will be accelerated. In addition, the system of water cannons for fire prevention will be put into operation, as well as the supplementary measures that the municipal technicians establish to comply with the modification of Legislative Decree 1/2021, of 18 June, of the Regional Council for the approval of the consolidated text of the Law on land management, urban planning and landscaping, by means of Law 7/2021, of 29 December, of the Regional Government of Catalonia, on financial, administrative and fiscal management and organisation measures of the Regional Government of Catalonia 2022, in its Sixth Additional Provision, which establishes measures for the prevention of forest fires in housing developments, population centres, buildings and installations located on forest land and in the area of forestry influence.

Likewise, the contract for dredging the canals and irrigation channels of l'Albufera de València will be extended, as well as a pilot dredging project in specific areas of the Albufera lake that the municipal technicians deem appropriate, in accordance with the environmental values of the natural park, especially in those areas of the lake with registered historical water holes and at the entrances of ravines to the lake.

**Status:** In tendering process.

## Line of Action 5.7: ACCESSIBILITY TO THE NATURAL SPACE OF DEVESA

The Line of Action includes actions aimed at protecting the coastal sand dune system in order to regulate its intense public use, together with the construction of elements that allow greater enjoyment of its natural resources (e.g., observatories). It also aims to improve the accessibility of the routes in the Devesa natural area in order to make it possible for all sections of society to enjoy the environment in conditions of equality, adapting these routes in accordance with criteria of functional diversity. **Status:** In progress.

## Line of Action 5.8: NOU LLIT DEL TÚRIA

Project for the rewilding of the new bed of the river Túria, with the aim of creating a new green infrastructure that harmonises the drainage function of this area and enhances biodiversity and public use of the space. The aim is to move from a concept of an urban channel to that of a metropolitan biological corridor for public use. The actions focus on specific axes (hydraulic, ecological and social) and transversal axes (accessibility and connections between built-up areas, safety of use and evacuation). It requires inter-administrative cooperation between the catchment area bodies, València City Council, Quart de Poblet, Mislata and Xirivella, as well as the Generalitat Valenciana. **Status:** Previous studies.

## Line of Action 5.9: TÚRIA NATURAL PARK

The Túria Natural Park requires measures aimed at its protection, conservation and use in order to preserve its natural heritage as a biological corridor of great ecological value. It is a key link in the city's green corridor. To the north-west of València, a metropolitan riverside forest is planned from the Parc Fluvial del Túria to the Parc de Cabecera. It ranges from the ecological restoration of the old landfill site with works on the new riverbed to a network of

cycle paths in the urban surroundings, with a new pedestrian and cycle route of 2.7 kilometres. **Status:** In progress.

## Line of Action 5.10: CONTINUITY WITH ALBORAYA AND CARRAIXET BEACHES

To complete the integration with the metropolitan green infrastructure, this Line of Action is aimed at the territorial and landscape continuity of the beaches in the north of the city with the coastline of Alboraya in order to connect them to the Barranc del Carraixet. The ravine is a first-order structuring element that connects and provides visibility to a large part of the landscape and resources that form part of the northern area of València: from its beginning, in the Calderona, to its culmination, at the sea. All of this also passes through a rich mosaic of villages, which represent a high level of heritage and connect spaces of great natural and cultural value in the area of the urban garden, which has been declared a Globally Important Agricultural Heritage System. **Status:** Not started.

# **PROGRAMME 6: VALÈNCIA BICYCLE CAPITAL**



This programme contributes to the following objectives of the **Spanish Urban Agenda**:



**City model:**

Avoid urban sprawl and revitalise the existing city.



**Sustainable mobility:**

Promote proximity and sustainable mobility.



**Climate change and resilience:**

Prevent and reduce the impact of climate change and improve resilience.

**Programme description:**

València stands out for its potential as a cycling city due to its orography and urban layout, as well as for its development of cycling infrastructures in recent years. The use of cycle lanes has continued to grow in terms of numbers of users and riders across the city, despite the impact of the pandemic. Thus, if we compare October 2019 with October 2021, the cycling network has grown by an average of 27.98 percent in the 25 locations throughout the city where the comparison was made. The city, which belongs to the Cities for Bicycles Network, has more than 168 kilometres of cycle paths (as of May 2022) and has the old Turia watercourse and a garden that crosses the city centre and allows cyclists to ride through it while enjoying a mild climate all year round. Taking all these elements into account, this programme focuses on envisaging the city's cycle path network as a first-rate transport infrastructure to promote the use of non-motorised vehicles as the preferred means of an active, non-polluting, safe and autonomous mobility model. The extension of the network of cycle lanes is considered, as well as urban planning measures to make it easier for the bicycle to coexist with other means of transport in all the streets of the neighbourhoods: new measures, adaptation of existing roads, provision of cycling infrastructure if the road so requires, and management of motorised mobility (traffic calming) to increase safety and use, educational campaigns to promote and combine cycling with public transport.

**Keywords:** Cycling network, Cities for Cycling Network, urban and metropolitan connection, smart and safe parking.

**Impact on the València 2030 Climate Mission Extreme**, in that it promotes more sustainable and safer mobility, enabling the reduction of the city's greenhouse gas emissions.

#### Strategic Framework. Strategic lines to which the programme contributes:

- SL3. Sustainable, inclusive and efficient urban and metropolitan mobility
- SL5. Inclusive and local city
- SL6. Urban regeneration based on social cohesion, accessibility and sustainability
- SL9. Well-being, education and health at all stages of life

#### Key results:

1. Creation of metropolitan transport axes for non-motorised vehicles
2. Extending the modal for sharing bicycles and personal mobility vehicles
3. Expansion of cycling kilometres in urban and metropolitan areas
4. Creation of segregated and safe cycling infrastructure that allows its use by people with reduced mobility in order to connect the different areas of the city

#### Linked strategic documentation:

- Sustainable Urban Mobility Plan
- Cities for Cycling Network
- Mobility Law of the Community of Valencian
- Road Safety Master Plan for the city of Valencia

#### Municipal Department promoter:

- Area of Sustainable Mobility and Public Space

#### Estimated budget:

EUR 32 million

## Line of Action 6.1: EXTENSION OF THE CYCLING NETWORK OF THE CITY OF VALÈNCIA

This Line of Action focuses on the extension of the València cycling network with actions, among others, regarding: Cardenal Benlloch-Eduardo Boscá, General Avilés. Section Maestro Rodrig Pío XII. Cortes Valencianas, Av. Del Cid. Section Tres Cruces-Fin Término, Av. Peset Aleixandre, General Avilés. Section Pio XII- N.Benlloch, Gascó Oliag-Bombero Daniel Balaciart, José María Haro - José Aguilar, etc. The development of the entire network will be carried out prioritising the safety of pedestrians and users of the cycling infrastructure. **Status:** In progress.

## Line of Action 6.2: HIGH-CAPACITY METROPOLITAN CYCLEWAYS

This line of action will focus on the design and construction of a network of high-capacity cycleways connecting the municipalities of the metropolitan area with each other and with the city of València, with the main objective of continuing to promote the use of the bicycle as a means of daily transport, including for medium and long distances. These two-directional cycle lanes will be characterised by being completely separated from motorised traffic, wider than a conventional cycle path and properly lit, signposted and integrated. **Status:** In progress. **Competence:** GVA and other municipalities.

## Line of Action 6.3: SECURE AND SMART BICYCLE PARKING

The Line of Action first of all includes the deployment of a network of smart and secure parking facilities for bicycles and private scooters within the municipality. And secondly, the implementation of secure bicycle parking facilities at major transport interchanges / public transport stops with the aim of promoting urban and metropolitan travel intermodality, establishing parking facilities and minimising the likelihood of theft. **Status:** Not started.

## Line of Action 6.4: ANELL DE L'HORTA

L'Anell de l'Horta is a green infrastructure for sustainable mobility that aims to internally connect the villages of the North, specifically: Poble Nou, Carpesa, Benifaraig and Borbotó. The residents of these four towns in València find it very difficult to move around their

territory by any means other than by car: the roads are often narrow and the widespread use of these roads by cars generates insecurity for users who cycle or walk. Thus, this network of routes offers an alternative means of transport between the villages themselves, enabling other sustainable modes of transport such as walking and cycling. **Status:** Under study.

## Line of Action 6.5: NOU CAMÍ A LA MAR

The coastal towns have traditionally enjoyed a connection route between the centres and the sea, the Camí a la Mar. This, which already existed in the Pueblos del Sur, has been broken up by the various infrastructures. The Nou Camí a la Mar is a new sustainable mobility infrastructure that reconnects all the villages along the riverfront to the sea. The route of the path must pass through heritage elements and cultural routes already recognised by the PATODH Catalogue of Protections, through the old centres of the villages and along the irrigation channels that have historically structured the territory. In addition, secondary routes will come out of this one to reconnect neighbourhoods such as San Jorge in La Torre or Pueblecitos in Castellar. The aim is to reconnect the villages of La Torre, Forn de Alcedo, Castellar-l'Oliveral and Pinedo. **Status:** Under study.

# **PROGRAMME 7: DECARBONISATION OF MOBILITY AND MOBILITY AS A SERVICE**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



#### **Mobility and transport:**

Promote proximity and sustainable mobility.



#### **Digital age:**

Lead and foster digital innovation.



#### **Climate change and resilience:**

Prevent and reduce the impact of climate change and improve resilience.

#### **Programme description:**

This programme aims to address the major challenge of promoting sustainable mobility through the electrification and digitalisation of transport, both public and private, by means of an ambitious process of electrification of the vehicle fleet with the objective of significantly reducing greenhouse gas emissions associated with mobility. The programme includes actions to promote electric and decarbonised mobility, including the development of a low-emission zone, the electrification of public transport and the promotion of electric private transport. The programme also advocates promoting shared mobility solutions, in their various forms, as they are a highly recommended mechanism for reducing energy consumption, negative environmental externalities (pollution, noise, greenhouse gas emissions, etc.) and congestion in urban and metropolitan environments, insofar as they contribute to reducing the number of vehicles in cities. Mobility actions will be based on dialogue with residents and other stakeholders in the city, with the Mobility Board playing a key role. Sustainable mobility will pay special attention to enhancing pedestrian mobility and boosting public transport, especially in terms of frequency, in order to provide a real alternative to private vehicles.

**Keywords:** Sustainable mobility, electrification of transport, low-emission zones, public transport and shared mobility.

**Impact on the València 2030 Climate Mission Extreme**, in that it has a direct impact on the decarbonisation of transport, the main emitter of greenhouse gases.

**Strategic Framework. Strategic lines to which the programme contributes:**

- SL1. Climate resilience, land use and city rewilding
- SL3. Sustainable, inclusive and efficient urban and metropolitan mobility
- SL9. Well-being, education and health at all stages of life
- SL10. Inclusive and sustainable economic development
- SL11. Innovation, culture and sustainable tourism

**Key results:**

1. Use of non-polluting vehicles.
2. Increased pollution control through the installation of measurement sensors.
3. Reduction in the use of polluting motor vehicles.
4. Promoting the use of non-polluting vehicles by facilitating their recharging.
5. Use of smart public transport and mobility management platforms.

**Linked strategic documentation:**

- Sustainable Urban Mobility Plan
- PACE OF CHANGE
- Road Safety Master Plan for the city of Valencia

**Municipal Department promoter:**

- Area of Sustainable Mobility and Public Space

**Estimated budget:**

EUR 110.7 million

## Line of Action 7.1: IMPLEMENTATION OF A LOW EMISSION ZONE

The implementation of a Low Emission Zone in the city of València is a legal requirement and is integrated into the city's smart and digitalised traffic management system. It aims to manage mobility as a whole according to environmental parameters. The area of influence and its regulation will be laid down in municipal regulations. The Line of Action includes the installation of all on-street equipment for access monitoring, environmental measurement and information displays, as well as the computer equipment and systems to host and process the computer applications. It also includes a communication and awareness-raising campaign aimed at the public to publicise the project for the implementation of the LEZ and raise awareness of its necessity and convenience. **Status:** In tendering process.

## Line of Action 7.2: NETWORK OF CHARGING POINTS FOR ELECTRIC VEHICLES

Line of Action consisting of the progressive implementation of electric vehicle chargers in the public domain to facilitate the development of electric mobility, using and optimising existing electrical infrastructures (public lighting, municipal buildings, etc.), so as to achieve synergies that result in a greater supply of recharging points under competitive conditions. **Status:** In progress.

**Demonstration project: MatchUp Humble Lamp Post** On-street charging points connected to city streetlights for energy and cost optimisation. This is a pioneering innovation project developed in València.

## Line of Action 7.3: RENOVATION AND ELECTRIFICATION OF THE EMT FLEET

It includes actions for the renovation and adaptation of the urban public transport fleet in the city of València towards less polluting and more energy-efficient vehicles, as well as the construction of the necessary infrastructure (garage, photovoltaic plant, substation) to begin the electrification of the EMT València fleet. The project will also include the purchase and installation of 150 electric charging stations distributed between the headquarters and the various POS units distributed throughout the city of València. **Status:** In progress.



**Demonstration project:** Electrification of the Sant Isidre depot and acquisition of the first 20 fully electric buses with Next Generation financing.

## Line of Action 7.4: SMART PUBLIC TRANSPORT SYSTEMS

Line of Action aimed at the digitalisation and sustainability of the activity of public transport services, consisting of the implementation of sensors and the capture of vehicle data from the municipal transport fleet (480 buses). To this end, it focuses on efficient energy management, as well as smart technology assistants, efficient driving assistance systems (BusCAN - GPS GNSS - 4/5G and on-board boards), vehicle design, workshops and infrastructure, IT communication standards between systems, interfaces between the bus, buses and CRTs (collaborative systems), along with urban infrastructure, smart parking and predictive maintenance. **Status:** In progress.

**Demonstration project: EMT on-board environmental sensors.** Installation of 40 on-board devices on buses of different EMT lines in València to measure air quality, temperature and humidity in the city.

## Line of Action 7.5: SUSTAINABLE LOGISTICS

Line of Action that aims to increase the efficiency and sustainability of urban logistics systems, so that the movement of people coexists adequately with the movement of goods, advancing solutions such as: the development of innovative solutions based on urban consolidation centres for goods as logistics micro platforms; the development of new last mile distribution management models based on the promotion of horizontal partnerships between logistics operators; progress in new autonomous and smart logistics solutions; the development of new shared logistics solutions between delivery companies or the introduction of tools and technologies for the improvement of collection systems and services in work centres and communication hubs - pickboxes. **Status:** Previous studies.

## Line of Action 7.6: ROAD SAFETY SYSTEMS

This Line of Action focuses on the implementation of a system for the improvement of road safety based on various deterrent devices for non-compliance with the traffic law. **Status:** In progress.

## Line of Action 7.7: MOBILITY AS A SERVICE

This Line of Action aims to promote shared mobility by providing users with complete mobility solutions that facilitate their journeys from origin to destination, simplifying their choice of transport, integrating payment, etc. **Status:** Previous studies.

# **PROGRAMME 8: METROPOLITAN MOBILITY**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



**City model:**

Avoid urban sprawl and revitalise the existing city.



**Mobility and transport:**

Promote proximity and sustainable mobility.



**Climate change and resilience:**

Prevent and reduce the impact of climate change and improve resilience.

**Programme description:**

Sustainable mobility is a concern shared by most cities, aware of the important challenge that urban development poses for their economic and social progress. To this end, cities are committed to higher quality public transport, the promotion of non-motorised forms of transport and, in short, the use of transportation that is more efficient from an energy and environmental perspective. Those cities and metropolitan areas that manage to structure an integrated, efficient and sustainable transport and mobility system are those that are at the top of the economic and human development indices.

As it is a programme of metropolitan scope, the establishment of adequate coordination and cooperation relations between the different governmental bodies involved will be key to its development. Multi-level governance is of crucial importance in this respect. In this sense, the establishment of an infrastructure and metropolitan mobility agreement that responds to the needs of co-governance, coordination and management of metropolitan mobility, is key.

**Keywords:** Public transport, intermodality, co-governance and coordination, territorial cohesion.

**Impact on the València 2030 Climate Mission** Extreme, metropolitan mobility is probably the main source of CO2 emissions in the city.

**Strategic Framework. Strategic lines to which the programme contributes:**

- SL1. Climate resilience, land use and city rewilding
- SL3. Sustainable, inclusive and efficient urban and metropolitan mobility
- SL5. Inclusive and local city
- SL9. Well-being, education and health at all stages of life
- SL10. Inclusive and sustainable economic development
- SL11. Innovation, culture and sustainable tourism
- SL12. Urban and metropolitan governance

**Key results:**

1. Decarbonisation of the transport system with climate-neutral systems
2. Polycentric urban region facilitating the movement of people and goods
3. Improving transport coverage, quality, safety and accessibility
4. Improving connections to clusters of economic activity at an urban and metropolitan level.
5. Consolidating metropolitan collaboration between administrations

**Linked strategic documentation:**

- Sustainable Urban Mobility Plan (PMUS)
- Sustainable Metropolitan Mobility Plan for the València Area (PMoMe)

**Municipal Department promoter:**

- **Area of Sustainable Mobility and Public Space**

**Estimated budget:**

EUR 1,800 million

## Line of Action 8.1: METROPOLITAN GREEN RING

Construction of the northern section of the València Metropolitan Green Cycle Path Ring, which will connect the València urban garden with the sea, linking the entire metropolitan area by means of historical and natural paths, as well as running through the Turia and Albufera natural parks and other green infrastructures and cultural assets. With a length of almost 60 km, the green ring will offer an exclusive alternative for interurban journeys by bicycle or on foot, through a road that links 15 municipalities (Meliana, Alboraya, Moncada, Picanya, Alaquàs, Aldaia, Quart de Poblet, Paterna, Godella, Rocafort, Massarrojos, Pinedo and Sedaví). **Status:** In progress. **Competence:** GVA.

## Line of Action 8.2: SUBURBAN NETWORK OF EXCELLENCE

The commitment to an excellent suburban network is absolutely strategic in order to guarantee sustainable metropolitan mobility. This means making the necessary investments and introducing the appropriate changes in management to guarantee quality throughout the suburban system, especially in those corridors with the greatest need for service and frequency. The development of the network will entail the possible creation of new urban and metropolitan stations. To speed up its development, the transfer of the management of Cercanías to the Generalitat Valenciana (Regional Government of València) will be studied, together with the necessary resources to undertake the investments that could reverse the dramatic loss of passengers suffered over the last ten years. This would allow for greater efficiency by integrating the management of the entire metropolitan transport system, which is already managed by the València Metropolitan Transport Authority. In addition, it is essential to make progress on key investments such as the access route, the central station and the city's transit tunnel. **Status:** Previous studies. **Competence:** Spanish Government

## Line of Action 8.3: METRO NETWORK

The extension and consolidation of the metro network is one of the axes of the PMoME aimed at completing the link between the city of València and the population centres and services that are not connected to the high-capacity transport networks (metro, tram, commuter trains) by means of new metro infrastructures. Its development is geared towards: 1) Increasing the capacity of the current network; 2) Extending the network; 3) Extending the metro to Ribarroja and; 4) Extending the l'Horta Oest section to Xirivella, Aldaia

and Alaquàs, together with Barri del Crist. In addition, actions aimed at improving the service of the existing networks, for example by improving frequencies and restructuring lines, are also considered. **Status:** Previous studies. **Competence:** GVA.

## Line of Action 8.4: CONSOLIDATION OF THE TRAMWAY NETWORK

In accordance with the PMoMe, the tramway is the urban solution within the city of València that complements the metro service. It is proposed to complete the network of the city, connecting the new urban developments in the south and east, linking the city centre with the seafront through an efficient and quality service. To do this, the following will be necessary: 1) Completion of Line 10 and extension to La Marina; 2) Extension of Line 11 to La Marina through the Grao neighbourhood; and 3) Extension of Line 12 to connect with La Nueva Fe and Malilla. **Status:** In progress and preliminary studies. **Competence:** GVA.

## Line of Action 8.5: METROTRAM

Bus Rapid Transit (BRT) is a high-capacity public transport system that combines the capacity and speed of light rail or metro with the flexibility, lower cost and simplicity of a bus system. In the PMoMe, the MetroTram system seeks to complement the rail networks with a new transport service that improves the performance of the Metrobus system in the busiest routes of the metropolitan area of València (Corredor Nord V21, Corredor NordOest CV35, Corredor Oest A3 and Corredor Sur V31). Its deployment will connect the main metropolitan mobility points, such as industrial, commercial and educational areas. **Status:** Previous studies. **Competence:** GVA.

## Line of Action 8.6: BOOSTING THE METROBUS

In line with the PMoMe, this action is committed to solutions that prioritise collective road transport over private transport, with the creation of lanes dedicated to bus and Metrobus services in the metropolitan urban environment. The actions are aimed at: 1) The creation of bus-VAO routes on four of the main access roads to the city of València, the V21, CV35, A3 and V31; 2) A shuttle system to feed the existing network efficiently and quickly; 3) Prioritisation of traffic for public transport in the metropolitan area. **Status:** Previous studies. **Competence:** GVA.

## Line of Action 8.7: VALÈNCIA BUS STATION

The renovation of the València bus station is an opportunity to introduce solutions for urban connectivity and intermodality between the bus station, the urban bus network, the metro network and the commercial enhancement of the surrounding area. The reform of the València bus station must be governed on the basis of regulation TMA/851/2021, of 23 July, which develops the technical document on basic conditions of accessibility and non-discrimination for access to and use of urbanised public spaces, and therefore the new València bus station must be fully accessible and free of architectural barriers. This short-term improvement is compatible with the study, in the medium and long term, of the transfer of the bus station to the area around the Joaquín Sorolla Station. Due to its central location and the fact that it is a major intermodal hub (AVE, Media Distancia, Rodalia, Metro, Metrobus and EMT), the bus station could be located in this area. However, a detailed study of the entire site and an analysis of the access and exit routes would be necessary. **Status:** In progress / Preliminary relocation studies not started. **Competence:** GVA and City Council.

## Line of Action 8.8: METROPOLITAN PARK & RIDE FACILITIES

Park-and-ride facilities are a type of peripheral interchange designed to facilitate access to public transport for people living in areas far from stops and stations, thus discouraging them from using private vehicles for the longest part of their inter-city journey. The PMoMe proposes the creation of 15 new car parks at existing stations and 2 at new railway stations, as well as the extension of car parks at 14 stations, the improvement of existing car parks at 2 stations and the improvement of car park accessibility. **Status:** Previous studies. **Competence:** GVA.

## Line of Action 8.9: DECARBONISING METROPOLITAN MOBILITY

This includes a series of measures aimed at promoting electric vehicles to ensure air quality along the following lines: 1) Metropolitan expansion of electric vehicle charging points; 2) Encouraging the installation of charging points in metropolitan homes; 3) Electrification and improvement of the efficiency of the metropolitan public sector vehicle fleet; 4) Promoting the electric vehicle in the mobility of fleets and individuals; 5) Encouraging regulatory change in taxation for environmentally labelled vehicles; and 6) Promoting measures to optimise



logistics activity. **Status:** In progress. **Competence:** Municipalities, GVA and the Spanish Government.

## Line of Action 8.10: VALÈNCIA GREEN HYDROGEN VALLEY

The Generalitat Valenciana, the València City Council, the València Port and the Polytechnic University of València, together with a wide range of companies and institutions, are promoting the València Green Hydrogen Valley initiative to collaborate in the deployment of the Green Hydrogen Economy in the Transport and Logistics sector in the Metropolitan Area and the Port of València. To this end, actions will be designed and implemented to impact, in a complementary manner, the entire Green Hydrogen value chain: production, transport, supply and consumption, in order to promote its simultaneous deployment. In this sense, work will be done on both the deployment of market technologies and the development of new technologies, seeking a driving effect on investment, and boosting national technological sovereignty in the field of hydrogen production and consumption technologies, with a particular focus on the Valencian industrial fabric. **Status:** In progress.

# **PROGRAMME 9: STRATEGIC INFRASTRUCTURES**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



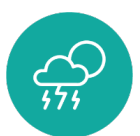
**Urban economy:**

Promote and foster the urban economy.



**Mobility and transport:**

Promote proximity and sustainable mobility.



**Climate change and resilience:**

Prevent and reduce the impact of climate change and improve resilience.

**Programme description:**

This programme aims to develop and adapt the strategic infrastructures of the city of València in terms of its contribution to a more sustainable and prosperous city. The focus is mainly on two elements: the port of València and the railway infrastructure within the framework of the Mediterranean corridor. The interventions envisaged in this programme will make it possible to strengthen, on the one hand, the strategic state and international positioning of València as an economic hub of innovation and competitiveness and, on the other hand, to promote the decarbonisation and sustainability of the city's modes of transport in keeping with the València 2030 Climate Mission, as well as the adaptation and resilience of the city regarding climate.

**Keywords:** Strategic infrastructure, access channel, Port of València and cross tunnel.

**Impact on the València 2030 Climate Mission** Extreme, as it has an impact on two critical elements in greenhouse gas emissions, namely rail and port infrastructures.

**Strategic Framework. Strategic lines to which the programme contributes:**

- SL1. Climate resilience, land use and city rewilding
- SL3. Sustainable, inclusive and efficient urban and metropolitan mobility
- SL9. Inclusive and sustainable economic development
- SL12. Urban and metropolitan governance

**Key results:**

1. Key railway infrastructures for the city.
2. Port of València climate neutral by 2030.
3. Traffic congestion in strategic areas of the city.
4. Recovery of public space for the city.
5. Improvements in air quality.

**Linked strategic documentation:**

- Infrastructure, Transport and Housing Plan (PITI) 2012 -2024
- Master Plan for Innovation in Infrastructure, Transport and Urban Development (2017-2020)
- Safe, Sustainable and Connected Mobility Strategy 2030
- Strategic Infrastructure Plan (SIP) 2010-2020
- The port's climate neutrality strategy
- Metropolitan Mobility Plan

**Municipal Department promoter:**

- Mayor's Office
- Department of Urban Development, Urban Renovation and Housing
- Area of Sustainable Mobility and Public Space

**Estimated investment budget:**

EUR 3,328 million

## Line of Action 9.1: ACCESS ROUTE

This includes the construction of the access channel located on Avenida Federico García Lorca between the Bulevar Sur and the new Central Station of València. It is made up of a set of underground tracks underneath the current access roads to València. The route is 1,500 m long and is buried on 2 levels. In this project, the well-known scalextric -the Giorgeta viaduct- will also be demolished and the space now occupied by the above-ground railway yard will be completely freed up for the green development of the future García Lorca boulevard. **Status:** In tendering process. **Competence:** Spanish Government

## Line of Action 9.2: THE CENTRAL STATION

The construction of a new Central Station in València is planned to replace the two existing ones. It will be located in an intermediate space between the Northern and Sorolla lines and will accommodate all rail traffic. The new station will be a through type station, instead of its current end-station type layout. On the surface, the station is a large building located between the Gran Vía de Germanías and the current station building. This new building will house most of the entrances and exits of the new facilities and the station's support services. The work on the new station will have continuity at its southern end with the Access Channel and at the other end with the Through Tunnel. **Status:** Previous studies. **Competence:** Spanish Government

## Line of Action 9.3: THROUGH TUNNEL

The València Railway Crossing Axis consists of the connection between the Central Station and the València-Barcelona line to the north of the city with the aim of converting the station into a crossing and eliminating its current end-station layout, thus avoiding the undesirable effects of carrying out backward shunting around the station. Two new urban stations are planned (Aragón and Universidad) with connections to the metro and tram lines. All types of trains (high-speed, long-distance, regional and commuter trains) are expected to run through the tunnel. **Status:** Preliminary studies - Informative study. **Competence:** Spanish Government

## Line of Action 9.4: UNDERGROUND WORKS ON THE SERRERÍA TRACKS

The current València-Tarragona line runs through the city of València and is underground in a section of Calle de la Serrería. This line carries a high level of freight, commuter and long-distance train traffic. Placing the tracks underground from Ibiza Street onwards is a key part of completing the connection with València's seafront and resolving the meeting of Avenida de Francia and the Turia riverbed with the sea. It is also of key importance for the urban connection of the Moreras and Nazaret neighbourhoods. For its development, it is necessary to negotiate joint financing between ADIF, the Generalitat Valenciana and València City Council. **Status:** Preliminary studies - Informative study. **Competence:** Spanish Government

## Line of Action 9.5: PORT OF VALÈNCIA

This programme addresses the need to promote ValènciaPort as a port of the future, modern, sustainable, competitive and integrated into the city. Prioritising everything related to the economic activity of the territory in order to continue to be a fundamental engine of employment within the framework of the blue economy. This includes several policy areas. Firstly, the Port of Valencia in its strategy for gaining competitiveness has included among its objectives its alignment with the European Green Pact and aspires to become a climate neutral port by 2030 through its strategy "ValènciaPort 2030, zero emissions". This strategy focuses on boosting digitalisation, electrification, renewable production and innovation to reduce the main sources of emissions such as ships calling at the port, container terminals, marine services (such as tugboats) and land transport. The achievement of these objectives implies a commitment to decarbonisation as an engine for attracting talent, knowledge, research and innovation, as well as the integration of the port with the transport networks, especially the railways, and the promotion of regional governance. Secondly, from the perspective of adaptation to climate change, it is necessary to minimise and compensate for the negative effects that the port generates for the city and the metropolitan area, both in terms of mobility and the effects on the southern coastline. To this end, rail freight modes of transport and their connectivity with the Mediterranean corridor and the Atlantic corridor must be boosted until rail use quotas similar to those of the largest European ports are achieved. Likewise, progress must be made in the logistics coordination system with the other ports of the València Port Authority (València-Gandia-Sagunto). On the other hand, direct correction and compensation mechanisms must be established and implemented to mitigate the negative impacts on the territory in coordination with the different actors involved in terms of guaranteeing the climate resilience of the city and its surroundings. In particular, the competent authorities must guarantee compliance with all environmental regulations.

regarding the development of the port, as well as the corrective measures provided for in the 2007 Environmental Impact Statement to compensate for the current sloping of the northern beaches (el Cabañal and la Malvarrosa), as well as the serious regression of the southern beaches (Pinedo, el Salero, el Perellonet, etc.) with the consequent risks to the ecosystem of the Devesa del Saler and the Albufera. In this regard, an environmental impact study is required to analyse the impacts in terms of mobility, use of materials and landscape. Thirdly, it is important to advance in new forms of port-city relations by permeating the urban border of the port, recovering the obsolete port heritage and creating new opportunities for public uses. To this end, it is necessary to move towards a multi-level framework of governance in which the city gains a greater say in decision-making. **Status:** In progress  
**Competence:** Government of Spain.

**Demonstration project: Special Plan for South Zone 1.** The Special Plan for South Zone 1 of the Port of València, which forms part of the Port of València's Port Space Delimitation Document (DEUP), transfers and defines in detail the details of the specific agreement reached by the València City Council and the APV, which was approved in February 2017. This initiative is the result of the city-port relationship strategy, in which, in addition to the APV and the City Council, the port community and city organisations are participating. With this plan, the APV is earmarking 230,000 square metres of port land, adjacent to the Nazaret neighbourhood, for public use.

# **PROGRAMME 10: EMPLOYMENT AND ENTREPRENEURSHIP**



This programme contributes to the following objectives of the **Spanish Urban Agenda**:



#### **Social cohesion and equal opportunities:**

Promote social cohesion and seek equity.



#### **Urban economy:**

Promote and foster the urban economy.



#### **Digital age:**

Lead and foster digital innovation.

### **Programme description:**

Through this programme, the aim is to consolidate technology-based and innovative entrepreneurship in the city's key economic sectors, with the aim of revitalising and supporting the economic fabric and encouraging the start-up of new economic activities that generate employment in the city of València. Innovative entrepreneurship represents a sector of the economy capable of generating enormous productivity returns, with a high potential for employment generation and economic growth, thus generating virtuous circles between the main driving sectors from a perspective of inclusion and equal opportunities. In the same way, the programme aims to increase employment opportunities in the city, with a special focus on the integration of vulnerable groups into the labour market, improving their employability through the necessary training and adaptation to the digital and green transformation of the Valencian economy. Taking into consideration all these perspectives, this programme views local development in a holistic way, the result of the sum of actions, policies and strategies that promote economic activity in a given territory, prioritising the efficient use of local resources and home-grown assets as a starting point to stimulate economic growth, create employment and improve the quality of people's lives.

**Keywords:** Entrepreneurship, revitalisation of the economic fabric, quality employment, employability, commercial sector, integration of vulnerable groups into the labour market

**Impact on the València 2030 Climate Mission** High, in that innovative entrepreneurship should be oriented towards the two areas with the highest growth potential, sustainability and digitalisation.

**Strategic Framework. Strategic lines to which the programme contributes:**

- SL10. Inclusive and sustainable economic development
- SL11. Innovation, culture and sustainable tourism
- SL12. Urban and metropolitan governance

**Key results:**

1. Consolidation of technology-based and innovative entrepreneurship in key economic sectors of the city
2. Increase in the number of women in positions of responsibility.
3. Improvement of employment, training and integration of people who are difficult to employ.
4. Improvement of youth entrepreneurship and employment plans.
5. Promotion of business innovation, with a special focus on innovation with an impact on the València 2030 Climate Mission.

**Linked strategic documentation:**

- Strategic Plan for Employment, Entrepreneurship and Training 2017-2022
- VLC Tech City

**Municipal Department promoter:**

- Innovative Development of Economic and Employment Sectors

**Estimated investment budget:**

EUR 29.4 million

## Line of Action 10.1: ACTIVE VALÈNCIA MODEL

This line seeks to extend the Active València model of the Local Development Agency and a network of local employment, entrepreneurship and training offices, one for each district, with a general catalogue of services common to all the offices and with specific services and actions for each district. It will start by implementing pilot projects in priority districts and gradually extending the model to the city as a whole. **Status:** In progress.

## Line of Action 10.2: BOOSTING LOCAL TRADE

The aim of this Line of Action is to promote local trade as a strategy not only to generate economic activity and employment but also to revitalise the city's neighbourhoods. This includes advancing municipal actions for the recovery of closed premises and, from there, initiating a collaborative search for new activities in order to rejuvenate them. **Status:** In progress.

# PROGRAMME 11: VLC TECH CITY

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



**Urban economy:**

Promote and foster the urban economy.



**Digital age:**

Lead and foster digital innovation.



**City model:**

Avoid urban sprawl and revitalise the existing city.

**Programme description:**

The city of València is facing the challenge of becoming a state-of-the-art city, with a powerful and sustainable economic sector, based on technology, innovation and digitalisation, with an impact on society, sustainability and its wellbeing. Faced with this challenge, the VLC Tech City programme has emerged as a public-private, integrated, open, pioneering initiative with national and international scope that connects the entire technological and innovative ecosystem of the city in order to generate employment and growth. It is, therefore, the commitment that will allow the creation of a new smart economic model in València, which will position the city as a benchmark in the creation of knowledge, talent and quality employment, as well as in the development of technology and innovation.

Its main objective is to ensure that València attracts international talent, retains local talent, and promotes investment and the creation of national and international projects, positioning the city as the main technological and innovation hub in the Mediterranean. To this end, the programme seeks to develop new clusters of economic activity based on innovation, technology, knowledge, the environment, as well as culture and design, which will attract global investment and contribute to the consolidation of high added-value economic activity in the city. This is a driving force for improving the investment climate and boosting entrepreneurship, thus consolidating a favourable environment for attracting capital and the growth of SMEs, as well as for the expansion of the activity of people working on a self-employed basis. It also aims to educate and foster new talent and ways of thinking, providing a space where the growth of high-tech businesses can accelerate and flourish with financial support mechanisms for the development of these businesses. Finally, the programme will facilitate the generation of synergies between the different players that form part of the

city's innovative ecosystem. Local productive sectors, SMEs, startups, universities and research centres will be the main actors in this new, smarter and more resilient economic model.

**Keywords:** VLC Tech City, technology, innovation, digitalisation, sustainability, public-private initiative, talent attraction and retention, new market niches, innovative districts.

**Impact on the València 2030 Climate Mission** High, in that the European 100 Smart and Climate Neutral Cities Mission defines digital technologies as a key enabler of climate neutrality.

#### Strategic Framework. Strategic lines to which the programme contributes:

- SL10. Inclusive and sustainable economic development
- SL11. Innovation, culture and sustainable tourism
- SL12. Urban and metropolitan governance

#### Key results:

1. Positioning of the technology and innovation sector as a strategic axis of development
2. Synergies between initiatives and actors linked to technological and non-technological innovation
3. Positioning the city as a benchmark in the creation of knowledge, talent, employment and sustainable technological development
4. Dynamisation of innovative districts as clusters of innovative activity.
5. Improving digital and strategic skills for young people's access and career development
6. Development of new services and infrastructure to shape active employment policies more in line with current market needs
7. Bridging digital divides and empowering citizens for future professional environments
8. Creation of physical spaces to foster synergies and collaborations between companies, startups and/or entrepreneurs, innovation laboratories and pilot plants
9. Generation of spaces and initiatives for the acceleration and attraction of innovative and high added-value business models and investments
10. Generation of spaces and initiatives aimed at the training and demonstration of innovative technological capabilities
11. Positioning the city as a benchmark in the creation of knowledge, talent, employment and technological development
12. Positioning València as the perfect host for technological events and highlighting its attractiveness for hosting innovative companies and people

13. Strengthening the city's innovation ecosystem

14. Consolidation of the VLC Tech City public-private initiative as a pioneering project that connects the entire technological and innovative ecosystem for the purpose of generating employment

**Linked strategic documentation:**

- VLC Tech City
- Vara de Quart Innovative District Strategy

**Municipal Department promoter:**

- Innovative Development of Economic and Employment Sectors

**Estimated budget:**

EUR 159.4 million

## Line of Action 11.1: TECHNOLOGICAL AND DIGITAL HUB

This will focus on activating large areas and physical spaces for networking and the establishment of companies, as well as research centres, laboratories and exhibition centres in different parts of the city, thus making innovation a presence in the four corners of València. Specifically, within this Line of Action, spaces such as the Burben Building, Grau y Morenes, Horno Alcedo, Velluters or ID-Petxina will be activated. **Status:** In progress.

**Demonstration project: Open Labs.** Creation of a network of Open Innovation laboratories, open and cooperative, in which to research, develop and test specific solutions with cutting-edge enabling technologies in the new economy (5G-6G, Artificial Intelligence, Cybersecurity, Machine Learning, Biotechnology, etc.). These laboratories and research centres would be developed in a collaborative and coordinated manner with different players with expertise in the field.

## Line of Action 11.2: CO-CREA-TE

Co-Crea-Te (co-creation of value in public employment services) aims to positively affect the lives of citizens currently outside the labour market. They will experience an environment where their opinions are valued and taken into account, and where they become part of the value creation process. The pilot project provides them with the necessary tools to participate in business start-up projects with the aim of creating long-term scalable businesses and thus providing job opportunities for others. **Status:** In progress.

## Line of Action 11.3: BURBEN

This line of action will be geared towards setting up the Burben space as a municipal space designed to house start-ups, e-games and organisations related to technological development and innovation. This space will provide the necessary resources in terms of advice, training, financing, etc. The aim of this line of action is to reinforce the capacities of this initiative aimed at innovative entrepreneurship. **Status:** In progress.



## Line of Action 11.4: CITAG, INNOVATION CENTRE FOR 5G TECHNOLOGIES

This will be geared towards the consolidation of the CITAG space as an innovation centre. It is conceived as a complete laboratory, open to the participation of small and medium-sized companies, which the centre supports to develop innovative products using 5G. It also serves as a training and demonstration centre for the capabilities of next-generation mobile networks, as well as a think tank for the necessary advances in the implementation, deployment and operation of current 5G technology and for positioning València for the future 6G. The centre will be open to the collaboration of operators and manufacturers of mobile network equipment, as well as other large corporations, as long as the result of their participation leads to products and the creation of local wealth, linking the centre's projects and developments in any case to companies based in the Valencian Community. **Status:** In progress.

## Line of Action 11.5: DESIGN IN THE VELLUTERS NEIGHBOURHOOD

This Line of Action aims to promote business initiatives related to design and creativity, allocating three public premises located in the Velluters neighbourhood, stimulating the economic growth of the neighbourhood, encouraging the revitalisation of the productive fabric and contributing to its economic and social recovery. **Status:** In progress.

## Line of Action 11.6: VLC EMPRENDE

This is a comprehensive line of action to support entrepreneurship with actions such as: 1) the creation of an entrepreneurship itinerary, which lists all the organisations and agents in the city that support entrepreneurship and the stage at which each one of them acts, so that there is a sufficiently well-drawn map, and any entrepreneur who arrives in the city knows where to go at any given time; 2) the creation of a one-stop shop with qualified staff to assist entrepreneurs, so that with a simple phone call or appointment, the staff will know where to direct the entrepreneur; 3) the creation of a network of points of attention for entrepreneurs, where we can also register new companies, using the Circe system; 4) the development of a joint management platform for all the city's agents, etc. **Status:** In progress.

## Line of Action 11.7: DIGITAL ECONOMY

Impulsa is the innovative programme of the València City Council that promotes literacy, digital transformation, cybersecurity for companies, self-employment and industry 4.0 of València. València City Council is committed to the protection of citizens' data and, for this reason, it wishes to place special emphasis on data culture and awareness raising among the population in order to protect their rights. Thus, this Line of Action promotes technological entrepreneurship by integrating the entire value chain of companies, the self-employed, Industry 4.0 and governmental bodies. València aspires to be one of the most digital and cybersecure cities in the world, which requires increasing resilience levels and having an attitude of permanent improvement regarding cybersecurity capabilities: identifying, generating and developing talent in digitalisation, cybersecurity, data protection, creating a digital culture that generates trust and increases resilience to cyber incidents. Such an increase in cyber security capabilities must occur in different areas such as 5G. The digital transformation is founded on a sustainable, competitive and people-oriented data economy based on data quality and respect for people's rights and privacy. **Status:** In progress.

**Demonstration project: Marketplace.** Marketplace where companies in the city can access the digital market without increasing their sales costs, improving the circular economy and enhancing Valencian networking.

## Line of Action 11.8: INVESTMENT OFFICE

Development of the Investment Office in the city with the aim of promoting València as a hub of attraction for investment and talent, offering information and advice to those who wish to invest, establish their company or expand it in the municipality of València. **Status:** In progress.

## Line of Action 11.9: TALENT GENERATION TRAINING CENTRE

It consists of the construction and implementation of a digital training and skills centre, with the aim of training people, preferably unemployed, in the area of ICT as training that increases the chances of employment and labour market insertion, given the existing demand for professionals with ICT training, as well as the proven conversion of the labour market, beyond the various professions and occupations, towards this area. For this purpose, 900 metres of facilities are available in the Cabanyal neighbourhood, where the construction

of a training centre is planned, in which training actions leading to certificates of professionalism in different educational families will be developed and, specifically, actions related to digital training through certifications of technology manufacturers with worldwide validity, among other things. **Status:** In progress.

# **PROGRAMME 12: INNOVATIVE DISTRICT VARA DE QUART**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



**Urban economy:**

Promote and foster the urban economy.



**City model:**

Avoid urban sprawl and revitalise the existing city.

**Programme description:**

The reconversion of the now industrial estate of Vara de Quart into an innovative district will be the largest urban regeneration operation in our city. It will involve the conversion of this industrial area of almost 60 hectares into a new district of the city based on the 15-minute city model, providing space for new tertiary, residential and educational uses. This new compact area with a diversity of uses will house sufficient space for the establishment of new companies and training centres specialising in different areas such as the agri-food sector, cultural and creative industries, digital industries and renewable energies. It will thus become a great centre of innovation and knowledge that will not only boost the industrial estate and the neighbouring districts (San Isidro, Tres Forques, La Fuensanta), but will also aspire to become the new economic engine of the city, and even of the Valencian Community.

**Keywords:** Compact city model, 15-minute city, technology, innovation, digitalisation, sustainability, public-private initiative, talent attraction and retention, new market niches, innovative districts.

**Impact on the València 2030 Climate Mission:** High, in terms of the positive effect towards climate neutrality of the transition of industrial activities towards soft industries and digital technologies, and the adoption of city models that enable sustainable mobility, or the renovation of the city based on energy efficiency criteria.

**Strategic Framework. Strategic lines to which the programme contributes:**

- SL10. Inclusive and sustainable economic development
- SL11. Innovation, culture and sustainable tourism
- SL12. Urban and metropolitan governance

**Key results:**

1. Positioning of the Valencian technology and innovation sector as a strategic axis for the development of the city
2. Creation of synergies between initiatives and players linked to the promotion of technological and non-technological innovation in the city
3. Positioning the city as a benchmark in the creation of knowledge, talent, employment and technological development
4. Dynamisation of innovative districts as clusters of innovative activity
5. Creation of physical spaces to foster synergies and collaborations between companies, startups and/or entrepreneurs, innovation laboratories and pilot plants
6. Generation of spaces and initiatives for the acceleration and attraction of innovative and high added-value business models and investments
7. Generation of spaces and initiatives aimed at the training and demonstration of innovative technological capabilities
8. Positioning the city as a benchmark in the creation of knowledge, talent, employment and technological development
9. Strengthening the city's innovation ecosystem

**Linked strategic documentation:**

- Vara de Quart Innovative District Strategy

**Municipal Department promoter:**

- Department of Urban Development, Urban Renovation and Housing

**Estimated budget:**

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## Line of Action 12.1: TOWN PLANNING STRATEGY

Modification of General Planning is essential for renovation, in order to profoundly modify the current uses and conditions in a way that is detailed and at the same time flexible, so as to establish the necessary ecosystem for a successful transformation. Green planning in the sense of mobility, energy and waste generation, as well as promoting the mobility of the 10-15 minute, electric and sustainable city. The planning modification must be accompanied simultaneously by, among other things: 1) An infrastructure plan; 2) A sustainability plan with the aim of making Vara de Quart a benchmark in this area; and 3) A mobility plan. In relation to the future distribution of uses, a mix of tertiary, residential, commercial and service uses will be provided, for which coherent building capacities will be proposed to facilitate development in line with the proposed objectives, bearing in mind the effects of generating integration and social cohesion. **Status:** In conception and design.

## Line of Action 12.2: MOTOR PROJECTS

Creation of motor initiatives that generate and take advantage of the opportunities that the sector can bring, whether in land availability (plots and/or buildings which can be immediately transformed), specialisation sectors present in the sector that can generate added value, economic actors willing to activate the transformation, etc. The analysis is proposed for the identification of potential spaces of two types: 1) Provisional spaces: spaces that can be made available almost immediately and temporarily to the ecosystem for the incorporation of activities marked as a specialisation of the district; 2) Permanent spaces: spaces that, with agreements with landowners, in the short-medium term can already be consolidated as specialisation hubs of the district. **Status:** In conception and design.

## Line of Action 12.3: CITIZEN LABORATORY

Creation of a Citizen Laboratory in the vicinity of the Vara de Quart industrial estate, in one of its adjoining neighbourhoods, as an element of social integration and a link and a space for citizens. The citizen lab is an example of a wave of new citizenship spaces that aim to foster and promote innovation and creativity, with a special emphasis on technological elements. To this end, it must become a meeting and coordination point for social innovation projects and for the dissemination of good practices. At the same time, the laboratory is to become a resource for the secondary schools in the surrounding neighbourhoods, as a new

facility to complement their existing physical facilities. It will likewise be a platform for relations with the spaces of the Innovative District, as well as with the different clusters of economic activity that are developed: In conception and design.

## Line of Action 12.4: TRAINING PROGRAMMES

The main educational centres in the surrounding area should in the future be potential allies of the district, with which joint training strategies will have to be agreed upon so that potential productive specialisations or emerging sectors that result from the activities of the industrial estate are in line with the same proposals for the training specialisations of these centres. To this end, all the centres located in the neighbouring districts, both public and private and subsidised, will be identified in order to make contact with them in a second phase and to study their training properties in depth, proposing specific programmes linked to the areas of specialisation of the Innovative District. **Status:** In conception and design.

## Line of Action 12.5: PROMOTION OF PUBLIC HOUSING

As will be reflected in the corresponding planning amendment, a mix of uses will be proposed for the site where residential use will be a relevant factor. This is where the guidelines can be precisely set for the planning of a fleet of vehicles: 1) Housing at sale price with protection; 2) Protected rental housing; 3) Assessment of the possibility of maintaining a public housing stock that responds to social needs. **Status:** In conception and design.

## Line of Action 12.6: GOVERNANCE MODEL

With regard to the governance of the Innovative District, this must be based on the pact between the different levels, public (City Council, Govern CV, Universities) and private agents. Only through the agreement and complicity of the different public and private agents that make up the District's Quintuple Helix will it be possible turn into reality the Innovative District that the city of València and, by extension, the Valèncian Community as a whole needs. **Status:** In conception and design.



# **PROGRAMME 13: THE MARINA OF VALÈNCIA**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



**Social cohesion and equal opportunities:**

Promote social cohesion and seek equity.



**Urban economy:**

Promote and foster the urban economy.



**City model:**

Avoid urban sprawl and revitalise the existing city.

**Programme description:**

The central purpose of the València Marina is to manage the recovery and promotion of the historic dock of the Port of València, incorporating it into the city as part of its urban, social, cultural and economic composition. It is an urban space with unique character and opportunities. It aspires to be a point of reference in Europe as a focus of attraction for talent and companies and projects linked to innovation, creativity and design; a centre that stimulates the economic, cultural and social life of the territory, with the services of a technologically advanced sports marina in the Mediterranean and an efficient management model committed to the sustainable development goals.

Along these lines, the Marina is called upon to play a fundamental role in the activation and productive revitalisation of the València seafront, while at the same time favouring citizen appropriation of the old port of València, incorporating efficient management based on sustainability. Far from the exclusivity boasted by other marinas around the world, the València marina has become a civic space par excellence as an increasingly comfortable, accessible, sustainable and friendly environment, which includes a first-class cultural, gastronomic and leisure activities.

**Keywords:** Innovation, productive activation, territorial revitalisation, citizen ownership, friendly environment and sustainability

**Impact on the València 2030 Climate Mission** High, in that it is an area of special interest to the city and can be a showcase for accelerating the climate mission.

**Strategic Framework. Strategic lines to which the programme contributes:**

- SL1. Climate resilience, land use and city rewilding
- SL2. Just and inclusive energy transition
- SL5. Inclusive and local city
- SL10. Inclusive and sustainable economic development
- SL11. Innovation, culture and sustainable tourism
- SL12. Urban and metropolitan governance

**Key results:**

1. Rehabilitation of sheds 4 and 5 and definition of the use plan
2. Quality spaces for business and entrepreneurship
3. The Marina Living Lab
4. Evolution of the World Design Capital
5. City-friendly urban transition
6. green spaces
7. Equipment based on eco-design
8. Sport and nautical uses

**Linked strategic documentation:**

- Working document for the drafting of the Strategic Plan for the València Marina 2022-2030

**Municipal Department promoter:**

- Mayor's Office
- Department of Urban Development, Urban Renovation and Housing
- Innovative Development of Economic and Employment Sectors

**Estimated budget:**

EUR 17 million

## Line of Action 13.1: THE MARINA AS A DYNAMIC CENTRE OF THE TERRITORY

This Line of Action is aimed at making the Marina the epicentre of revitalisation of the coastline, strengthening its connection with the urban and rural environment in all areas and in all dimensions. A key element in this respect is the recovery and protection of the heritage to reinforce the connection of the Marina with its closest district, the Poblados Marítimos, offering a vision of the entire area that would otherwise be obscured. The rehabilitation of sheds 4 and 5 as the most representative elements will open up new possibilities of use to continue to fill the buildings with life and activities. It also aims to promote sustainable and quality tourism, with elements such as specialisation in event tourism and MICE products, the promotion of quality Music Festivals, the availability of a mixed hotel infrastructure, tourism linked to innovation and creativity, among other things. Overall, the aim is to turn the Marina into a reference point for responsible urban leisure and gastronomy representative of the Mediterranean diet, where innovation and design are fundamental elements. **Status:** In progress.

## Line of Action 13.2: KNOWLEDGE ECONOMY AND INNOVATION

This Line of Action is aimed at consolidating the Marina as a district of innovation and creativity, engaging with the urban environment, especially the Poblados Marítimos (Grao, Nazaret, Canyameral, Cabañal and Malvarrosa) where, increasingly, the initiatives arising from the business centres and entrepreneurship hubs in the area are looking for a space in which to develop their projects. All of this requires support tools, as well as the promotion of quality spaces for the ecosystem, the definition of the Plan for the Use of Sheds 4 and 5 and the promotion of the Marina as a Living Lab. Likewise, it aims to turn the Marina into a hub of culture, design and audio-visual creation, for example, with what will be developed from the World Design Capital status, in that it will end up transcending the primary activity itself and will devote much of its effort to dissemination and transfer of information to other geographical or productive spheres. This also involves encouraging the establishment of audio-visual companies, and providing for the creation of flexible workspaces, among other things. In addition, it aspires to activate a training and knowledge transfer cluster, creating and promoting training centres linked to sectors inherent to the Marina such as nautical, gastronomic and audio-visual sectors; as well as promoting the transfer of successful pilot projects with other territories, both nationally and internationally. **Status:** In progress.

## Line of Action 13.3: INCLUSIVE AND ACCESSIBLE WELFARE ENVIRONMENT

The project aims to optimise and improve accessibility in public spaces, recovering spaces for citizens in an inclusive manner, increasing green areas, promoting the installation of facilities based on eco-design, creating educational and information spaces, establishing friendly transitional spaces with the city and developing a mobility plan with the City Council. It also aims to enhance the sporting use of the environment by expanding the agenda of educational activities, creating a running track, promoting the holding of sporting events and ensuring a safe and friendly environment for the coexistence of cyclists, pedestrians and runners. **Status:** In progress.

## Line of Action 13.4: NAUTICAL ACTIVITY AS A GENERATOR OF OPPORTUNITIES

The aim is to promote the Marina as an advanced technological centre for the nautical sector, encouraging the creation of the Nautical Training Centre and the Workshop School for the repair of boats, facilitating digitalisation, promoting the blue economy and increasing nautical promotion initiatives. It also aims to boost nautical activity with initiatives such as the construction of a nautical village for commerce and services, the construction of a sports centre, the development of a commercial area, or the construction and operation of an industrial dry dock, among other things. **Status:** In progress.

## Line of Action 13.5: OPEN GOVERNANCE AND COMMITMENT TO SDGs

The aim is to strengthen the management model by making it more efficient and participatory, as well as to promote sustainable resource management by promoting the circular economy. **Status:** In progress.

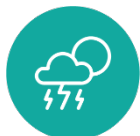
# **PROGRAMME 14: VALÈNCIA 2030 MISSIONS**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



**Urban economy:**

Promote and foster the urban economy.



**Climate change and governance:**

Prevent and reduce the impact of climate change and improve resilience.



**Governance instruments:**

Improve instruments for intervention and governance.

**Programme description:**

The Missions València 2030 initiative has its origins in the analyses and evaluations that the European Union has promoted since 2018 on how the great efforts made in European research and innovation up to 2020 have worked, in order to learn from them and formulate new public policies in this area towards 2030. These analyses incorporate and adopt the lessons learned and ideas put forward by Mariana Mazzucato. Missions València 2030 is the strategic framework for social and urban innovation of the city of València to guide its public efforts in the field of innovation, which aims to: 1) Promote mission-oriented research and innovation that improve people's lives in aspects related to health, sustainability, solidarity and collective well-being and prosperity and entrepreneurship; 2) Place València at the forefront of European cities as a testing and experimentation ground for the European policies on R&I missions included in Horizon Europe 2021-2027; 3) Deploy the strategies, commitments and actions necessary to generate new public capacities that favour and facilitate the development of innovation in València; 4) Strengthen and promote Las NAVES and its extension to La Harinera as an urban innovation centre in València.

Missions València 2030 hinges on 5 public innovation strategies designed as global lines of action that establish a coherent sequence of commitments, objectives, projects and actions that are related and that are planned to guide innovation towards missions and with long term objectives to consolidate the success of Missions València 2030: governing innovation, creating an innovative outlook and culture, promoting social and urban innovation, strengthening innovative alliances and networks, and communicating the value of innovation.

**Keywords:** Missions València 2030, València 2030 Climate Mission, innovation, Las NAVES, Living Lab, Innovation in Public Procurement, Alliance for the Mission and Mission Ambassadors.

**Impact on the València 2030 Climate Mission** Extreme, since it was precisely the Missions València 2030 programme that led to the approval of the València 2030 Climate Mission and the selection of València as one of the 100 Mission cities chosen by the EU for the European mission. At the same time, it facilitates the targeting of instruments and resources and capacity building towards the success of the Climate Mission.

#### Strategic Framework. Strategic lines to which the programme contributes:

- SL1. Climate resilience, land use and city rewilding
- SL2. Just and inclusive energy transition
- SL3. Sustainable, inclusive and efficient urban and metropolitan mobility
- SL4. Sustainable and local food
- SL5. Inclusive and local city
- SL6. Urban regeneration based on social cohesion, accessibility and sustainability
- SL7. Accessible and sustainable housing
- SL8. Associative fabric and intergenerational and intercultural citizen networks
- SL9. Well-being, education and health at all stages of life
- SL10. Inclusive and sustainable economic development
- SL11. Innovation, culture and sustainable tourism
- SL12. Urban and metropolitan governance

#### Key results:

1. Attracting R&D&I and public and private funding geared towards innovation missions that improve people's lives and that are inspired by the city's vision
2. The resources of capital, talent and opportunity reach and permeate the 5 helices
3. A cluster of R&D&I projects that help to develop clusters of activity based on the knowledge and innovation economy.
4. A necessary stage for experimentation and innovation, as well as the risk-taking required to create new solutions to the city's challenges, expressed in the form of European missions



5. Guidance for the development of research and innovation from the private sector, the university and civil society offering a clear direction associated with the city's major challenges
6. City as a European innovation hub in the field of health, sustainability, fair transition and prosperity.
7. València as an urban living-lab with public spaces and infrastructures that act as sand boxes at the service of the innovation ecosystem.
8. València at the forefront of European cities as a testing and experimentation ground for the European policies on R&D&I missions included in Horizon Europe 2021-2027.
9. València projects itself as an innovative city in Europe and contributes to making València the European Capital of Innovation.
10. Generation of new public capacities in the València City Council and its Local Public Sector that favour the development of innovation in València and the strengthening of its Institutions.

#### Linked strategic documentation:

- Missions València 2030 Strategy
- Climate Mission Plan
- IPP València Strategy

#### Municipal Department promoter:

- Mayor's Office

#### Estimated budget:

EUR 191.1 million

## Line of Action 14.1: CO-GOVERNANCE MISSIONS

A demonstrative line of action of organisational innovation that designs and puts into effective operation a system of co-governance of missions and any other city challenge that needs to be addressed, breaking organisational barriers and creating spaces of openness and participative and open government with society and citizens. **Status:** In progress.

## Line of Action 14.2: INNOVATION IN PUBLIC PROCUREMENT

Strategic line of action that creates the necessary guidance, conditions, structures and processes to constantly promote the development of innovative products and services on the part of València's innovative ecosystem. This is possible due to public demand for innovation by the City Council aimed at covering the unmet public needs associated with the city's major challenges and which are not efficiently resolved by the market. The target is to reach 3% of municipal investments dedicated to innovation. **Status:** In progress.

**Demonstration project: Preliminary Market Consultation geared towards the València 2030 Climate Mission.** Throughout the months of June and July 2022, 8 simultaneous Preliminary Market Consultation processes have been opened with the aim of identifying innovative lines of work to achieve climate neutrality in the city by 2030. Specifically, 8 major challenges to be addressed have been identified and Innotransfer is providing support to boost the entire innovative ecosystem of the territory.

## Line of Action 14.3: VALÈNCIA AS A LIVING LAB

The aim of this line of action is to make València a laboratory city by creating Sand Boxes as spaces, public infrastructures and processes designed to experiment with new solutions, services and products that are developed by the innovative ecosystem and which require testing in real conditions. Within its scope, it will include the governance and rules of the system, the promotion of a regulatory Sand Box, the aggregate provision of all the city's public laboratories (Las NAVES Labs, UPV living-lab, the Marina, etc.), the creation of a system of incentives for testing and experimentation in València and the promotion of a macro-trends observatory that performs the functions of technological surveillance of the environment in order to anticipate the social and technological disruptions that may affect the resilience and availability of the city's public services. **Status:** Previous studies.

**Demonstration project: Sandbox** Analysis, design, development, implementation and management of the digital and physical sandbox-testbed in the city of València. Through this project, a sandbox will be designed and implemented in the city, mainly aimed at encouraging the development of innovative projects linked to the climate mission.

## Line of Action 14.4: VALÈNCIA GOVTECH

Line of Action aimed at building a Govtech laboratory in the city of València that promotes collaboration and open innovation to strengthen and accompany the implementation of Govtech solutions that allow the València City Council to provide better public services, promote public management projects and strengthen its digital infrastructure with the intensive application of Digital Enabling Technologies in the context of the Industrial Revolution 4.0. **Status:** Previous studies.

## Line of Action 14.5: VALÈNCIA CLUSTER MISSIONS

The aim of this action is to promote València's leadership and project the city in the multiple calls of the European programme Horizon Europe 2021-2027 (and any other innovation call) with the aim of attracting investment in innovation to the city of València, generating employment opportunities associated with innovation and projecting the innovative value of Valencian companies and organisations. **Status:** In progress.

## Line of Action 14.6: PUBLIC INNOVATION GRANT

Demonstration action that promotes the creation of the SPI concept, the Public Subsidy for Innovation, which creates greater efficiency in the different lines of public subsidies for the development and recognition of Valencian innovation and its impact on the challenges and missions of the city. **Status:** In progress.

**Demonstration project:** Working group created in the Innpulso Network and led by València to promote the Public Innovation Grant instrument.

## Line of Action 14.7: PUBLIC-PRIVATE INVESTMENT FUND FOR THE MISSION

Line of action demonstrating the consolidation and projection of the València public as an accelerator for the selection and support of Startups with an impact on the Climate Mission and the subsequent financing through a public-private fund of those with the greatest potential for triple impact. **Status:** Previous studies.

## Line of Action 14.8: LAS NAVES + LA HARINERA

Instrumental line of action that promotes Las NAVES, and its expansion of spaces, infrastructures and services in La Harinera, as a centre of urban innovation in València. The aim is to improve the position of local, regional, national and international reference in innovation in public policies and services to citizens and the city. **Status:** In progress.

**Demonstration project: Ciuta-lab.** Ciuta-Lab can be described as a citizen laboratory oriented towards the València 2030 Climate Mission. Therefore, it aims to be a space for research and innovation; a place in which to learn to participate, to experiment and to jointly produce solutions to the climate challenge that we face as a city, bringing together, for this purpose, diverse people from a perspective of citizen co-design for the city.

**Demonstration project: Col-lab.** This is the first public accelerator for the promotion of social and urban entrepreneurship, launched from Las Naves and focused on the Climate Mission, supporting startups that have a direct impact on the mission.

## Line of Action 14.9: VALÈNCIA CITY OF INNOVATION

Line of action for the attraction and holding of innovation events with an international and national scope organised together with the Valencian innovation ecosystem that allows our ecosystem to be promoted, attracting investment and projecting the city in innovation associated with the European green and digital transitions. Highlights include events such as: ISPIM, València Digital Summit, RECI National Congress, Meeting of Mayor's Offices Entrepreneurs of the Innpulso Network or Transfira, among many others. **Status:** In progress.

## Line of Action 14.10: VALÈNCIA ALLIANCES FOR INNOVATION

Line of Action demonstrating the management of networks and alliances as value-generating assets oriented towards the development of the city's strategy. **Status:** In progress.

**Demonstration project: Alliance for Innovation Missions.** For the development of the Innovation Missions, the role of the city's ecosystem is fundamental to making València's innovation objectives a reality, particularly in this decade of the 2020s regarding the ambition to achieve climate neutrality. The participating entities undertake to support the development of the Mission through a letter of commitment, supporting, among other things, the activities that have a positive impact on the Missions of València. There are currently more than 145 ambassador organisations, representing more than 4,500 companies and more than 14,500 professionals.

## Line of Action 14.11: COMMUNICATING INNOVATION SOCIALLY

Line of Action that promotes socially communicating the value of innovation with the aim of improving citizen involvement based on the co-benefits that systemic transformations and innovations in the city bring to improving people's lives. **Status:** In progress.

**Demonstration project: Social communication of the València 2030 Climate Mission.** Las NAVES has led the development of an ambitious communication and dissemination campaign linked to this first Mission, which includes videos, advertising in the urban environment, generation of articles in the written press or the activation of influencers, among other things.

# **PROGRAMME 15: TOURISM SUSTAINABILITY**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



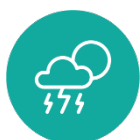
#### **Urban economy:**

Promote and foster the urban economy.



#### **Digital age:**

Lead and foster digital innovation.



#### **Climate change and resilience:**

Prevent and reduce the impact of climate change and improve resilience.

#### **Programme description:**

The programme pursues, above all, the ambition of turning València into a smart and sustainable tourist destination in all its aspects. This translates into the overall objective of consolidating the destination on the solid foundations to improve the wellbeing of residents, reduce the carbon footprint, combat climate change, move towards digital transformation, create value and improve governance. To this end, it is committed to promoting the tourism transformation of the destination based on four vectors: green and sustainable transition; improving energy efficiency, digital transition and competitiveness. With regard to the green transition, actions against the climate emergency associated with tourism activity are incorporated: actions to reduce the water footprint and plastic pollution; promotion of the consumption of local products or improvement of the management of uniquely protected natural areas such as the Albufera or the Huerta. In line with the València 2030 Climate Mission, carbon neutrality actions are planned through real-time calculation initiatives within tourist organisations, effective emission reductions, compensation measures and the promotion of sustainable tourist mobility, among other things.

All these actions are aimed at making València the first carbon neutral tourist destination by 2025. With regard to the digital transition, the tourism transformation pursued by the programme is accompanied and supported by a digital transformation, both of environmental management tools and of promotional and marketing tools. From this third vector, València will complete the implementation of a Global Platform for destination management and intelligence, gaining in knowledge and efficiency. Its technological capacity will take a qualitative leap forward by incorporating new tools for information and interaction with tourists, and for supporting management and sales, which will be extended to the sector

as a whole, as well as creating new heritage information systems. All of this is based on the value and identity proposals that emanate from the Product Programme strategy and which generate initiatives such as the promotion of local gastronomy, boosting music and design as a tourist attraction, making first-class resources such as the Holy Grail visible and the progressive incorporation of universal accessibility into the service on offer, as the fourth vector of tourist transformation defined by this programme.

**Keywords:** Smart and sustainable tourism destination, reduction of the tourism carbon footprint, carbon neutral tourism destination, tourism water footprint, European Capital of Smart Tourism, Sustainable Tourism Strategy 2030 and Tourism Sustainability Plan 2022-2024.

**Impact on the València 2030 Climate Mission** High, in that the programme promotes the decarbonisation of the Valencian tourism sector, aiming to achieve the milestone of València being the first carbon neutral tourist destination by 2025.

#### Strategic Framework. Strategic lines to which the programme contributes:

- SL1. Climate resilience, land use and city rewilding
- SL2. Just and inclusive energy transition
- SL3. Sustainable, inclusive and efficient urban and metropolitan mobility
- SL4. Sustainable and local food
- SL10. Inclusive and sustainable economic development
- SL11. Innovation, culture and sustainable tourism
- SL12. Urban and metropolitan governance

#### Key results:

1. Enhancing the value of the city's extensive natural and environmental heritage, and improving its tourist use, including the Albufera Natural Park, the urban gardens, the Turia Natural Park, the green spaces and the seafront
2. Improving tourism management of natural areas located in the city
3. World's first carbon neutral tourist destination by 2025
4. Reducing the tourism water footprint in the city to achieve water neutrality
5. Involvement of the entire tourism value chain in climate neutrality.
6. Plans for calculating, reducing and offsetting the carbon footprint associated with tourism activity



7. Enhancing the value of water management as a factor in the destination's competitiveness.
8. Improving understanding of the energy impacts of tourism assets
9. Reduction of fossil energy dependence in tourism activity.
10. Connection of tourist attractions by means of routes and climatically favourable rest areas.
11. Enhancing the value of Valencian and Mediterranean gastronomy associated with the Huerta (urban garden)
12. Ensuring long-term economically sustainable tourism activities that provide stable employment and income-earning opportunities for host communities
13. Recovery of tourism-generated income and employment levels in the pre-pandemic context
14. Global destination management and smart tourism platform
15. Improving tourism destination planning and management

#### Linked strategic documentation:

- València Strategic Tourism Plan 2017-2020
- Digital Marketing Strategy 2018
- Tourism Stimulus Plan 2020-2022
- Sustainable Tourism Strategy 2030
- Tourism Sustainability Plan 2022-2024

#### Municipal Department promoter:

- Innovative Development of Economic and Employment Sectors

#### Estimated budget:

EUR 7.5 million

## Line of Action 15.1: GREEN AND SUSTAINABLE TRANSITION IN TOURISM

This second-tier is based on the consolidation of València's tourism towards a green and sustainable transition. To this end, it will make progress in aspects such as: the reduction of the tourism water footprint, the development of plastic reduction programmes, the improvement of the use by tourists of L'Horta and the improvement in the tourist management of natural areas. These actions will be respectful of farms and farmers' activities, with the preservation of the latter being the first objective to be pursued. Likewise, the organisation, management and scaling of cruise ship traffic must be analysed jointly by the València City Council, the Generalitat Valenciana and the Port Authority of Valencia in order to guarantee that it takes place under sustainable conditions. **Status:** In progress.

**Demonstration project: Tourism Sustainability Observatory.** To strengthen the governance of the programme and the Tourism Sustainability Plan 2022-2024, with the support of the Consell Municipal de Turisme, a Tourism Sustainability Observatory will be set up to complement the technical management of the Plan using expert knowledge.

## Line of Action 15.2: ENERGY EFFICIENCY IN TOURISM

Its aim is to consolidate València as a sustainable tourist destination through the decarbonisation of its activity and turning it into a resilient destination that mitigates the effects of climate change. To this end, it will make progress in aspects such as: calculating the carbon footprint of tourism activity, developing plans to reduce the carbon footprint of tourism, implementing carbon footprint offsetting projects and organising sustainable events and filming. **Status:** In progress.

## Line of Action 15.3: DIGITAL TRANSITION OF TOURISM

This line of action aims to promote the digitalisation of tourism activity from the perspective of governance and decision-making of the València City Council and from the application of technology in the services and products offered to visitors. To this end, it will make progress in aspects such as: the development of a global management and customer sales system, the Sisventur Cloud, the development of an information and interaction model with tourists, Inbound Marketing and customer attribution, the development of an advanced App for

interaction with travellers and the digitalisation of the València Tourist Card. **Status:** In progress.

**Demonstration project: Global platform for destination management and smart tourism.** This demonstration project includes the expansion of the tourism information system (TIS), with new dashboards, integrating all the functionalities linked to the management of Visit Valencia and also incorporating the professional CRM and the various digital marketing tools under development, as well as the future Sustainability Observatory, guaranteeing interoperability.

## Line of Action 15.4: TOURISM COMPETITIVENESS

This seeks to boost València's competitiveness as a tourist destination by focusing, on the one hand, on the tourism sector through actions aimed at strengthening and improving its skills and, on the other, on the municipal resources available to the destination. To this end, it will make progress in aspects such as: the development of sustainability certifications, the development of a communication and tourism awareness plan for the destination's SDGs, the development of awareness plans for residents, the reconceptualisation of the Tourist Offices, the accompaniment and digital transformation of the tourism sector as well as the development of a smart and accessible digital signage system. **Status:** In progress.

# **PROGRAMME 16: VALÈNCIA, CITY OF CREATIVITY AND CULTURE**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



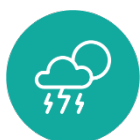
**Urban economy:**

Promote and foster the urban economy.



**Social cohesion and equal opportunities:**

Promote social cohesion and seek equity.



**Climate change and resilience:**

Prevent and reduce the impact of climate change and improve resilience.

**Programme description:**

València is a city that aspires to culture and exudes creativity. Its long history has been marked by cultural milestones that have shaped its development and prosperity based on adapting to change. Since the XIII century València has participated, if not led, in all the processes of modernisation of culture, and continues to do so today in different fields: capital of housing, design and interior design; an international benchmark for audio-visual animation; a focal point for talent in the development of interactive leisure; extensive experience in publishing and creative illustration; the Fallas as a reflection of urban art; and the cradle of an emerging and diversified culture (opera, fashion, music, theatre, dance, gastronomy, etc.).

In this context, the present programme can be summarised as the goal of positioning creativity and cultural industries at the centre of the city's local development plan, cooperating both locally and internationally in the field to consolidate València as a City of Creativity and Culture. From the point of view of creativity, València is positioned as a creative city thanks to design. This is demonstrated, for example, by its application to be recognised as a Creative City by UNESCO, work which forms part of this programme. In the same way, the distinction of the city as World Design Capital 2022 is another of the elements around which the present programme revolves. Thus, under the umbrella of this recognition, which has enabled the organisation of more than 100 events, the programme aims to generate a narrative that appeals to society as a whole, positioning it as a tool for transformation capable of improving the quality of life and boosting the economy.

Beyond design, the city has important strengths as a creative and cultural city that this programme aims to further consolidate. These strengths are based on sectors such as

comics, illustration, the audio-visual sector, the performing arts, music, literature, the visual arts and the Fallas, which are important generators of employment, wealth, well-being and social cohesion. In this way, the aim is to improve the cultural positioning of València within the Spanish and Mediterranean context, as well as to support female and male artists in all phases of the creation of their projects in order to value the sense of experimentation, of dreaming and the new languages that result from this whole chrysalis of creative impacts.

Finally, this programme is directly linked to Las Fallas, and other local festivities such as La Gan Fira de València, a leading festive and cultural event in the city. In this sense, the programme aims to continue strengthening Las Fallas, not only for its ability to attract visitors, but also from the point of view that it is a way of understanding and thinking about the city and its neighbourhoods and, therefore, it is necessary for all citizens to take part. Likewise, and clearly related to the València 2030 Climate Mission, progress will be made in making Las Fallas a festival that progressively incorporates the vector of sustainability in its development.

**Keywords:** Design, Fallas, creative industries, culture, gastronomy, local identity and idiosyncrasy, World Design Capital 2022, Creative City by UNESCO, crafts, audio-visual sector, creativity, art and innovative culture.

**Impact on the València 2030 Climate Mission** Medium, especially in relation to the Fallas and the festive sector, mainly aimed at deploying innovative projects in the Fallas sector, with a special focus on projects to reduce the environmental impact of this festivity.

#### Strategic Framework. Strategic lines to which the programme contributes:

- SL1. Climate resilience, land use and city rewilding
- SL5. Inclusive and local city
- SL8. Associative fabric and intergenerational and intercultural citizen networks
- SL9. Well-being, education and health at all stages of life
- SL10. Inclusive and sustainable economic development
- SL11. Innovation, culture and sustainable tourism
- SL12. Urban and metropolitan governance

#### Key results:

1. Sustainable Fallas.
2. Balanced distribution of cultural centres throughout all neighbourhoods.
3. Decentralisation of the city's cultural offer at neighbourhood level, cultura als barris.

4. Empowerment of the associative fabric, citizen and community networks based on their leading role in the configuration of the city's narrative and cultural offer.
5. Promoting respect for and knowledge of local culture as the basis of València's philosophy as an educating city.
6. I am committed to new forms of emerging art.
7. Promoting the professionalisation of the city's cultural sector.
8. Support for the creative and cultural industries: audio-visual sector, music sector, illustration sector, etc.
9. València World Design Capital.
10. UNESCO Creative City Candidature.

**Linked strategic documentation:**

- València World Design 2022
- Heritage Recovery Plan

**Municipal Department promoter:**

- Area of Education, Culture and Sport

**Estimated budget:**

EUR 15.5 million.

## Line of Action 16.1: NEW CULTURAL CENTRES

This Line of Action focuses on the progressive implementation and management of new cultural centres throughout the city, including the following: Excorxador del Cabanyal, Reina 121, Alquería Albors, Aben Al-Abbar and Nave 3 Ribes. **Status:** In progress / Conception and design.

## Line of Action 16.2: RENOVATION OF CULTURAL SPACES

Firstly, the renovation of the building that houses the Municipal Newspaper Archives and the Municipal Historical Library and Fullana Library, located in the Plaza de Maguncia in the city of València, to modernise and improve its facilities, strengthen the service offered to users, and digitise the collections of high content and historical value, as well as preserve their conservation. On the other hand, the renovation of the Naves Mariano Cuber - Bombalino Stage Production Centre and the completion of the refurbishment and opening of the Palau de la Música, one of the main cultural landmarks of the city of València under municipal ownership, are also included. The refurbishment of public buildings will be done under the parameters of sustainability, energy efficiency and climate neutrality. **Status:** In progress.

## Line of Action 16.3: REHABILITATION OF HERITAGE

València is a city with a historical heritage of great importance that must be conserved and maintained. The City Council has registered more than 1,000 sculptures, fountains, benches, buildings, public ornamental elements, towers, walls... with a high heritage value. Among them is the Lonja de la Seda (Silk Exchange), declared a UNESCO World Heritage Site in 1996. It is also important to mention the archaeological heritage resulting from archaeological excavations in our city, which demonstrate its rich history and help us to learn more about our past. The renovation and conservation of this heritage is a value of singular importance for the city. This line includes the necessary interventions for the conservation and recovery of the city's historical and artistic heritage, with specific measures for surveillance, anti-vandalism, awareness-raising and care. **Status:** In progress.



## Line of Action 16.4: MUSEUMS

Culture in València forms part of the essence of the city's life, manifesting in more than 60 cultural centres including museums, monuments and multidisciplinary spaces. València is a city rich in history, as well as in artistic and craft production, which is why it is possible to find contemporary art museums, guild museums, and museums with Gothic works, among others. They display important documents and pieces that form part of the city's cultural wealth. Some of them are also House Museums (Benlliure, Blasco Ibáñez or Concha Piquer, for example) and they also help us to get to know those people who represented the city throughout the world. All of them are located in interesting architectural spaces ranging from Gothic to the latest trends in contemporary architecture. The promotion and strengthening of the city's museums are a key element in the cultural sphere. **Status:** In progress.

## Line of Action 16.5: VALÈNCIA MUSIC CITY

València is a city with a clear musical tradition in which the role of the Musical Societies, the music conservatories, the choirs and the Berklee College of Music based in the city stand out, as well as the presence of authentic temples of music such as the Palau de la Música, the Palau de les Arts and the future Arena, a venue that will host major concerts. Through this initiative, the aim is to combine and organise the musical potential and capacity of society with an approach that will turn València into a benchmark for innovation within the field of music. It aspires to make València a cultural reference point in Europe, an exporter of Valencian talent all over the world and an importer of international talent in all musical disciplines, in order to promote cultural industries that generate wealth and boost the job market. **Status:** In progress.

## Line of Action 16.6: UNESCO CREATIVE CITY CANDIDATURE

The UNESCO Creative Cities Network was created in 2004 to promote creativity as a strategic factor in sustainable urban development, with the aim of placing creativity and cultural industries at the centre of local development plans and promoting cooperation between municipalities in different countries in this sphere. The Network covers seven creative fields: crafts and popular arts, digital arts, film, gastronomy, literature, music and design. The candidature should focus on an activity associated with one of these specific creative fields, and this should be seen as the central focus of the candidature, but not as a watertight silo devoid of commonalities with other creative fields. In this respect, innovative creative approaches are encouraged. Within the objective of positioning creativity and cultural

industries as a local development strategy, the city of València will compete in the design category. **Status:** In progress.

## Line of Action 16.7: VALÈNCIA, WORLD DESIGN CAPITAL

The official World Design Capital València programme for 2022 is developing a comprehensive plan of events spanning all design disciplines around six strategic axes: health and wellbeing, design culture, economy and innovation, legacy and identity, environmental sustainability and equity, inclusion and diversity. In addition to these official events, there is a series of fixed activities conceived with the aim of instilling the importance and recognition of design as a key tool for the improvement of the economic, social, cultural and environmental development of the territories. The key to this capital is the continuity it will have in the city in terms of boosting design. In this sense, the Design Centre, an organisation that seeks to take over from the projects initiated by the World Capital of Culture once the year is over, the location of the Agora València and the Consell Municipal del Disseny, to introduce the creative process into all the actions developed by the City Council and contribute to improving people's daily lives. In its approach, highlighting the role of design and creativity in the fight against climate change is one of its key aspects of engagement. **Status:** In progress.

## Line of Action 16.8: FALLAS AND THE FESTIVE SECTOR

This line of action is aimed at continuing to strengthen Las Fallas as the city's main festive and cultural event and a faithful reflection of local ingenuity and urban art. Las Fallas, as well as a festivity and a tradition, must be considered as a consolidated and strategic industry where imagination, creativity and ingenuity sustain an activity of great value for the city and its surroundings. They have also been declared Intangible Cultural Heritage of Humanity (UNESCO) since 2016. This line of action is also aimed at promoting and disseminating the festive celebrations that have the designation and/or declaration of Tourist Interest and Cultural Interest, such as Las Fallas, the Semana Santa Marinera, Corpus Christi, Sant Antoni Abad, Sant Bult and all those that are declared in the municipality of València. **Status:** In progress.

**Demonstration project: Biodegradable pyrotechnic casings.** Incorporation of biodegradable materials in the fireworks in order to avoid the pollution produced by the old cardboard casings. The new materials disintegrate into organic matter within three months.

**Demonstration project: LED lighting and renewable energies.** Pioneering project aimed at saving energy consumption in the lighting of Fallas monuments and reducing their environmental impact.

## Line of Action 16.9: CENTRALISATION OF CULTURAL INFORMATION

The aim of this Line of Action is, on the one hand, to generate a one-stop shop in cultural spaces open to diverse groups of artists with the aim of incorporating many sectors and professionals who do not yet participate in the city's cultural offer. And, on the other hand, it seeks to generate a cultural agenda for citizens, as a centralising space for all the information on the city's cultural offerings. **Status:** Not started.

# **PROGRAMME 17: WATER, SANITATION AND WASTE**

This programme contributes to the following objectives of the Spanish Urban Agenda:



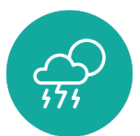
#### **Sustainable resource management:**

Sustainable resource management and promotion of the circular economy.



#### **Territory, landscape and biodiversity:**

Land management and rational land use, for its conservation and protection.



#### **Climate change and resilience:**

Prevent and reduce the impact of climate change and improve resilience.

#### **Programme description:**

The programme is based, in the first place, on ensuring adequate infrastructure in the city to increase resilience and minimise environmental impacts in the area of the integrated water cycle. To this end, the programme mainly provides for measures in three main areas: improvement of sanitation channels, creation of storm basins and repair and adaptation of sewage collectors. On the other hand, this programme also focuses on achieving better waste management in the city, among other things, by strengthening the four separate collection systems currently in place. In addition to improving waste collection, the programme also has an impact at the beginning of the chain, i.e., improving the design phases to achieve product durability by combating planned obsolescence and promoting the reduction, reuse, recycling and recovery of components. All of this is based on the need to make it easier for consumers to have the necessary information when making purchasing decisions, ultimately promoting the circular economy in the city. Precisely for this reason, this programme aims to raise awareness and raise public consciousness about sustainable resource management in a transversal manner.

**Keywords:** Integrated water cycle, sustainable waste management, circular economy, public awareness.

**Impact on the València 2030 Climate Mission** High, because efficient waste management and boosting the circular economy in the city has a high impact on emissions.

**Strategic Framework. Strategic lines to which the programme contributes:**

- SL1. Climate resilience, land use and city rewilding
- SL5. Inclusive and local city
- SL8. Associative fabric, and intergenerational and intercultural citizen networks
- SL10. Inclusive and sustainable economic development

**Key results:**

1. Improved rainwater retention and drainage capacity
2. New innovative solutions to the challenge of the circular economy
3. Elimination/reduction of dumping on the coastline during the rainy season
4. New infrastructures for the integral water cycle management
5. New waste management and daily cleaning contract with a focus on sustainability
6. New sanitation maintenance contract aimed at digitalisation, optimisation and improvement of the network
7. Citizens and associations involved in sustainable resource management
8. Commitment to the circular economy as an activity with an impact on the Climate Mission

**Linked strategic documentation:**

- Júcar Hydrological Plan
- Special Flood Risk Plan for the Valencian Region
- Basic Guidance for the Design of Sustainable Urban Drainage Systems
- Integral Waste Plan for the Valencian Region
- Local Waste Plan
- First draft of the Environmental Education Plan for Waste and Cleanliness 2022-2023

**Municipal Department promoter:**

- Department of Urban Ecology, Climate Emergency and Energy Transition

**Estimated budget:**

EUR 118 million

## Line of Action 17.1: DRAINS AND SANITATION

This Line of Action affects, firstly, the adaptation of drains throughout the city and, secondly, the disconnection of discharges and renovation of the municipal sanitation system in the Torrefiel, Cabanyal and Orriols neighbourhoods. Repair the southern drain, connecting it to the storm tanks in the area east of the Silla highway (V-31), which collapses in rainy periods and discharges dirty water into the Albufera, as well as the drainage channel that runs along the left-hand side of the V-30 highway. **Status:** Projects drafted and approved.

## Line of Action 17.2: STORM TANKS

This Line of Action will focus on the construction of sanitation network infrastructure consisting of tanks dedicated to capturing and retaining the rainwater transported to them by the drains, especially in the event of very heavy rainfall, to reduce the possibility of flooding in cases where the runoff capacity of the water is less than the volume of rainfall. **Status:** Drafted projects.

**Demonstration project: El Saler storm tank.** In order to protect the wetland, the El Saler reservoir will collect the first rainwater, which is the most polluting, so that it does not reach l'Albufera during heavy rainfall, putting the treatment plant under great pressure.

**Demonstration project: Storm tank c/Ibiza.** With the aim of restoring the riverbed with nature-based solutions, the Calle Ibiza storm tank is proposed as a key element in preparing the city to face the negative effects of climate change, especially torrential rains. It is planned with Next Generation funding.

## Line of Action 17.3: WASTE MANAGEMENT

The new contract for sustainable urban waste management and cleaning of public spaces will introduce significant environmental improvements. Among others: the introduction of machinery and vehicles with zero emissions and/or eco-labels; the use of non-polluting and/or renewable fuels; the use of non-potable water for street cleaning; and the renewal of more than 50% of the fleet of containers, which will be accessible and create a pleasant appearance for the streets and neighbourhoods, as well as having locations that minimise nuisance to the neighbourhood, commerce and the hotel and catering industry. The local waste plan for València will be drawn up, which will include the different waste collection models in the districts of València, with a special study of the city's monumental and historical surroundings, as well as pedestrian mobility. **Status:** In conception and design.

**Demonstration project: Modernisation of EMTRE's treatment plants** for greater circularity in waste management, increasing waste recovery and reducing waste disposal.

## Line of Action 17.4: CIRCULAR ECONOMY

The reconfiguration of consumption flows is essential to complete the circular nature of the urban economy, and involves working on the initial design of products and services, promoting local production and distribution, facilitating repair and reuse, and maximising recycling and final recovery. The aim is to ensure that the products, materials and resources used in the city remain in use for as long as possible. The implementation of these new flows requires, in many cases, the development and implementation of innovative technologies, solutions and business models: new packaging materials, new models of ownership of goods and service provision, new concepts of use and the reuse of clothing, new materials, technologies and models for construction and housing, new systems for planning the purchase and consumption of food, etc. **Status:** Previous studies.

**Demonstration project:** Proposed solutions to “Challenge 4: Valèncian Circular and Sustainable Economy”, of the Preliminary Market Consultation for Innovative Public Procurement.

## Line of Action 17.5: WASTE AWARENESS AND CONSCIOUSNESS-RAISING

Line of Action aimed at promoting responsible and sustainable consumption of resources, including both information tools on the characteristics of products and services, and models to promote their use by companies and citizens. Among the actions to be developed are the creation of tax rebate instruments for habits that favour the reduction of the ecological footprint or the launch of campaigns aimed at the reuse of domestic water. **Status:** In progress.



# **PROGRAMME 18: ENERGY TRANSITION**

This programme contributes to the following objectives of the Spanish Urban Agenda:



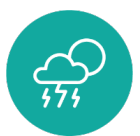
#### **Sustainable resource management:**

Sustainable resource management and promotion of the circular economy.



#### **Housing:**

Ensure access to housing.



#### **Climate change and resilience:**

Prevent and reduce the impact of climate change and improve resilience.

#### **Programme description:**

This programme aims to promote the necessary change in the city's energy model, committing to the development of such a model that is sustainable and fair. This transformation requires progress in self-consumption and, in general, in a decentralised model in which consumer groups produce their own energy, thus optimising and reducing excess energy consumption in homes and buildings in the city, and contributing to making the energy transition a reality in València. To this end, the programme is committed to taking advantage of the opportunities offered by energy communities at the neighbourhood level. In this line, the programme aims to bring energy closer to the citizens and offer the information, support and tools necessary for people to take an active role in the city's energy transition. The programme aims to activate all the city's districts and villages by deploying a network of offices to become a reference point in each neighbourhood. It aims for a transformation by understanding the energy transition as a lever to address other social, educational, and economic issues, side-by-side with the social actors involved.

**Keywords:** Fair energy transition, public awareness and participation, combating energy poverty, energy communities, carbon neutral districts, energy offices and energy culture.

**Impact on the València 2030 Climate Mission High,** in that it enables significant progress to be made in reducing greenhouse gas emissions by replacing fossil fuel consumption with self-produced renewable electricity. In addition, the change in energy culture and citizen empowerment helps in the reduction of energy consumption and thus contributes to the reduction of greenhouse gases achieved.

**Strategic Framework. Strategic lines to which the programme contributes:**

- SL2. Just and inclusive energy transition
- SL3. Sustainable, inclusive and efficient urban and metropolitan mobility
- SL7. Accessible and sustainable housing
- SL8. Associative fabric, and intergenerational and intercultural citizen networks
- SL10. Inclusive and sustainable economic development
- SL12. Urban and metropolitan governance

**Key results:**

1. 100 energy communities managing 10,000 kW of renewable power. At least 60% of the production goes to vulnerable families. Some offer energy restoration services and joint procurement of solutions.
2. Creation of a Valèncian Network of Energy Communities
3. Developing a leading urban management model in the European energy sector
4. Approval and management of tax credits for self-consumption.

**Linked strategic documentation:**

- PACE OF CHANGE

**Municipal Department promoter:**

- Department of Urban Ecology, Climate Emergency and Energy Transition

**Estimated budget:**

EUR 58.1 million

## Line of Action 18.1: NEIGHBOURHOOD ENERGY COMMUNITIES

This Line of Action proposes to accelerate the pace and change scale to replicate and scale up the deployment of a network of neighbourhood energy communities, thus changing the city's energy model. This network aims to promote, aggregate and unite citizens around renewable energy self-consumption projects in a collective manner. To this end, actions such as the analysis of the photovoltaic potential of the city's rooftops; training and involvement of individuals and organisations; promotion of participatory and training processes with interested parties; creation of a Valèncian Network of CEBs; preparation of administrative documentation for the CEBs; preparation of technical projects for the installations; definition of the social model of the CEBs including vulnerable people; administrative procedures; management of subsidies; execution of the installations; social management of the CEBs and technical maintenance of the installations are all considered. **Status:** In progress.

**Demonstration project: Castellar-L'Oliveral Local Energy Community.** First pilot of an energy community with the participation of around 40 families, the energy cooperative, the València Clima i Energía Foundation, municipal cover, and families in a situation of energy vulnerability.

## Line of Action 18.2: ENERGY OFFICES

This Line of Action proposes to deploy a network of energy advice offices in the city, distributed among districts and towns, which may be fixed or mobile, and which will act as the backbone of the energy transition in the city, connecting the rest of the energy projects with citizens, small businesses and neighbourhood social organisations, favouring public-private collaboration. To this end, actions will be carried out such as: detection and involvement of relevant actors, definition of the services and the management model, preparation of spaces and training of team members, development of action protocols, materials and guides, creation of management tools and technical support, implementation of the advisory service, accompaniment and promotion of the CEBs and measurement of results. **Status:** In progress.

**Demonstration project: Energy Office in Algirós.** The first Energy Office has been operational since 2019 in the Algirós district. It has a dedicated team of 5 people to inform, advise and accompany citizens and the city's ecosystem on energy issues: the right to energy, energy efficiency, renewable energies and energy culture.

## Line of Action 18.3: 50/50 PROGRAMME

This initiative aims to promote energy efficiency and energy savings in public schools, whereby 50% of the energy savings achieved are returned to the schools through a financial contribution that the school can use as it wishes, while the remaining 50% represents savings that are reinvested in additional energy efficiency measures in the school. After more than 4 years of experience, the idea is to change the scale and broaden the focus of the 50/50 programme by implementing it in other types of centres, communities and public and private entities in the city. To this end, the Line of Action includes actions such as: communication and involvement of interested parties, the creation of a badge and a prize for participating groups, the creation of multidisciplinary teams for its implementation, the development of methodologies, protocols and materials or the promotion of working sessions, etc. **Status:** In progress.

**Demonstration project:** Four editions of 50/50 have already taken place in schools in the city.

## Line of Action 18.4: CARBON NEUTRAL DISTRICTS

A Carbon Neutral District (CND) can be a neighbourhood, a village or a specific area of the city that achieves a high degree of energy self-sufficiency, a decarbonisation of all its activity and an absorption of CO<sub>2</sub> emissions, so that its clean greenhouse emissions are zero. To do this, it is necessary to unify a multitude of initiatives in order to implement them in a coordinated and ambitious manner within the same area of the city. In this way, the aim is to strengthen the synergies between them and achieve a transformative multiplier effect in the different sectors and daily areas of the lives of the people who live there. In this context, the Line of Action aims to transform the affected neighbourhoods in a way that goes far beyond energy and greenhouse gas emissions. The transformations necessary to achieve neutrality involve profound changes that affect all sectors and areas of city life. **Status:** In conception and design.

**Demonstration project: Plan.0.** Project for the selection of the first districts on which to act and for the implementation of an action plan for their conversion into Carbon Neutral Districts within the framework of the València 2030 Climate Mission.

## Line of Action 18.5: ENERGY CULTURE

This Line of Action proposes to design and implement a communication and awareness-raising campaign that will also accompany the rest of the demonstration projects, thereby increasing public interest in them and serving as a catalyst to maximise their impact. This campaign requires a complete diagnosis of energy consumption (by schedules, zones, specific needs) in order to be successful. **Status:** Previous studies.

# **PROGRAMME 19: MUNICIPAL ENERGY EFFICIENCY**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



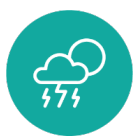
Sustainable resource management:

Sustainable resource management and promotion of the circular economy.



Mobility and transport:

Promote proximity and sustainable mobility.



Climate change and resilience:

Prevent and reduce the impact of climate change and improve resilience.

#### Programme description:

Energy saving (spend less) and energy efficiency (spend better) policies are increasingly active in the European Union. In this context, this programme seeks to develop a sustainable and fair energy consumption model that exceeds the expectations set by the European Union, focusing on improving the energy efficiency of València's public buildings. It is structured around the following lines of action: improving the energy efficiency of the public lighting network, with the transformation of the city's lighting by installing LED lights and implementing a remote management system; refurbishment of public buildings and energy improvement, especially in the city's markets, sports centres and historic buildings; commitment to increasing the production of renewable energies from the production capacities offered by public infrastructures; and, finally, electrification of the municipal vehicle fleet.

**Keywords:** Refurbishment of public buildings, energy efficiency, efficient public lighting, renewable energy production and electrification of municipal fleets.

**Impact on the València 2030 Climate Mission** High, in that public buildings and infrastructures have, in addition to a relevant impact, the responsibility to serve as an example of good practice for the rest of society.



**Strategic Framework. Strategic lines to which the programme contributes:**

- SL2. Just and inclusive energy transition
- SL3. Sustainable, inclusive and efficient urban and metropolitan mobility

**Key results:**

1. Creation of the largest urban solar power plant with an output of 2.8 MW
2. Modification of the municipal regulations on solar collection for thermal uses
3. Renewable energy use of 32% of total energy use by 2030
4. 32% increase in energy efficiency in public buildings by 2030
5. Guarantee of energy supply to vulnerable families.
6. Electrification of the local police, fire brigade and municipal fleet of vehicles.
7. New systems for monitoring and controlling consumption in public lighting.

**Linked strategic documentation:**

- PACE OF CHANGE

**Municipal Department promoter:**

- Resource Management Area
- Municipal Sports Foundation / Congress Hall

**Estimated budget:**

EUR 110 million

## Line of Action 19.1: ENERGY EFFICIENCY OF PUBLIC BUILDINGS

This Line of Action will work in favour of public building refurbishment processes from the perspective of energy efficiency. Among other things, the aim is to develop energy renovation processes in Tabacalera, municipal nurseries and schools, the Municipal Historical Museum, the City Museum, the Palau de la Música, Punt de Ganxo, the Palau de Congressos and municipal markets, giving priority to the installation of efficient air conditioning elements that adapt these buildings to human well-being given the consequences of climate change and episodes of extreme weather. **Status:** In progress.

**Demonstration project:** Comprehensive renovation of the Hemeroteca de València in Tres Forques with energy efficiency criteria and Next Generation financing.

## Line of Action 19.2: RENEWABLE PRODUCTION IN PUBLIC BUILDINGS

Line of Action that is committed to increasing the production of renewable energies from the production capacities offered by public infrastructures. It will focus on the installation of photovoltaic panels on the roofs of public buildings for self-consumption, so that surplus energy can be shared with the economically vulnerable and/or those in social housing. **Status:** In conception and design.

**Demonstration project:** Requiem in Power. València will cover cemetery burial grounds with 7,000 solar panels to combat energy poverty, making it the largest urban solar plant in the city. A total of 2.8 million megawatts of power will be installed and the energy obtained will be used for self-consumption, but will also be offered to the public through neighbourhood energy communities.

## Line of Action 19.3: ENERGY EFFICIENCY OF PUBLIC LIGHTING

This Line of Action focuses on completing the transformation of the city's lighting with the installation of LED lights towards more efficient technology. In addition, a remote management system will be implemented for both control centres and lights throughout the installation, which will provide greater and better control of the installation. **Status:** In progress.

## Line of Action 19.4: CARBON FOOTPRINT OF SPORTS FACILITIES

Comprehensive renovation of the city's oldest and most emblematic neighbourhood sports centres as part of a strategy for the sustainable development of public buildings within the city's energy planning commitment. This Line of Action also recommends the development of new tax rebate instruments that allow this type of action to be taxed positively in privately-owned sports facilities. **Status:** In progress.

**Demonstration project:** Comprehensive renovation of the Cabanyal-Canyamelar sports centre with energy efficiency criteria and Next Generation financing.

## Line of Action 19.5: RENEWAL AND ELECTRIFICATION OF THE VEHICLE FLEET

This Line of Action includes electrification actions, among other things, in the vehicle fleet of the Local Police, the fire brigade and other city council vehicles. It proposes the progressive incorporation of electric vehicles with a 'zero emissions' label to replace diesel and petrol vehicles. **Status:** In progress.

## Line of Action 19.6: MUNICIPAL SUSTAINABLE ENERGY COMPANY

The creation of a joint municipal company is proposed, with the participation of a minority private partner, chosen by public tender, with criteria of transparency and free competition, for the provision of services and the carrying out of municipal energy works and installations. The main services to be provided by the joint venture will be related to: 1) municipal renewable energy generation facilities for self-consumption; 2) energy efficiency works and installations; 3) maintenance and optimisation of systems. **Status:** Previous studies.

# **PROGRAMME 20: SUSTAINABLE AND LOCAL FOOD**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



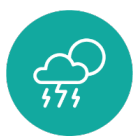
#### Urban economy:

Promote and foster the urban economy.



#### Territory, landscape and biodiversity:

Land management and rational land use, for its conservation and protection.



#### Climate change and resilience:

Prevent and reduce the impact of climate change and improve resilience.

#### Programme description:

The agri-food and fisheries sector is of great economic and social importance in Spain, accounting for 11% of GDP and employing more than 2.6 million people. These, in turn, are key sectors for tackling the demographic challenge. In the Valencian Community, these are also priority sectors; primary economic activities contribute to 2.2% of its GDP and the agri-food industry contributes to 1.8%. However, the València metropolitan agrosystem (which has received numerous international recognitions for its heritage value, UNESCO intangible heritage and FAO's Globally Important Agricultural Heritage Systems) has lost ground in economic relations with the city and has triggered processes of abandonment of agricultural and fishing activity with the consequent degradation of the environment and loss of importance in urban supply flows.

In this context, the programme seeks to strengthen and re-territorialise the municipal agri-food system, focusing on the values and potential of a city-region agrosystem and providing an open-air public space that can be used as a reference or meeting point for local, sustainable, healthy and culturally-rooted products and the city's population. At the same time, this programme aims to transform the city's agri-food culture towards a more sustainable production, with the use of social and environmental models that advance the development of fairer value chains that can improve the profitability of farms. For the implementation of this programme, special attention should be paid to the farms in our city and to the farmers as the key players in this activity.

**Keywords:** Municipal agri-food system, L'Horta, healthy eating, sustainable and local food, healthy, sustainable and fair public procurement, Municipal Food Council and Mercavalència.

**Impact on the València 2030 Climate Mission** High, due to the weight of agri-food system emissions in total emissions, which, according to the IPCC, is between 21 and 37%.

#### Strategic Framework. Strategic lines to which the programme contributes:

- SL1. Climate resilience, land use and city rewilding
- SL3. Sustainable, inclusive and efficient urban and metropolitan mobility
- SL4. Sustainable and local food
- SL5. Inclusive and local city
- SL8. Associative fabric and intergenerational and intercultural citizen networks
- SL9. Well-being, education and health at all stages of life
- SL10. Inclusive and sustainable economic development
- SL11. Innovation, culture and sustainable tourism
- SL12. Urban and metropolitan governance

#### Key results:

1. Sustainable shared logistics among small-scale local producers
2. Local marketing channels
3. Increasing organic production
4. Promoting a healthy Mediterranean diet with positive effects on the climate
5. Recovery of supply links between the urban garden and the city
6. Use of food surplus through the circular economy
7. Empowering the local production sector
8. Connection between local agricultural production and the mass catering sector.
9. New approach to social innovation and community agri-food infrastructures in the municipal logistics centre of València, Mercavalència.
10. Creation of direct sales platforms for agri-food products
11. Public food procurement as a tool for the right to healthy food.
12. Support for peri-urban agricultural activity and l'Horta as an area of production

#### Linked strategic documentation:

- Urban Agriculture Plan
- València 2025 Agri-Food Strategy

- Integral Action Plan for the Promotion of València's Agricultural Activity and Territory
- València City Council's Public Food Procurement Study
- Framework collaboration agreement for the promotion of organic food in Mercavalència
- Healthy Eating for Vulnerable People
- Participatory diagnosis on the right to healthy and sustainable food for vulnerable groups in the city of València

#### Municipal Department promoter:

- Department of Urban Ecology, Climate Emergency and Energy Transition
- Innovative Development of Economic and Employment Sectors

#### Estimated budget:

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## Line of Action 20.1: SUSTAINABLE FOOD HUB AT MERCAVALÈNCIA

Promotion of a series of coordinated sustainable and local food projects in the Mercavalència area based on a triple intervention: 1) promoting distribution and logistics projects adapted to short marketing channels; 2) adapting Mercavalència's internal processes in terms of food flows to generate circular models throughout the food chain; and 3) promoting connectivity processes between the emerging sustainable and local food projects that are currently being developed in Mercavalència. **Status:** In progress.

**Demonstration project: Horta\_Cuina - Ecotira.** The Ecotira was developed in 2022 as a pilot project, structured as a cooperative collection centre. In the pilot phase, 10 schools in the metropolitan area of València were targeted. Following this pilot test, the project is now undergoing a major leap in scale.

**Demonstration project: Redona.** Based on a diagnosis, the project aims to comprehensively address the management of food waste in Mercavalència, facilitating both the systematisation of data and the use of fruit and vegetables in conditions for consumption by food aid organisations.

## Line of Action 20.2: NETWORK OF DIRECT SALES PLATFORMS

Line of action that focuses on the generation and scaling up of a network of direct sales platforms for local agri-food products with environmental and social criteria in the València municipality. This pilot phase includes technical support to the management in the call for tender process and the start-up of the markets and the Market Commissions as governance structures and embryonic co-management structures. **Status:** In conception and design.

## Line of Action 20.3: HEALTHY AND SUSTAINABLE PUBLIC PROCUREMENT OF FOOD

This Line of Action provides for the development of healthy, sustainable and fair public procurement, coordinated with local production, in all the City Council's service and food supply contracts, with a focus on gender and special attention to groups in situations of vulnerability (children, the sick, the elderly, social exclusion, etc.). **Status:** In progress.

**Demonstration project: Specifications and monitoring and evaluation system (software)** that regulates the contracting of the canteen service for municipal schools and nursery schools in order to improve the quality and sustainability of the food offered.

## Line of Action 20.4: RIGHT TO HEALTHY AND SUSTAINABLE FOOD

Interventions aimed at people in vulnerable situations, with the objective of ensuring access to healthy, sustainable, fair and dignified food, guaranteeing the supply of fresh food produced within the territory and training to promote their empowerment and the autonomous use of the services offered. València City Council will join the EU programmes for the distribution of fruit, vegetables and milk in schools. This line of action should focus on the attention and prevention of food poverty through the design of specific programmes aimed at defending the right to food and guaranteeing access to sustainable and healthy food. **Status:** In progress.

**Demonstration project: Cistella Solidaria.** This project makes it possible to organise organic production and to establish coordination with the Social Welfare service.



**Demonstration project: Wallet card.** Study and implementation of a Wallet Card to facilitate the consumption of fresh food in municipal markets. With this project, the beneficiaries of the card gain in autonomy and dignity, as this tool allows them to choose what they consume.

## Line of Action 20.5: ECONOMIC, SOCIAL AND ECOLOGICAL TRANSITION OF FISHERIES

Line of Action divided into three main areas of action: 1) economic, with actions such as the improvement of fish marketing facilities or the creation of a single commercial platform for all fishing and traditional aquaculture stakeholders in València; 2) cultural, with actions such as the enhancement of the industrial fishing heritage through the conservation of historic buildings and the recovery of its industrial memory and the design of cultural and tourist activities that make this heritage accessible to both local citizens and visitors; and 3) environmental, with actions such as the transformation or the establishment of a collaboration agreement with waste management companies for the collection of waste from the seabed, thereby strengthening this environmental role. **Status:** In progress.

## Line of Action 20.6: NEIGHBOURHOODS AND FOOD

The Neighbourhoods and Food Line of Action consists of two complementary lines of work: 1) the promotion of community meetings between the associative fabric of the neighbourhoods around various themes that focus on food; and 2) the development of a line of public competition subsidies for the presentation of projects, actions or initiatives of community action that promote healthier and more sustainable food environments in the neighbourhoods of València. **Status:** In conception and design.

# **PROGRAMME 21: SOCIAL INCLUSION, EQUALITY AND HUMAN RIGHTS**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



**City model:**

Avoid urban sprawl and revitalise the existing city.



**Social cohesion and equal opportunities:**

Promote social cohesion and seek equity.

**Programme description:**

The programme is geared towards, in the first place, intervening in situations of need that occur among the population groups with the highest levels of vulnerability, compensating for those social circumstances that affect the social and equality rights that all people should have without any type of discrimination. In this way, the programme aims to strengthen and increase the resilience of the social care system for vulnerable people in order to reduce the existing gaps between neighbourhoods and on socio-economic grounds. The programme is thus aimed at developing specific activities for vulnerable groups such as: people at risk or in a situation of social and employment exclusion, homeless people, people with disabilities or functional diversity, families and minors, elderly and dependent people, immigrants, young people and the Roma population, applying a gender approach and taking into account the situation and position of men and women in each of these groups. On the other hand, from the perspective of equality and the guarantee of human rights, this programme aims to intervene along the lines of work, for example in the achievement of equal opportunities between men and women, promoting the participation, visibility and recognition of women in any sphere of society; awareness, prevention and institutional coordination to combat gender-based violence in the city; guidance and comprehensive care for women in the city in the social, legal, employment or gender violence spheres; the promotion of equality policies for the LTGBI (lesbian, gay, bisexual, transgender and intersex) group, attending to their demands and needs, and promoting their participation in all areas of the city or the prevention and detection of hate crimes, as well as the establishment of coordinated action mechanisms so that they can be better managed.

**Keywords:** Social welfare, vulnerable groups, equality, guaranteeing human rights, social services, resilience of the social care system, new social infrastructures.

**Impact on the València 2030 Climate Mission** Low, in terms of direct impact on emissions. However, the València 2030 Climate Mission is conceived from a transversal vision of leaving

no one behind and, therefore, attention to vulnerable groups from a gender perspective must be guaranteed in order to achieve a fair and inclusive transition.

#### Strategic Framework. Strategic lines to which the programme contributes:

- SL5. Inclusive and local city
- SL6. Urban regeneration based on social cohesion, accessibility and sustainability
- SL8. Associative fabric and intergenerational and intercultural citizen networks
- SL9. Well-being, education and health at all stages of life
- SL10. Inclusive and sustainable economic development
- SL12. Urban and metropolitan governance

#### Key results:

1. New municipal social services centres to complete the social services network
2. Promotion of the organised participation of citizens, the third sector and the associative fabric in the field of social inclusion, equality and human rights
3. New day centres and other spaces for the care of vulnerable groups
4. New public spaces for the promotion of equality across the board
5. New programmes for the socio-occupational integration of vulnerable groups
6. Strengthening the resilience of the public social care system

#### Linked strategic documentation:

- Social Services Plan 2019-2023
- Framework Plan for Equality between women and men 2021-2024
- Municipal Framework Plan for Immigration and Interculturality 2019-2022
- International Development Cooperation Plan 2019-2022

#### Municipal Department promoter:

- Area of Welfare and Social Rights

#### Estimated budget:

EUR 15.7 million

## Line of Action 21.1: NEW MUNICIPAL SOCIAL SERVICES CENTRES

This Line of Action will promote the construction and implementation of new Municipal Social Services Centres in Benicalap, Benimàmet, El Cabanyal and Russafa and the extension and relocation of the Saïdia Municipal Social Services Centre. **Status:** In progress.

## Line of Action 21.2: EQUALITY BETWEEN MEN AND WOMEN

This line of action focuses on developing initiatives to achieve equal opportunities between men and women, promoting the participation, visibility and recognition of women in any sphere of society; awareness-raising, prevention and institutional coordination to combat violence against girls and women in the city; and guidance and comprehensive care for women in the social, legal, employment and gender-based violence spheres, among others. Equality policies between men and women imply the implementation of measures to eliminate gender-based discrimination that limit the opportunity for men and women to access and develop equally in any sphere: political, social, economic, cultural, emotional, educational, etc. In order to be effective, these policies must serve to eliminate existing obstacles to the achievement of real equality (both in existing regulations and structures), they must compensate for the effects of discrimination already suffered and promote the participation of women in areas from which they have traditionally been excluded. It is therefore necessary to take a gender perspective into account in policy analysis, planning, design and implementation, taking into account the way in which various actions, situations and needs affect women. This programme will also work to improve coexistence and social cohesion by working for the inclusion and participation of all vulnerable or excluded groups. It includes the implementation of new spaces for equality and non-discrimination. **Status:** In progress.

**Demonstration project: Guide for the equality of men and women, Next Generation València-Violet Sticker.** With the creation of a Violet Sticker for municipal Next Generation EU projects, the València City Council takes a further step in the integration of the gender approach through a simple checklist with which each Service can review the different items and the score that could be achieved to obtain the label.

**Demonstration project: Equality Units.** The Equality Units are a primary care service, whose objective is to make the principle of equality of men and women effective in a transversal way in all public policies at local level and in a decentralised manner, being ideal as a municipal resource for the care and information of women who have been victims of gender-based violence.

**Demonstration project: Espai Dones i Igualtat.** The new space for women in the city of València is a place where they can find information, guidance and advice on their rights, training for employment and personal development, as well as information on municipal services and resources. It should also be aimed at training professionals in the principles of equality, gender mainstreaming, gender perspective and attention to situations of gender-based violence.

**Demonstration project: Office of non-discrimination.** It will be a municipal service of attention to citizens aimed at preventing and acting against the violation of human rights due to discrimination or hate crimes in order to eradicate racism, xenophobia, fascism, homophobia, and any other form of intolerance towards groups due to their sexual, ethnic, personal, social, economic, etc. diversity.

## Line of Action 21.3: DAY CENTRES AND RESOURCES FOR HOMELESS PEOPLE

This line of action will promote the creation of two new socio-educational and work spaces for young people in the Russafa and Marxalenes neighbourhoods; a new Day Centre for people with intellectual disabilities in the Torrefiel neighbourhood; as well as the construction of two centres with care services and flats for the homeless in the Soternes and Rovella neighbourhoods. Likewise, public places will be increased, as well as those agreed with third sector entities, to deal with emergency housing situations, as this comes under the competence of the municipal social services. This line of action will develop comprehensive care for homeless people centred around people through action units, and personalised assistance and the establishment of resources and itineraries adapted to the urgency and needs of these people. **Status:** In progress (according to projects).

**Demonstration project:** Emergency housing building in Calle Àngels in the Cabanyal neighbourhood.

## Line of Action 21.4: OTHER SOCIAL INFRASTRUCTURES

Line of Action that will promote the creation of the new El Pilar Socio-administrative Centre, which will house the centralised management of the Promotion of Personal Autonomy and Care for Dependent Persons. As well as the installation and relocation of the Centre for Judicial Measures for young people (EDUSI project that is already in progress). And all those new spaces that are necessary for the extension, improvement and consolidation at the municipal level of the public system of Social Services, established in Law 3/2019, of 18

February, of the Autonomous Government of Valencia, on Inclusive Social Services of the Valencian Community. Status: **Status:** In conception and design.

## Line of Action 21.5: HOME SERVICES

Comprehensive care for people in a situation of social vulnerability, dependent elderly people or people with disabilities in their homes is a fundamental line of action in terms of social protection and welfare, with the aim of ensuring that people with difficulties, with regard to independently meeting their daily living needs, have support to help them stay in their homes for as long as possible, delaying or providing an alternative to their admission to a residential home. It involves the continuous improvement and expansion of the different home services contracts managed by the City Council of València, in order to provide quality and sufficient coverage in relation to demand: Home Help Service, Home Meal Service and Telecare Service. **Status:** In progress.

## Line of Action 21.6: COMMUNITY MENTAL HEALTH INTERVENTION

The City Council has the legal obligation, set out in Law 3/2019 and in the 2021-2024 Contract Programme signed with the Department of Equality and Inclusive Policies, to implement a new community intervention programme in the city's neighbourhoods for people with mental health problems, in order to achieve their social integration and recovery, which provides for the creation of six teams of professionals with different profiles between 2023 and 2024. This line of action must involve a commitment to supporting and promoting the quality of mental health care for all citizens, as well as strengthening the role of key players such as professional associations. **Status:** In conception and design.

## Line of Action 21.7: HEALTH IN ALL POLICIES

Health has to be a strategic issue that cuts across all areas of government and that permeates the entire territory of the city. Based on the existing diagnosis of the health situation in the city, it is necessary to incorporate tools to evaluate the impact that non-health driven actions (urban planning, housing, food, leisure, sport, mobility, gardening, biodiversity, green infrastructures, acoustic and atmospheric environmental quality, etc.) have on health. Health in all policies has to be made explicit in the fact that city environments must be environments of health and well-being. Family, educational, work, environmental, health, leisure and retirement homes, among others, are environments that have to promote health. To this end, it is necessary to work in an interdisciplinary way between the services of the City

Council itself and in an inter-institutional way with other administrations and entities through spaces such as the València Healthy City, Intersectoral Coordination Board. It is also necessary to act jointly to involve the population in the design, implementation and evaluation of projects in order to incorporate their health perspective and launch a portfolio of initiatives and projects for social innovation around care for people, strengthening community action and formal and informal citizen networks. **Status:** In progress.



# **PROGRAMME 22: COMMUNITY ACTION AND REINFORCEMENT OF THE SOCIAL FABRIC**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



#### **Social cohesion and equal opportunities:**

Promote social cohesion and seek equity.



#### **Governance instruments:**

Improve instruments for intervention and governance.



#### **City model:**

Avoid urban sprawl and revitalise the existing city.

### **Programme description:**

This programme aims to promote coexistence, neighbourhood relations and community cohesion, as well as the reconstitution of the relational sphere in the city's communities and neighbourhoods, by means of the solidarity-based collaboration of citizens through the coordinated action of institutions together with social entities and organisations and volunteers. Community action, as stated in Law 3/2019, of 18 February, on inclusive social services of the Valencian Community, is a service that will be implemented in all municipal social services centres and will develop the prevention, intervention and promotion of coexistence in the community of reference, through effective community intervention mechanisms, based on the promotion of community resources available in the territory, towards the achievement of common objectives that allow social conditions to be promoted and improved from a global and integrationist approach. To this end, actions will be developed in relation to the promotion of social volunteering, as well as raising awareness of sexual harassment and cyber-bullying, the prevention of hate crimes, raising awareness of respect for diversity, the promotion of collaborative forms among citizens and the promotion of equal treatment, among others, with a special focus on urban spaces classified as vulnerable. All of this seeks to promote the organised participation of citizens in different areas of interest and in their different forms of organisation.

**Keywords:** Community cohesion and action, solidarity-based citizen collaboration, volunteering, social fabric, organised citizen participation, third sector entities, civic centres and the Citizens' Agreement.

**Impact on the València 2030 Climate Mission** High, in that the necessary civic involvement in achieving the València 2030 Climate Mission makes it essential for the public administration

to facilitate, support and promote a greater role for civil society not only in public decision-making, but also in the creation of relational networks and intercultural and intergenerational participation that is representative of the city's diversity.

#### Strategic Framework. Strategic lines to which the programme contributes:

- SL5. Inclusive and local city
- SL8. Associative fabric and intergenerational and intercultural citizen networks
- SL9. Well-being, education and health at all stages of life
- SL12. Urban and metropolitan governance

#### Key results:

1. Citizens' Agreement for an Inclusive València as a networking space
2. Inclusion and Social Rights Council and Area Councils
3. New management model for Civic Centres that strengthens their role
4. Empowering, recognising and managing the work of the third sector
5. New volunteer projects
6. New public spaces for the promotion of equality across the board
7. Resilience of the public social care system for vulnerable people

#### Linked strategic documentation:

- Public Participation Model for the city of València
- Participatory Neighbourhood Strategies
- Study on the participation of people of migrant origin in the neighbourhoods of Creu del Grau and Marxalenes
- COMVA Plan for municipal coexistence against discrimination and hatred 2021-2024.

#### Municipal Department promoter:

- Area of Welfare and Social Rights
- Public Participation Area

#### Estimated investment budget:

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## Line of Action 22.1: SOCIAL INCLUSION AND RIGHTS COUNCIL

This Line of Action develops a model of the Council for Inclusion and Social Rights of the City of València as a collegiate body of community participation for advice and consultation in the field of social services. Among its functions will be to participate in the preparation of annual reports on the situation of social needs and social services, as well as to monitor and evaluate the processes and results developed in the field of social services. It will also be aimed at issuing and formulating proposals and suggestions in relation to the operation of social services and also at promoting formulas that allow for greater citizen information and the fostering of actions to raise citizen awareness. In addition to a city council, there will be an area council in each of the social services areas, 13 in the whole city, which will serve the territorial boundaries of each Municipal Social Services Centre. In these area councils, the participation of social entities in the development of Social Services will be established, allowing the creation of synergies and broadening the vision of the social needs of the neighbourhoods, offering a more in-depth and complementary mode of intervention. **Status:** In progress.

## Line of Action 22.2: CITIZENS' AGREEMENT FOR AN INCLUSIVE VALÈNCIA

The Citizens' Agreement will be a space for networking or *coworking*, participation, cooperation and joint action between institutions and organisations in the city that work for social inclusion and the improvement of the quality of life of all people. This agreement will be the tool that will enable the participation and involvement of social entities and the local administration in a common objective, which is the improvement of people's social welfare. The Citizens' Agreement will itself be the fruit of a participatory process with the social entities of the third sector. **Status:** In progress.

## Line of Action 22.3: EMPOWERMENT AND RECOGNITION OF THE THIRD SECTOR

The aim of this project is to promote a space for intermediation, including a possible coworking space, and solidarity for social action, bringing together people who want to participate as volunteers, third sector organisations, as well as social movements or citizen

initiatives with volunteer and educational leisure projects. Volunteering will be promoted through informative campaigns, training will be offered as well as a range of possibilities where this role can be carried out, complying with all the guarantees established by law for this type of activity. **Status:** In progress.

**Demonstration project:** Agreement with the Volunteering Platform of the Valencian Community to create an office for the promotion and revitalisation of volunteering by third sector entities in the city of València.

## Line of Action 22.4: COMMUNITY ACTION

This line of action for the community aims to prevent, intervene and promote coexistence in the community, through actions to promote social volunteering, raise awareness of sexual harassment and cyber-bullying, prevent hate crimes, raise awareness of respect for diversity, promote collaboration among citizens and promote equal treatment, among others. The Community action will provide the following services: prevention, community mediation, community intervention and participation, promotion of community activities and participation and promotion of associations. The participation of groups and collectives in the defence of their own interests will be encouraged and actions will be geared towards their empowerment and promotion in the community, paying special attention to intervention in environments that are classified as vulnerable spaces. **Status:** In progress.

## Line of Action 22.5 NETWORK OF CITIZENS' ORGANISATIONS

The aim is to create a portal or electronic platform for the city's associative fabric in order to promote the visibility and dissemination of the information and activities of the city's civic organisations in order to facilitate awareness and interaction with the public, between the organisations themselves and with the administration, and therefore to promote knowledge and research into the city's associational movement. In addition to the information on the entities themselves and their activities, this platform will contain information on the Register of Citizen Entities and will be integrated with the information required by legislation on transparency. This platform could be complemented by a coworking space for third sector associations and NGOs. **Status:** In the process of starting up.

## Line of Action 22.6: NETWORK OF CIVIC CENTRES

A network of neighbourhood civic centres will be progressively developed throughout the city, providing an infrastructure and physical space for associations to meet and work together. These spaces will be co-designed and co-managed with the associational fabric of the city, being able to develop different management models depending on the social reality and the associative fabric of the territory. For this reason, the aim is to develop and design a Civic Centre management model for the city that will enable at least three Civic Centres to be set up as a pilot project. According to the proposals put forward at the València 2030 Urban Forum, it is proposed to study how some civic centres or municipal spaces could be granted to social partners, vulnerable/invisible groups or non-profit co-operative projects, among others, moving towards a model of self-management and promoting the economy of the common good and networking in the neighbourhoods. **Status:** In progress.

## Line of Action 22.7: PARTICIPATION TRAINING

As part of a general training plan on citizenship and participation, resources will be earmarked for the training of the associative fabric, aimed at responding to the qualification and learning needs of the people who form part of and lead citizens' organisations. Special attention will be paid to all matters related to the methodologies and operation of associations and voluntary work, in coordination with and without prejudice to the training actions that the different areas of the City Council may promote in support of the entities registered in the Register of Citizen Entities, whether at a general or sectoral level. The aim is, on the one hand, to design a training programme to improve internal training in the field of public participation, as well as to accompany and advise the different Municipal Areas and Services. And, on the other hand, to promote conferences and spaces for reflection on public participation, its channels, mechanisms and institutional tools. **Status:** In the process of starting up.

## Line of Action 22.8: CONSUMER PROTECTION

In a digitally connected and globalised market, in which consumers can access a multitude of goods and services, and where the protection of their rights may be affected, it is essential to provide training and information as well as the effectiveness and fulfilment of a safe and quality consumer objective, where responsible consumer habits are encouraged, as well as

the excellence of professionals and the recognition of efforts in customer service and the resolution of any incidents that may arise as a means of building loyalty and improving the quality of the service provided to the public.

In the case of vulnerable people, it is necessary to make an effort to protect and defend their rights as consumers, insofar as economic needs can affect their free choice of goods or services, which is why specialised mechanisms must be established to improve the welfare of such vulnerable people, who are often targeted due to their lack of information.

All this seeks to promote the participation of citizens in the achievement of responsible consumption habits and in the defence of their legitimate rights as consumers, with the aim of quality consumption.

# **PROGRAMME 23: UNIVERSAL ACCESSIBILITY IN THE CITY**



This programme contributes to the following objectives of the **Spanish Urban Agenda**:



**City model:**

Avoid urban sprawl and revitalise the existing city.



**Social cohesion and equal opportunities:**

Promote social cohesion and seek equity.



**Mobility and transport:**

Promote proximity and sustainable mobility.

**Programme description:**

The establishment of adequate accessibility conditions in the urban environment, in transport systems or in buildings plays a fundamental role in all advanced societies, with a view to guaranteeing equality for all citizens in terms of access to employment, training, services, social relations, etc. Therefore, this programme aims to increase accessibility in buildings, public spaces and transport to ensure both social cohesion and universal accessibility. In this way, the programme is linked, on the one hand, to the implementation of universal accessibility in the renovation of the city's buildings and public spaces, as well as to the elimination of architectural barriers encountered by people with functional diversity or groups with reduced mobility.

**Keywords:** Universal accessibility, public transport, public buildings, public spaces, care services and the fight against the digital divide.

**Impact on the València 2030 Climate Mission** Low, in terms of direct impact on emissions. However, the València 2030 Climate Mission is conceived from a transversal vision of leaving no one left behind and, therefore, universal accessibility must be a guarantee element of this vision.

**Strategic Framework. Strategic lines to which the programme contributes:**

- SL3. Sustainable, inclusive and efficient urban and metropolitan mobility
- SL5. Inclusive and local city
- SL6. Urban regeneration based on social cohesion, accessibility and sustainability
- SL7. Accessible and sustainable housing
- SL9. Well-being, education and health at all stages of life

**Key results:**

1. Public transport that guarantees universal accessibility for all users.
2. Public services and facilities ensuring universal accessibility
3. València's status as a fully accessible city.
4. Universal accessibility to public buildings.
5. Fighting the digital divide in the provision of public services.

**Linked strategic documentation:**

- Universal Accessibility Act
- Sustainable Urban Mobility Plan
- Strategic Housing Plan 2017-2021
- Law 3/2019, of 18 February, on Inclusive Social Services of the Valencian Community
- Plan for Accessible Beaches

**Municipal Department promoter:**

- Department of Urban Development, Urban Renovation and Housing

**Estimated budget:**

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## Line of Action 23.1: UNIVERSAL ACCESSIBILITY TO PUBLIC TRANSPORT

This action encompasses the different elements that facilitate full, barrier-free access for citizens to the urban public transport system. With regard to the accesses from the pedestrian routes to the bus stop area, two types of actions are included. If the bus stop is on the same kerbside where public transport users walk, it will be sufficient to establish a strip of grooved tiles and visual-touch contrast perpendicular to the façade line and from the latter to the kerb in the bus stop area. If the stop is located on the opposite kerbside or on a kerbside of a central road, the necessary pedestrian crossings with kerbstones and tiling shall be constructed in accordance with the accessibility regulations. In addition, appropriate traffic lights will be set up. **Status:** In progress.

## Line of Action 23.2: UNIVERSAL ACCESSIBILITY TO PUBLIC BUILDINGS

As a result of a specific modification of the PGOU developed in 2021 to modify its urban planning regulations, significant progress is being made in improving accessibility to public buildings, thanks to the facilitation of works to improve universal accessibility in existing buildings, making it possible, for example, to install lifts or other elements related to people's accessibility to these spaces. Thus, museums such as the IVAM, the MUVIM or the Fine Arts Museum, cultural centres such as La Nau or the Centro del Carmen, all the faculties of the University of València and some private leisure establishments such as the Casino Cirsa València or the Mestalla Stadium, are some of the spaces in the city that can be accessed by people with reduced mobility. **Status:** In progress.

**Demonstration project: Pilot project on safe buildings for people who are deaf or have hearing loss and are on a budget.** It aims to implement an artificial intelligence system by means of sound recognition, detection of relevant environmental alerts (fire alarms), guaranteeing the safety of both users and workers, with the aim of enforcing existing legislation. These systems send a visual notification to the user's phone, smart watch or wristband or by changing the colour of WIFI bulbs installed in various parts of the building. In addition, it can incorporate emergency signalling bulbs, if required by the installation, which will operate even if there is a power failure in the building.

## Line of Action 23.3: UNIVERSAL ACCESSIBILITY TO PUBLIC SPACES

València City Council has been investing heavily in ensuring universal accessibility in public spaces. Work has been carried out to improve accessibility and remove architectural barriers in several streets and public spaces in the city, shows, cinemas, etc. This action will continue along this path. **Status:** In progress.

**Demonstration project: Beach accessibility.** Of particular interest is the joint work carried out together with the Generalitat Valenciana to shape the Accessible Beaches Plan, so that people with reduced mobility can easily access and bathe in complete safety. In this way, all the city's beaches have reserved parking spaces, special ramps and walkways for wheelchairs, shaded areas, adapted cabins and support staff. In addition, beaches such as Malva-rosa have a timetable with sports activities adapted for people with reduced mobility.

**Demonstration project: Plaza de Brujas.** The redevelopment of Plaza de Brujas and the area around La Lonja, the Central Market and the Church of Santos Juanes has not only recovered public space for the citizens, but has also enhanced the value of one of the areas of greatest historical and architectural heritage in the city. This project has taken up the initiatives put forward by organisations and residents, incorporating criteria such as the gender perspective in order to create accessible spaces.

## Line of Action 23.4: UNIVERSAL ACCESSIBILITY TO CARE SERVICES

This action aims to ensure universal accessibility to personal and digital care services, as well as accessibility and full inclusion to health centres. Accessibility can be defined as a technical-aesthetic feature, with accessibility and a design that enables the use of public services, whether face-to-face or electronic, by people with disabilities. In the case of digital services, it is required for websites, such as the València City Council website, and institutional electronic services, and is expressly required by law for transparency portals, and also in public procurement procedures: "Ensuring accessibility for people with disabilities". In this sense, València City Council is committed to the continued development of actions that guarantee universal accessibility to personal and digital assistance services. **Status:** In progress.

# **PROGRAMME 24: INTERNATIONAL COOPERATION, RECEPTION AND INTERCULTURALITY**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



#### **Social cohesion and equal opportunities:**

Promote social cohesion and seek equity.



#### **Governance instruments:**

Improve instruments for intervention and governance.

### **Programme description:**

València, as a city committed to the common good, has a role to play at this time of global change. At the municipal level, we must continue to work to ensure that the city is a space that guarantees rights and freedoms, but we must also accompany processes and initiatives to extend rights in other parts of the world, helping to create a fairer and more equitable world from the local level. International agendas, such as the 2030 Agenda with the achievement of the Sustainable Development Goals, place us in a global world where actions have to be local, from the bottom up. Cities therefore have a key role to play in achieving this. On the other hand, València receives, welcomes and works so that migrants who want to undertake a life project based on protection, security and equal rights can do so. Migrants are a sector of the population that requires specific public policies; but it also requires policies for all citizens, in order to build a more supportive, fairer, more egalitarian and more multicultural city.

**Keywords:** International cooperation, global citizenship, interculturality, coexistence, cohesion and community action, social fabric, welcoming, third sector entities.

**Impact on the climate mission:** Medium. However, the València 2030 Climate Mission is conceived from the transversal vision of no one being left behind and, therefore, attention to the migrant population and the vulnerable population from other countries must be guaranteed in order to achieve a fair and inclusive transition.

### **Strategic Framework. Strategic lines to which the programme contributes:**

- SL5. Inclusive and local city
- SL8. Associative fabric and intergenerational and intercultural citizen networks
- SL9. Well-being, education and health at all stages of life
- SL12. Urban and metropolitan governance

**Key results:**

1. Development cooperation programme.
2. Promotion of intercultural coexistence, diversity and non-discrimination.
3. Encourage participation, promote networking and increase citizen involvement.

**Linked strategic documentation:**

- Municipal Plan for International Development Cooperation 2019 - 2022
- Municipal Plan for Immigration and Interculturality 2019 - 2022

**Municipal Department promoter:**

- Area of Welfare and Social Rights

**Estimated investment budget:**

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## Line of Action 24.1. DEVELOPMENT COOPERATION PROGRAMME

This second-tier programme will reinforce the management of the calls for proposals for grants for International Development Cooperation projects and for the implementation of Awareness and Education for Development and Global Citizenship projects. The management and financing instruments and the increase of the municipal budget for the aforementioned calls for proposals will be addressed with the aim of allocating 0.7% of the municipal budget to international cooperation. **Status:** in progress.

## Line of Action 24.2: INTERCULTURALITY, DIVERSITY AND NON-DISCRIMINATION.

This second-tier programme focuses on developing initiatives to foster intercultural coexistence, promoting the inclusion and participation of the migrant population, as well as raising awareness and preventing xenophobic attitudes.

**Demonstration project: "Xarxa Apuja against racism".** The importance of addressing the recognition of diversity in education is recognised and, in this sense, this project aims to engage educational centres in active participation against xenophobic attitudes and in favour of multicultural coexistence.

**Demonstration project: Membership of the Multicultural Cities Network.** This is a group of Spanish cities committed to promoting intercultural, diversity and integration management policies, which exchange experiences and strategies. This network provides cities with a range of tools, compiles good practices and exchanges knowledge and learning so that the diversity of multicultural cities becomes an asset for innovation, coexistence, development and social cohesion. València has been a member since 2000 and in April 2022 it hosted a very productive meeting, deepening the commitment to the 2030 Agenda and the Sustainable Development Goals. Status: in progress.

## Line of Action 24.3: PARTICIPATION IN COOPERATION TOWARDS DEVELOPMENT

Having a solid local associative fabric with sufficient capacity is essential in order to continue advancing an effective cooperation policy that is coherent with the principles of participation and the generation of global citizenship. For this reason, this second-tier programme will pay special attention to promoting joint work between NGOs with a presence in the city with associations, groups and institutions, as well as continuing to strengthen the participation of the municipal councils, which are a true space for networking, participation, cooperation and joint action among the municipal administration and organisations in the city. **Status:** in progress.



# **PROGRAMME 25: VALÈNCIA, A CITY THAT EDUCATES**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



**Social cohesion and equal opportunities:**

Promote social cohesion and seek equity.



**Digital age:**

Lead and foster digital innovation.



**City model:**

Avoid urban sprawl and revitalise the existing city.

**Programme description:**

An educational city sees education in its broadest sense, as a driver of change in society. It is able to go beyond the walls of the school and spread throughout the city, through its neighbourhoods, public spaces and institutions. That is why cities that are members of the International Association of Educational Cities have to comply with the 20 principles established in its founding charter, which ensure the commitment of the city and its citizens and guarantee the fulfilment of the basic rights and the integral development of the people who live there.

This programme envisages active collaboration between all municipal agents to advance the concept of València as an integral Educational City, with a special role for children. Thus, València as an Educational City is the direct result of the city's commitment to the fundamental right of access to education as a vehicle for exercising other fundamental rights. It implies a commitment to inclusive and quality education through lifelong learning, ensuring that this right can be exercised without discrimination of any kind and reinforcing the role of educational centres and families. It is a commitment towards providing libraries, museums, cultural centres, municipal services, etc. with innovative educational proposals which, from the informal sphere, must complement and enrich formal education. It is a tacit recognition of the enormous power of education for social transformation, recognising and enhancing the value of the important educational work carried out by all players in the construction of the desired city model. Therefore, this programme is a local commitment inviting the educational community, the associative fabric and civil society as a whole to join forces to make the right to the Educational City effective, as a city that promotes inclusion, equal opportunities, social justice, equity and diversity. And all this stems from the firm

conviction of empowering the youngest children in the collective reflection and construction of the València of the future. And, at the same time, the conviction to fight against the gaps in access to an increasingly digital education.

**Keywords:** International Association of Educational Cities, Children's Association, right to education, inclusive and quality education, innovative educational proposals, formal and non-formal education, educational community and empowerment of children and young people.

**Impact on the València 2030 Climate Mission** High, in that the challenge of the València 2030 Climate Mission has the younger generations as a focal point. This means that education must be a lever for a change of mindset in favour of climate action that has an impact from the earliest stages of people's lives in the city.

#### Strategic Framework. Strategic lines to which the programme contributes:

- SL5. Inclusive and local city
- SL8. Associative fabric and intergenerational and intercultural citizen networks
- SL9. Well-being, education and health at all stages of life
- SL12. Urban and metropolitan governance

#### Key results:

1. Invitation to the educational community, the associative fabric and civil society as a whole to join forces to make the right to the Educating City a reality
2. Commitment to inclusive and quality education throughout life
3. Targeted investment to alleviate school absenteeism
4. Bridging the digital divide in formal education
5. Commitment to inclusive education, which promotes values and attitudes for gender equality
6. Guaranteed connectivity and digital equipment in all public educational centres
7. Provision of spaces and initiatives for reflection and collaborative construction of the city within the framework defined by the Educational City.
8. Creation of a space for governance and participation of boys and girls.

#### Linked strategic documentation:

- Valencia Youth Plan 2019-2023

#### Municipal Department promoter:

- Area of Education, Culture and Sport
- Department of Urban Development, Urban Renovation and Housing

### Estimated budget:

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## Line of Action 25.1: ACCESS TO EDUCATION FOR 0-3 YEAR OLDS

The aim is to ensure that all Valencian families have access to early childhood education from 0 to 3 years of age, providing a quality space for the socialisation and development of children. Depending on the needs of each neighbourhood, progress will be made in the deployment of the educational network and public *schools* in collaboration with the Generalitat Valenciana. Likewise, actions to facilitate the balancing of work and family life will continue to be fostered, especially for those groups that cannot afford early schooling due to their financial vulnerability. Consequently, measures will continue to be applied such as strengthening the budget allocation for the school voucher system, placing value on Infant Education from 0 to 3 years of age as an essential stage for the development of children, as well as the educational work of all the professionals who work in the nursery schools of the city of València, making progress in the universality of education from 0 to 3 years of age through the different grants to the network of nursery schools.

## Line of action 25.2: EDUCATIONAL FACILITIES

This line of action includes the planning, development and execution of all the necessary educational infrastructure for the construction or refurbishment of schools and institutes in the city of València, in line with the Pla Edificant, accelerating its execution, as well as its extension with new interventions.

## Line of Action 25.3: SDG CLASSROOM. CHILDREN'S COUNCIL

This Line of Action aims to raise awareness and inform students in the city of València about the 17 Sustainable Development Goals set out in the 2030 Agenda and their implementation

in the Urban Agenda and the València 2030 Climate Mission. The objectives can be summarised as follows: 1) to know the meaning and importance of sustainable development, to disseminate the SDGs and the 2030 agenda and the climate mission, 2) to raise awareness of the SDGs, to understand the individual and collective responsibilities we have on our planet; and 3) to know how we can contribute to the sustainable development of our society. This educational space will be aimed at generating a discussion that can lead to actions concerning the school environment from the perspective of the Urban Agenda and the València 2030 Urban Strategy. **Status:** In progress.

**Demonstration project: Children's Council.** A space for urban governance specially set up for this group so that they can propose ideas and projects that can be developed in the city.

## Line of Action 25.4: DIGITALISATION OF EDUCATION

Internet connectivity in educational centres that require investment to modernise facilities so that access to educational platforms and networks can be fast and efficient. Bearing in mind that the schools' educational projects are focused, among other objectives, on enhancing the improvement of teaching processes through ICT, this line will focus on providing the centres with technological resources such as digital whiteboards, computers and audio-visual equipment, as well as improving their connectivity. **Status:** In progress.

## Line of Action 25.5: SUSTAINABLE AND HEALTHY SCHOOL ENVIRONMENTS

This Line of Action proposes how to take advantage of school environments, their presence in the cities and their educational and neighbourhood value as focal points for promoting the regeneration and urban transformation of the city. In this sense, school environments represent a very good opportunity: the social demand to adapt these spaces to the knowledge and challenges of the 21st century, together with their distribution and available space, mean that they are a unique opportunity to multiply actions and train the necessary skills to face today's urban challenges. In addition, they are a strategic point of intervention and represent a space for equity in terms of health, social and territorial equity: after all, there are schools in every neighbourhood, so if we intervene in school environments, we give the opportunity not only to the children, but also to the community, to receive the benefits, recovering and strengthening the connection between these public spaces and the rest of the city. This approach involves a comprehensive approach to working in school environments from the point of view of mobility, the urban environment and rewilding,

energy production and management, the adaptation of school buildings and playgrounds, sustainable and healthy food, water management, educational content and its relationship with the urban environment, public and family participation. **Status:** In progress.

**Demonstration project: School and leisure from 0 to 99 years old.** It proposes to use educational centres during non-school hours to promote socialisation and to carry out educational and cultural activities, with a programme of activities throughout the year. This would contribute to fostering intergenerational relations, creating meeting places for the younger and older groups in the city.

**Demonstration project: Surroundings of the CEIP Ciutat de Bolonia:** The project involves intervention in the 900 m<sup>2</sup> of public space next to the school's entrances, pedestrianising what was until now a traffic and parking lane, and converting it into a small square and play area for pupils and their families, which also connects the school with the nearby Imago Park. The intervention improves the environmental quality of the centre's surroundings, reducing traffic, increasing green areas, and generates a safe environment that facilitates caregiving tasks for families in the neighbourhood".

# **PROGRAMME 26: INVOLVED, EGALITARIAN AND STRONG YOUTH**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



#### **Social cohesion and equal opportunities:**

Promote social cohesion and seek equity.



#### **Governance instruments:**

Improve instruments for intervention and governance.

#### **Programme description:**

In order for young people to become protagonists of social transformation and of the city in which they live, they must first be able to assert their identity in dialogue with the complex society around them. In this process they face situations such as inequality and social exclusion that can threaten their physical and emotional health. It is at this moment that more support is needed for them to become a youth that is involved and fighting against stereotypes that limit diversity and equality, support that will be provided through information, training and participation of young people in the design of the city to which they aspire.

**Keywords:** Young neighbourhoods, healthy environments, mental health, public spaces for coexistence, training, information and equality, combating stereotypes, participation and involvement.

**Impact on the València 2030 Climate Mission:** Low. However, the València 2030 Climate Mission is conceived from the transversal vision of leaving no one left behind and, therefore, the involvement of young people in the city must be guaranteed in order to achieve a fair and inclusive transition.

#### **Strategic Framework. Strategic lines to which the programme contributes:**

- SL8. Associative fabric and intergenerational and intercultural citizen networks
- SL9. Well-being, education and health at all stages of life
- SL12. Urban and metropolitan governance

#### **Key results:**



1. New municipal youth centres to complete the network of youth centres in the city, providing young people with accurate, up-to-date and verified information on content that is of interest to them.
2. Public spaces where coexistence and leisure are promoted among young people and other sectors of the population, young neighbourhoods.
3. Better holistic health of young people as well as sexual health counselling.

#### Linked strategic documentation:

- Youth Plan 2019-2023

#### Municipal Department promoter:

- Area of Welfare and Social Rights

#### Estimated investment budget:

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## Line of Action 26.1: OPENING OF NEW YOUTH CENTRES

This second-tier programme will promote the construction and implementation of new Municipal Youth Centres in the neighbourhoods of Cabanyal - Canyamelar, Malvarrosa, Marxalenes, Benimàmet and Torrefiel. In these municipal youth centres, the aim is to adjust the youth services of the municipal centres to the territorial organisation of the city and the distribution of the young population in València. **Status:** In progress.

## Line of Action 26.2: REDEFINING YOUTH CENTRES

This second-tier programme will focus on bringing the mission, objectives and services of the Youth Centres in line with the city's strategy, equipping them with infrastructures adapted to the needs of the 21st century, and adapting the Municipal Youth Centres to the uses and needs of young people in a participatory manner. **Status:** In progress.

## Line of Action 26.3: PUBLIC SPACES FOR COEXISTENCE AND RECREATION

This second-tier programme promotes the participation and representation of young people in municipal public life. Public spaces for the promotion of young people's associations are promoted, new volunteer projects are created on issues of social interest. It raises awareness around issues of responsible leisure among young people and civic coexistence with other sectors of the population. **Status:** In progress.

## Line of Action 26.4: YOUNG NEIGHBOURHOODS

In this second-tier programme, the city of València is committed to young neighbourhoods where young people can train, work, live, commit themselves to the community, socialise with their peer group and enjoy their hobbies and free time. In this sense, what is promoted is the granting to young people of their own spaces in the city for social revitalisation based on their needs. Consolidating young neighbourhoods is the best guarantee for young people to be able to develop personally and collectively in society. **Status:** In progress.

## Line of Action 26.5: COMPREHENSIVE YOUTH HEALTH

Second-tier programme concerning mental health education, counselling, support and outreach. Currently, the crises resulting from the COVID-19 pandemic and other unexpected causes (drug use and other addictions) have had a particular impact on the mental health of the general population and specifically on young people. The youth are the main victims of these extraordinary and unforeseen events. This is why, through this second-tier programme and by bringing the different strategic points of the city closer to the young population in relation to their territorial organisation, they are supported and helped to overcome complicated moments in which they are affected by a lack of mental health, through workshops and other forms of advice in the city in a decentralised way. **Status:** In progress.

## Line of Action 26.6: SEXUAL HEALTH

This second-tier programme will promote information, training and counselling for young people on sexual health, through the promotion of sexual health, the creation of sexual and reproductive health guides, workshops breaking myths about STDs and HIV, and awareness-raising campaigns to prevent HIV discrimination against young people. **Status:** In progress.

## Line of action 26.7: YOUTH EMPLOYMENT PLAN

Difficulties in the global economy are leading to slower growth, rising inequalities and a rate of employment expansion that is insufficient to absorb the growing labour force. The employment rates among young Valencians make it necessary to encourage and help young people to enter the labour market with decent and lasting contracts that give them sufficient stability to be able to begin their independent lives. The Sustainable Development Goals aim to stimulate sustainable economic growth by raising productivity levels and technological innovation. The promotion of policies that stimulate entrepreneurship and job creation are crucial to achieving this. Therefore, the Employment Plan should address issues such as how to improve and promote youth employment, support for youth mobility or the creation of wage supplements to achieve the decent and sufficient salary that young people need to start their lives independently.

## Line of Action 26.8: HEALTHY LEISURE FOR THE YOUTH

This second-tier programme promotes a healthy leisure programme throughout the year, which promotes outdoor group activities, sports, cultural and neighbourhood activities. Practising healthy leisure activities is a guarantee of a better quality of life, as it provides multiple benefits for mental health, personal satisfaction, physical well-being and mood. In this sense, activities such as nature excursions, multi-adventure trails, workshops or sports and nautical activities will be promoted.

# **PROGRAMME 27: ACTIVE AGEING AND HEALTHY HABITS**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



**Social cohesion and equal opportunities:**

Promote social cohesion and seek equity.



**Urban economy:**

Promote and foster the urban economy.



**Digital age:**

Lead and foster digital innovation.

**Programme description:**

According to population projections for the city of València by age range, in 2033 the total population of the city will have risen by 1%, changing the population structure. Thus, people under 20 years of age would fall by 4%, while among the middle age group (20-64 years) they would fall by only 1%. The relative proportion of people over 65 years of age will increase by 10%, generating a need to readapt the focus of the public sector. In this context, this programme aims to respond to the major challenge of increasing average life expectancy and the need to ensure active and healthy ageing that delays the social and health care requirements of this group. In this way, the programme aims to guarantee dignified and active ageing as an essential condition for a full, vital and autonomous life for all elderly people in the city, offering effective responses to the specific needs of this group. The programme also seeks to have a positive impact on the full and equal inclusion of elderly people in the dynamics of the city (political, social, economic, etc.), through their empowerment as an integral part of the city. With this objective in mind, the programme envisages the setting up of a municipal training centre specialising in the health and care sector for the elderly and dependent persons.

**Keywords:** Active ageing, healthy habits, empowerment of the elderly, full, vital and autonomous life, caregiving economy.

**Impact on the València 2030 Climate Mission** Medium, in that the promotion of healthy habits such as walking and cycling provides an incentive to reduce the use of private vehicles and thus reduce greenhouse gas emissions.

**Strategic Framework. Strategic lines to which the programme contributes:**

- SL6. Urban regeneration based on social cohesion, accessibility and sustainability
- SL8. Associative fabric and intergenerational and intercultural citizen networks
- SL9. Well-being, education and health at all stages of life
- SL10. Inclusive and sustainable economic development
- SL12. Urban and metropolitan governance

**Key results:**

1. Public space designed for the elderly and healthy lifestyles
2. Empowerment of the social fabric linked to the elderly community
3. Fostering intergenerational relationships.
4. Specialised care for the elderly
5. Developing new programmes and spaces for active ageing
6. Creation of new companies and services linked to the *Silver Economy* sector

**Linked strategic documentation:**

- Not identified

**Municipal Department promoter:**

- Social Welfare and Social Rights Area - Active Ageing Delegation
- Area of Innovative Development of Economic Sectors and Employment - Delegation for Training and Employment

**Estimated investment budget:**

EUR 3 million

## Line of Action 27.1: MUNICIPAL CARE TRAINING CENTRE

Line of action consisting of setting up a municipal training centre specialising in the health and care sector for the elderly and dependent persons. It aims to develop training actions leading to the attainment of certificates of professionalism in the professional category of

socio-cultural and community services. These training actions consist of the awarding of certificates of professionalism. The training offer will be extended according to the needs identified and the available resources. **Status:** In progress.

## Line of Action 27.2: ACTIVE AGEING

The city of València currently has a structure of 50 CMAPMs that act as meeting, socialisation and participation points for the city's elderly. The idea is to promote the creation of more centres in neighbourhoods or towns such as Carpesa, Mestalla or Fuente de San Luis. This line of action is also aimed at studying a new action plan to address the problem of the demographic challenge posed by the progressive ageing of the population. This will include developing actions against unwanted loneliness, promoting collaborative housing programmes, *co-housing* for the elderly as well as promoting the silver economy. It also includes the development of home help services to ensure quality care for dependent elderly people, regardless of their financial situation.

## Line of Action 27.3: COMMUNICATION CHANNELS FOR SENIORS

The main objective of this Line of Action is to break the existing digital divide among the elderly and help them to be informed of all the activities and information that may be of interest to them, as well as to be able to help them with any doubts they may have about municipal information. A citizen information and attention service will be created for the elderly where, through the management of the digital tools most used by this age group, all the interesting information related to municipal activities and services, as well as other information of interest, will be offered to them.

## Line of action 27.4: NEIGHBOURHOOD HOMES FOR THE ELDERLY

Advance, together with the Generalitat Valenciana, towards a model of proximity for elderly care homes or intergenerational neighbourhood centres that are connected to the environment and its amenities. This care should enable older people to remain integrated and close to their family and social environments, and to participate in the life of their neighbourhoods in this new stage of life. This includes actions such as those developed in

the València Conviu programme, an intergenerational cohabitation programme for shared housing between the elderly and university students.

## Line of action 27.5: HEALTH PROMOTION.

Demographic trends point to a gradual and increasing ageing of the population over the next decade, which in turn will lead to worsening health, chronicity and multiple pathologies. These variables confirm the need for preventive work and healthy habits that can alleviate the tacit consequences of ageing. To coordinate and direct these prevention and health promotion messages, professionals from different specialties within medicine, nursing or psychology should be involved. To this end, we will work with different professional associations with the aim of providing training and workshops on healthy habits in the different activity centres for the elderly.



# **PROGRAMME 28: COEXISTENCE AND SECURITY**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



### **Social cohesion and equal opportunities:**

Promote social cohesion and seek equity.

### **Programme description:**

This programme aims to consolidate the community policing model within the city's citizen protection scheme. A model based on the needs of citizens, their concerns and demands, taking into account that dialogue, mediation and trust are key tools for living together in the neighbourhoods.

In order to consolidate this model of proximity, it is necessary to increase material and human resources with the aim of guaranteeing close and effective work in all the city's neighbourhoods, as well as increasing training and awareness of both security professionals and the citizens themselves, promoting continuous training on gender-based violence and hate crimes.

**Keywords:** Community policing, intermediation, training, coexistence.

**Impact on the València 2030 Climate Mission** No direct impact

### **Strategic Framework. Strategic lines to which the programme contributes:**

- SL9. Well-being, education and health at all stages of life

### **Key results:**

6. Improving neighbourhood coexistence
7. Defence of fundamental citizens' rights
8. Increased proximity to citizens and mediation as a tool for conflict management
9. Increasing capacities and resources for practitioners

### **Municipal Department promoter:**

- Citizen protection.

### **Estimated investment budget:**

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## Line of Action 28.1: COORDINATION

Within the coordination and interrelationship maintained with the Security Forces that allows for collaboration in terms of actions on different aspects of public safety, this action improves the collection and provision of information as well as the sharing of information, which results in its streamlining between the different Police Forces. It deepens the improvement of the preventive work of all the actors involved in security and coexistence at municipal and metropolitan level.

## Line of Action 28.2: TRAINING

Continue to increase training on specific issues such as problems with squatters, youth gangs, hate crimes, immigration, gender-based violence, xenophobia and suicides, in order to have local police officers trained and specialised in different types of situations with special characteristics in order to deal with them more efficiently and effectively and to be able to improve citizen coexistence. Work on mediation as a conflict resolution tool. Continue working on European training and learning programmes in the use of digital elements and artificial intelligence, which represent a major advance in terms of prevention and safety.

## Line of Action 28.3: EDUCATION

Education in civic values must be a permanent part of the curriculum. The best crime prevention that can be carried out is, in many cases, the education of our children and young people in values of respect and tolerance, as well as in healthy behaviours. It is necessary to continue with the training given by the València Local Police in schools and educational centres, which acts preventively on issues such as road safety and the detection of bullying.

## Line of Action 28.4: SUMMER REINFORCEMENTS

Police and health reinforcements in villages and Devesa de El Saler during the summer season. In these areas, the population increases considerably in the summer months. For this reason, during the summer season, surveillance and security efforts are increased and the number of police officers is increased, with a special focus on beaches and other areas. With regard to the El Saler and Devesa de El Saler areas, and with a view to fire protection and prevention, fire detection and prevention systems are being installed and improved to substantially improve the safety of the public and to enable rapid intervention and extinguishing of fires.

## Line of Action 28.5: GENDER-BASED VIOLENCE

We must continue to fight against the scourge of gender-based violence in our society. For this reason, work must continue on increasing the resources of the Gama group, with the completion of the group's own facilities in the near future. The means and resources should be further expanded and adapted to new needs. It is also important to insist on training in this area by looking in depth at the elements that cause it and on prevention through community policing, which is a decisive element for rapid and effective intervention.

# **PROGRAMME 29: DIGITALISATION AND MODERNISATION OF THE ADMINISTRATION**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



#### **Governance instruments:**

Improve instruments for intervention and governance.



#### **Digital age:**

Lead and foster digital innovation.

#### **Programme description:**

This programme aims to advance the modernisation of the local public sector from the perspective of efficiency, effectiveness and equity, adapting it to the new social, economic and environmental realities and demands, in which sustainability is a legal imperative, using the reform and reflection of processes and internal organisation and the digitalisation of services through the incorporation of technology. This translates into the general objective of consolidating an agile and close local administration. Through this programme, València aims to fully incorporate digitalisation and work according to a multi-level governance system on a metropolitan scale that strengthens the true functioning of the urban region. It will also be an administration that facilitates and encourages change and cooperates with the different territorial spheres of government, business, civil society and academia to manage strategic policies and projects for the city.

The mission of this programme is to move the local administration towards the principles of 21st century governmental bodies. This mission involves driving the transformation of the organisation internally, as well as the transformation of its services, by reviewing operational, management and decision-making processes, etc. in order to improve their efficiency. However, this modernisation should not be limited to purely administrative management, but it is also necessary to rethink the ways of working, coordinating and accounting for all municipal areas, as well as the different bodies that make up the local public sector, in order to: streamline processes for responding to citizens, define and implement transversal projects that have a real driving force for the city, strengthen coordination between areas and with other administrations and offer public services that are more and better adapted to the needs of citizens.

**Keywords:** Public sector modernisation, public sector digitalisation, open data, smart city, internal management, eGovernment, VLCI Platform, Artificial Intelligence, Big Data, Blockchain, process automation, Sustainable TECH, supra-municipal networks and benchmark events.

**Impact on the València 2030 Climate Mission** High, in that the organisational transformation of public administration is key to addressing the complexity of urban challenges arising from the climate mission.

#### Strategic Framework. Strategic lines to which the programme contributes:

- SL1. Climate resilience, land use and city rewilding
- SL2. Just and inclusive energy transition
- SL3. Sustainable, inclusive and efficient urban and metropolitan mobility
- SL4. Sustainable and local food
- SL5. Inclusive and local city
- SL6. Urban regeneration based on social cohesion, accessibility and sustainability
- SL7. Accessible and sustainable housing
- SL8. Associative fabric and intergenerational and intercultural citizen networks
- SL9. Well-being, education and health at all stages of life
- SL10. Inclusive and sustainable economic development
- SL11. Innovation, culture and sustainable tourism
- SL12. Urban and metropolitan governance

#### Key results:

1. Efficiency and flexibility in internal management procedures and processes
2. Improved attention to citizens, both in person and online
3. Bridging the digital divide by extending WIFI coverage
4. Commitment to the data economy
5. Boosting networks of data re-users for business development purposes
6. Supporting new emerging sectors based on the use of disruptive technologies
7. Generation of new digital public services
8. Positioning of the city around the concept of Sustainable TECH
9. Fostering interoperability between smart city services
10. Development of city cybersecurity protocols and systems through IoT
- ~~11~~ Improving the quality of municipal services that are close to the public
12. Modernisation of services and areas related to taxation, treasury and finance, staff, ICT or procurement

### 13. Creation of a digital twin for impact assessment of public policies

#### Linked strategic documentation:

- VLCi Strategy
- Open Data Plan
- Open Government Master Plan 2021-2023
- Strategic Plan Technical Support Office for European Projects

#### Municipal Department promoter:

- Resource Management Area
- Public Participation Area

#### Estimated budget:

EUR 57.6 million



## Line of Action 29.1: MODERNISATION OF THE ADMINISTRATION

This Line of Action is aimed at promoting the transformation of the internal organisation and services of València City Council with the aim of improving the effectiveness, efficiency and flexibility of the operational, management and decision-making processes, etc. This modernisation should not be limited to purely administrative management, but rather it is also necessary to rethink the ways of working, coordination and holding to account all the Municipal Areas, as well as the different bodies that make up the Local Public Sector, in order to streamline the processes of responding to citizens, defining and implementing transversal projects that have a real driving force for the city, strengthening coordination between areas and with other administrations, and offering public services that are more and better adapted to the needs of the citizens. All of this is achieved with special attention to the flexibility and efficiency of those elements of a more transversal and instrumental nature, such as recruitment processes and human resources management. **Status:** In progress.

## Line of Action 29.2: ATTRACTING AND MANAGING EUROPEAN FUNDS

This Line of Action aims to develop a competitive and efficient model for fundraising as well as the implementation of strategic city projects. In this sense, it is important to strengthen the Technical Support Office for European Projects in its support functions for the different administrative units involved in European projects, the leadership and coordination of transversal initiatives, strategic departmental advice and guidance to the government team on European funding and communication and dissemination in the field of their work. The impetus for the office will be guided by the values of: 1) Public value of the projects promoted; 2) Strategic vision of the project portfolio; 3) Effective and efficient project and programme management; 4) Interdepartmental coordination; 5) Good governance; 6) Openness to society; and 7) European and international alignment. **Status:** In progress.

## Line of Action 29.3: DIGITALISATION OF SERVICES

The digitalisation of municipal information is key to the development of cities. For this reason, this Line of Action aims to advance in the digitalisation of the different municipal services. Some of the specific aspects to be developed are: the digitalisation of the City Archive; the improvement of the visibility, proximity, attention and citizen assistance of the Integral Centre for Security and Emergencies (CISE); the creation of a digital platform for

public access to present virtual rooms for the Museu Fallar and the digitalisation and transfer of DOMUS data, among other things. **Status:** In progress.

## Line of Action 29.4: PUBLIC DATA INFRASTRUCTURE

Line of action that seeks to conceive the city's data as a new strategic public infrastructure that allows the full public value of smart city infrastructures and sources of data and information in València to be obtained, with the aim of generating prospective knowledge, better decision-making and better smart services of value to society and citizens. In this sense, in order for València to achieve the objective of positioning itself as a creator and accelerator of world-class added value, it is necessary to have an organised structure of data systems and data processing capabilities through a consistent architecture based on interoperability.

Based on this infrastructure, the aim is to offer a quality open data platform at the service of the city of València with which to improve the municipal open data service, so as to expand the catalogue of current open data to those that may be of interest to citizens, through contacts with the sector and municipal data re-users. To this end, a new Open Data Plan will be drawn up that will allow the City Council to make progress in this area at different levels. **Status:** In progress.

**Demonstration project: Creation of the Consell de Reutilitzadors Ciutat de València.** Creation of a Board composed of different actors of the ecosystem (systematic data re-users). To do this, it is necessary to start collecting data and to establish basic updating and feedback mechanisms (e.g., a newsletter of what is being published).

## Line of Action 29.5: APPLICATION OF DIGITAL ENABLING TECHNOLOGIES

The evolution and implementation of technological city enablers will allow València to modernise services through an innovative technological catalogue, promoting data platforms for decision-making and smart infrastructures to further the sustainable development of the city. In this context, the Line of Action aims to develop smart public services, as well as to improve the municipal internal management itself, through the use of technologies such as Artificial Intelligence, Blockchain or Big Data. **Status:** In progress.

## Line of Action 29.6: 360° ATTENTION TO CITIZENSHIP

The public administration faces the challenge of redefining its attention to citizens, improving and simplifying face-to-face interaction. Citizen information is comprehensive, regardless of the channel through which it is provided, and should be so proactive that it fulfils the motto that "the best procedure for citizens is the one they do not have to carry out because their administration anticipates and initiates it proactively". In this sense, the public administration of the 21st century will be data-driven, i.e., data-driven, and citizens will demand personalised digital public services. Therefore, this Line of Action seeks to offer electronic and face-to-face services in a consolidated manner, complying with all security and privacy requirements, for which it is necessary to catalogue all the relationships that citizens have with the City Council and, thus, offer them the services associated with these relationships (both in the citizens' file/electronic site as well as in any face-to-face service). All of this is based on the promotion of omnipresence through the definition and inclusion of new channels for relations with citizens and the personalisation of interactions. **Status:** In progress.

## Line of Action 29.7: VLCI PLATFORM AND STRATEGY

This Line of Action includes the establishment and development of a smart city strategy and digital transformation of municipal departments as a service that provides the definition, analysis, design, migration, adaptation, implementation, deployment, operation and maintenance of a smart city platform and its associated services. In addition, this service should act as a Technical Project Office to coordinate the actions of digital transformation projects and to integrate and implement SMART solutions and enablers. **Status:** In progress.

**Demonstration project: CONNECT VLCi.** The project proposes a more modern and efficient management of up to 194 municipal buildings and facilities. The VLCi platform would integrate all connections, benefiting sports buildings, museums and monuments, municipal markets and schools (both municipal and those whose maintenance and supplies are covered by the municipal budget).

## Line of Action 29.8: VLCI IMPULSE - SENSOR EXTENSION

València City Council is currently immersed in the development of the VLCi Impulso Initiative in collaboration with the public entity Red.es. In this initiative, among other things, different

sensors have been deployed or are in the process of being deployed (parking space occupancy, noise sensors, container filling sensors, environmental sensors, etc.), as well as platforms or applications to manage them. The action complements the Impulse initiative to expand the deployment of devices and sensors in the city, the deployment of new advanced sensors and the development of protocols and systems. **Status:** In progress.

## Line of Action 29.9: DIGITAL CONNECTIVITY

Improved connectivity will allow citizens to have more secure access to the city's networks and devices. In addition, it will allow the City Council to offer comprehensive management of the elements in order to help collect and analyse data to improve efficiency, productivity and safety. In this context, actions such as the following are considered: guaranteeing broadband Internet access in 100% of the València municipality; deployment of 500 WIFI points in municipal buildings and public spaces; 500 social vouchers for Internet access for 4 years for groups that cannot afford them; deployment of fibre optics in 750 lighting panels; deployment of fibre optics to connect 100 buildings and the analysis of the impact on urban infrastructure and historical heritage from the deployment of the 5G network, among othering. **Status:** In progress.

## Line of Action 29.10: INTEROPERABILITY

This Line of Action seeks to establish the legal and regulatory, organisational, semantic and technical mechanisms, so that cities can better manage with different actors. And at the same time, they can have solutions for citizens and public managers that improve awareness both in situations of possible crises, and in the evolution of the Sustainable Development Goals. The benefits of the platform and its smart city applications should be experienced and utilised by a wide range of stakeholders, from citizens, entrepreneurs, innovation centres and ultimately it must be possible to extend it to other local environments and other cities, thus providing interoperability. **Status:** In progress.

## Line of Action 29.11: EXTERNAL PROJECTION OF THE CITY AND NETWORKS

This line of action seeks, on the one hand, to consolidate the city's work in the development of its own high-impact events in specific areas such as sustainability and technology. And, on the other hand, to continue participating in supra-municipal networks and initiatives at different scales, as well as joining new ones. It aims to promote the presence and participation in meeting spaces, collaborative work and reflection with other cities to promote mutual learning of good institutional practices. **Status:** In progress.

**Demonstration project: Kaleidos Network.** The Kaleidos Network is a network of local councils for the exchange of experiences, learning and good practices in local governance, public participation and local policies and services. It is a common project on how to involve citizens in the development of the 2030 Agenda.

**Demonstration project: Joint Research Centre.** In 2021 València signed a collaboration protocol with the European Commission to become a CityLab in order to evaluate the indicators of the Sustainable Development Goals (SDGs) in a network together with a group of cities. València's work as a CityLab serves as a pilot project for the measurement of the SDGs in other European cities.

# **PROGRAMME 30: GOOD GOVERNANCE, TRANSPARENCY AND PARTICIPATION**

This programme contributes to the following objectives of the **Spanish Urban Agenda**:



#### **Governance instruments:**

Improve instruments for intervention and governance.



#### **Digital age:**

Lead and foster digital innovation.

### **Programme description:**

This programme stems from the aspiration of València City Council to consolidate a strategic planning system that incorporates a holistic, comprehensive and long-term perspective into public policies. It also aims to nurture an Open Government model based on the following three pillars: 1) Good Governance for promoting the development and application of tools that facilitate new ways of acting from the public sector that are closer and more effective in addressing the challenges of a society that is changing and that demands new forms of management. In this way, València City Council intends to influence new instruments that will have a significant impact on the principles of ethical behaviour and accountability, by developing elements such as the Lobbyist Register, the Integrity Plan or the internal and external Whistleblower Register, in collaboration with the Valèncian Anti-Fraud Agency. 2) Transparency, in compliance with the aspects pursued by the new Open Government Regulation, which basically seeks to improve the quality, update rate and quantity of active publicity information, for the purposes more effective accountability. 3) Public participation, through the development of institutional spaces and processes for public participation, as well as the redesign of an institutional architecture that promotes a new administrative culture that is more transversal and open to citizens. In this way, public participation in the design, monitoring and evaluation of public policies will be maximised by integrating a gender perspective. In this context, the aim is to focus the instruments and spaces for participation around the city model that is drawn up in the València 2030 Urban Strategy.

**Keywords:** Public participation, Open Government, Public Information, Good Governance, transparency portal, active publicity, re-use of public information, democratic regeneration, Open Government Regulations, Transparency Regulations and Participation and Decidimvlc Regulations, City Views Workshops and València 2030 Urban Forum.

**Impact on the València 2030 Climate Mission** High, in that the necessary civic involvement in achieving the València 2030 Climate Mission makes it essential for the public administration

to facilitate, support and promote a greater role for civil society, not only in public decision-making, but also in its management.

#### Strategic Framework. Strategic lines to which the programme contributes:

- SL1. Climate resilience, land use and city rewilding
- SL2. Just and inclusive energy transition
- SL3. Sustainable, inclusive and efficient urban and metropolitan mobility
- SL4. Sustainable and local food
- SL5. Inclusive and local city
- SL6. Urban regeneration based on social cohesion, accessibility and sustainability
- SL7. Accessible and sustainable housing
- SL8. Associative fabric and intergenerational and intercultural citizen networks
- SL9. Well-being, education and health at all stages of life
- SL10. Inclusive and sustainable economic development
- SL11. Innovation, culture and sustainable tourism
- SL12. Urban and metropolitan governance

#### Key results:

1. Consolidating strategic planning as an instrument of public policy
2. Metropolitan governance system
3. Empowerment of citizens and the associative fabric
4. New Good Governance Plan.
5. New Integrity Plan.
6. New Citizen Participation Portal.
7. New Regulation on Public Participation.
8. Increasing the quantity and quality of public participation
9. Increase in proposals and participatory projects in Decidimvlc

#### Linked strategic documentation:

- Open Government Regulation
- LAW 2/2015, of 2 April, of the Regional Government of Valencia, on Transparency, Good Governance and Public Participation of the Valencian Community.



- Law 1/2022, of 13 April, on Transparency and Good Governance of the Valencian Community.
- Public Participation Model for the city of València

#### Municipal Department promoter:

- Mayor's Office
- Public Participation Area

#### Estimated budget:

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## Line of Action 30.1: STRATEGIC PLANNING

Consolidate strategic planning as the backbone of a public policy with a medium and long-term vision and broad consensus, which addresses the problems of the real city by providing an overall perspective and emphasising transversal elements, incorporating the Sustainable Development Goals and the Urban Agenda as a reference point. Strategic planning that addresses the city's challenges with a living and flexible city plan, capable of adapting to changes that are expected to be increasingly rapid and disruptive. To this end, it is essential to incorporate a metropolitan vision and address the current major challenges arising from the climate emergency and growing social inequality through processes based on collaboration and dialogue between actors, as well as a perspective of mission-oriented innovation and continuous learning. **Status:** In progress.

## Line of Action 30.2: METROPOLITAN GOVERNANCE

For the purpose of promoting, together with the other municipalities and institutions, the process of shaping and defining the model of metropolitan governance that develops coordinated strategies in areas such as mobility, the economy, investment, innovation, industrialisation, sustainability, adaptation to climate change, housing and social services, all of which are shared challenges. To achieve this, it is proposed to develop new formulas for governance and cooperation between the institutions and actors of the metropolitan area that allow the creation of spaces for dialogue and management between metropolitan actors

in order to incorporate a joint and strategic perspective when facing joint challenges. **Status:** Under study.

## Line of Action 30.3: GOOD GOVERNANCE

It aims to elaborate and implement the Municipal Plan for Good Governance. Among the lines of work of this Plan, the development of the following elements, among other things, is envisaged: Integrity Plan; whistleblowing channel; lobbying register, accountability scorecard, etc. **Status:** In progress.

**Demonstration project: Recording of informative commissions:** The necessary technical work will be promoted so that the Informative Commissions and other relevant sessions are fully recorded, as well as publishing the sessions of the commissions on the municipal website, in accordance with the general principles of transparency, good governance, information, participation, rights, democratic innovation and other similar or complementary principles.

**Demonstration project:** The relevant mechanisms will be set up so that, in any public procurement process of the València City Council and the Local Public Sector, all trading companies that opt for an award of any kind will be able to accredit reliably - or at least make a responsible statement - from the very first moment, and in any case when presenting their bid, the identity of the natural persons who own the shares or company holdings of the entity, that of its administrators, as well as the companies with which they are linked or coincide in terms of the owners if they are also opting for the contract.

**Demonstration project: Avalu Lab of Las NAVES.** It is a Public Policy Analysis and Evaluation Laboratory that aims to seek new ways of approaching the study of public policies in order to contribute to the improvement of government action.

## Line of Action 30.4: ACTIVE ADVERTISING

Its mission is to ensure access to information in a timely manner, being as efficient and effective as possible. To this end, it focuses on developing the following elements: a system of anonymisation of information and a procedure for accessing information for interested persons. **Status:** In progress.

## Line of Action 30.5: NEW PUBLIC PARTICIPATION REGULATION

This focuses on the development of the new Regulation on Public Participation adapted to the city's Participation Model, which will bring institutional practices in the field of citizen participation closer to the social reality. In addition to upholding the previous instruments, revising them and improving their application and operation, it seeks to establish more flexible forms with a greater direct impact on public decisions when it comes to drawing up municipal public policies and services. It aims to contribute to a change in public management from a framework of relations that is more open and accessible to citizens, promoting a transversally more coordinated organisation in its public service function. The instruments of participation developed in the regulation seek to achieve a broader and more inclusive participation, in which sectors that have traditionally had greater difficulties in making their demands and needs known, can be incorporated into the local participatory dynamics, thus achieving a more open, egalitarian and cohesive society. **Status:** In progress.

## Line of Action 30.6: NEW CITIZEN PARTICIPATION PORTAL

The objective of this line of action is the creation of a Citizen Participation Portal that allows the exercise of the right to participation, as well as to know what is being done by the municipal public action and therefore understand how it can be used as a tool for the internal management of actions in the field of public participation and as a tool for participation itself. This is because it will be the digital space that will centralise information and interaction with citizens in terms of Participation Processes, Participation Councils and Participation in Regulations, responding, developing and supporting the implementation of the new Organic Regulations on Public Participation. **Status:** In progress.

## Line of Action 30.7: PARTICIPATORY BUDGETS DECIDIMVLC

The Participatory Investment Budgets are an instrument of direct democracy that allows València's residents to get involved in the decision-making process regarding the execution of part of the municipal budget earmarked for investment. It is a process that invites participation and incorporates the proposals and opinions of citizens in municipal management when defining the allocation of part of the municipal public resources with a view to its inclusion in the city's annual budget and subsequent monitoring of the

commitments made. The aim of this action is to review and strengthen the participatory budgeting initiative at the municipal level. **Status:** In progress.

## Line of Action 30.8: PROMOTING A CULTURE OF PARTICIPATION

This Line of Action aims to disseminate actions in the field of public participation on a regular basis through the available public media, and specifically through the Citizen Participation Portal. It will be able to disseminate experiences of citizen-driven participation and launch information and awareness-raising campaigns on issues related to the practice of participation. It will promote training and educational projects by implementing training schemes aimed at learning and skills development, with an emphasis on innovative forms of public participation. It will also promote spaces for research and study, both academic and regarding the citizen, on issues related to public participation aimed at innovation and improvement of the instruments of participation that can be implemented in the city. **Status:** In progress.

## Line of Action 30.9: NEW INTEGRATED MODEL OF CITIZEN ATTENTION

Citizen services must be understood, from a holistic point of view, as the main link between the administration and the citizens. This Line of Action will focus on optimising and enhancing this connecting link to make it as simple and accessible as possible. To this end, it will focus on the following actions: 1) Integration, rationalisation and unification of information models, functions, departments and criteria; 2) Simplification (or elimination) of procedures under the philosophy that the best procedure is the one that is not carried out because the administration is capable of anticipating it; 3) Decentralisation, to bring the administration closer to citizens, strengthening the District Councils as integral information centres; 4) Integral digitalisation in accordance with the "Citizenship 360" project; 5) Training and awareness-raising of staff; 6) Centring work on the needs of citizens with proactive, personal, close and as simple as possible; 7) Corporate image: the service centres must have a cohesive and accessible institutional image. **Status:** In progress.

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